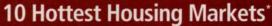


INDUSTRY TRENDS BY THE NUMBERS



Increase	Median Price
26.7%	\$224,200
26.6%	\$379,300
24.6%	\$206,100
23.6%	\$333,600
22.1%	\$261,700
20.9%	\$115,600
20.8%	\$204,800
20.4%	\$434,600
20.2%	\$320,300
20.1%	\$156,800
	26.7% 26.6% 24.6% 23.6% 22.1% 20.9% 20.8% 20.4% 20.2%

* Based on year-over-year change.

10 Worst Housing Markets*

Market	Increase	Median Price
Biloxi-Gulfport, MS	-6.0%	\$100,400
Albuquerque, NM	-5.1%	\$134,900
Charleston, WV	-3.6%	\$106,400
Beaumont, TX	-2.4%	\$81,500
Kalamazoo, MI	-2.0%	\$116,500
Peoria, IL	-1.8%	\$87,000
Ft. Wayne, IN	-1.7%	\$93,100
Toledo, OH	-0.5%	\$108,400
Austin/San Marcos, TX	-0.5%	\$151,000
Columbus, OH	-0.4%	\$135,700

UNIT SHIPMENTS MODEL YEAR BASIS (model year Sept.-Aug.)

	2000	2001	2002	2003 (forecast)	2004 (forecast)
Walk-behind powered mowers	6,201,000	5,622,000	5,824,000	5,879,641	5,954,582
Percent change	4.7%	-9.3%	3.6%	1.0%	1.3%
Rear engine riding mowers	157,369	139,550	104,501	85,139	74,825
Percent change	8.2%	-11.3%	-25.1%	-18.5%	-12.1%
Front engine lawn tractors	1,359,540	1,213,680	1,343,400	1,382,427	1,427,762
Percent change	6.8%	-10.7%	10.7%	2.9%	3.3%
Riding garden tractors	198,450	180,651	151,500	154,423	161,076
Percent change	2.5%	-9.0%	-16.1%	1.9%	4.3%
All riding units	1,715,359	1,533,881	1,599,401	1,621,989	1,663,663
Percent change	6.4%	-10.6%	4.3%	1.4%	2.6%
Commercial intermediate walkers	48,122	48,088	43,014	43,473	44,843
Percent change	-3.7%	-0.1%	-10.6%	1.1%	3.2%
Commercial riding mowers	109,406	114,884	113,781	123,981	133,104
Percent change	24.4%	5.0%	-1.0%	9.0%	7.4%

SOURCE: OUTDOOR POWER EQUIPMENT INSTITUTE

WHAT ARE YOU WORTH?

SOURCE: NATIONAL ASSOCIATION OF REALTORS

The Professional Grounds Management Society recently polled grounds personnel on how much they get paid. The study, based on 2002 historical data, suggests the continued elevation of the grounds management profession as evidenced by increased reported salaries even as the American economy has faltered. Here are some of the results of that survey:

Avg. salary for superintendents/managers

▶ \$27.87/hr.

Avg. hire rate for superintendents/managers

▶ \$21.95/hr.

Avg. years on the job

▶ 21.69

Avg. base salary

▶ \$58,145

Avg. vacation time

▶ 17.73 days/yr.