

# statistics

INDUSTRY TRENDS BY THE NUMBERS

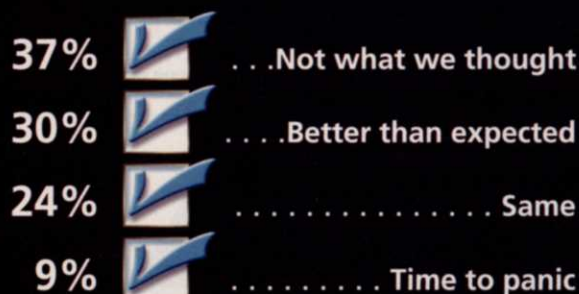
## POWER LAWN & GARDEN EQUIPMENT SHIPMENTS (MILLION DOLLARS)

	1997	2002	2007
Lawn & garden equipment shipments	7615	8500	9900
Lawnmowers	3105	3370	3925
Turf & grounds equipment	965	1510	1965
Garden tractors & rotary tillers	810	760	870
Trimmers & edgers	660	635	770
Snow throwers	470	415	280
Blowers, vacuums & sweepers	235	300	360
Chipper/shredders & other	330	380	450
Parts & accessories	1040	1130	1280

SOURCE: THE FREEDONIA GROUP, INC.

## Survey says...

**Q** How's your year going? Are you heading for a record season, or do you wish you could start all over again? To find out, we posted a survey on our Web site, and you responded. Here are the results.



Percentages based on 46 responses

Log onto [www.landscapemanagement.net](http://www.landscapemanagement.net) and answer our online survey. We publish the results here monthly.

## CANADA GEESE BY THE NUMBERS



► Protected under federal protection through the Migratory Bird Treaty Act of 1918

► Scientific name: *branta canadensis maxima*

► Avg. wt.: 15-17 lbs.

► Life span: 7-25 years

► Normally a goose will eat up to 3 lbs. of grass a day and leave behind 2 lbs. of droppings

► Reproduction begins at 2-3 years of age

► Eggs are laid in March or early April. A group of eggs are called a clutch

► Avg. clutch size is 2-5 eggs. Incubation period is 25-30 days

► Egg addling is endorsed by the Humane Society

► Adult geese lose their flight feathers (molting) about 8 weeks after their young are hatched. Molting birds are unable to fly

► Pairs of geese mate for life

► Geese usually return to where they nested or learned to fly

SOURCE: FLIGHTCONTROL

## U.S. ECONOMIC OUTLOOK: APRIL 2003

U.S. economy (annual growth rate)	2001	2002	2003
Real GDP	0.3	2.4	2.4
Inflation (CPI)	2.8	1.6	2.6
Unemployment rate	4.8%	5.8%	5.9%
Fed funds rate	3.9%	1.7%	1.3%
30-year fixed mortgage rate	7.0%	6.5%	6.1%
1-year ARM	5.8%	4.6%	4.1%
Existing single-family sales	5,296	5,566	5,531
New single-family sales	908	974	928
Housing starts	1,603	1,705	1,683

SOURCE: NATIONAL ASSOCIATION OF REALTORS