Zero-turn tech zipping along 4 key areas of

BY CURT HARLER

he zero-turn industry is growing and evolving the same way minivans have changed since their introduction years ago by Chrysler.

While many manufacturers changed both the look and role of minivans, look for zero-turns to change in the areas of maintenance and operator comfort.

"While the base platform of zeros continues to evolve, most of the changes will boil down to serviceability and maintenance," says John Cloutier, Product Manager for Exmark of Beatrice, NB (www.exmark.com). He notes that landscape professionals, like car owners, prefer to turn a key and go rather than deal with upkeep. "Commercial mid-mounts are the same," he remarks.

Serviceability is a given. After all, landscape pros make money running their mowers, not working on them in a shop. "People don't want so many service points. They want fewer places



to grease," Cloutier says. As a result, manufacturers are designing-out high maintenance components. Examples include sealed bearings and spindle assemblies that don't require periodic greasing.

Room for improvement

Blade maintenance and air filtering are other areas ripe for improvement. Many blade manufacturers are looking at technology to extend blade life and to increase the time interval between sharpenings, Cloutier says, but most of them have yet to show the investment-to-value return that many professionals desire.

Air filters are another story. The industry is moving to a canister air filter fitted vertically above the engine. What used to be an option is now standard for many zero-turns. "They're more expensive," Cloutier says, "but they lengthen change intervals and even provide a slight horsepower boost."

Operator comfort is the other area where zero-turns are improving. With workers in the driver's seat 10 hours a day, many mower companies are looking for ways to add comfort with such items as seats or operator controls. Landscape pros are also interested in convenience items such as deck lifts.

performance

There are four key areas of mower performance, according to Harold Redman, vice president of product management for Simplicity (www.simplicitymfg.com, Port Washington, WI):

- cutting ability
- ease of use
- traction
- ► reliability

While some landscapers buy zero-turns on the basis of horsepower, it should not be the bottom line of a purchase decision. "Purchase a product based on its ability to provide lasting performance, not just on its horsepower or price," Redman says.

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continued from page 84 Cut 60- or 72-in.-wide with three blades Circle #272

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continued on page 88

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