

Info Center

VIDEOS AND LITERATURE FOR THE GREEN INDUSTRY



It's raining irrigation products... in Century Raid Aid's new 2001-2002 supplies catalog, available free to landscape professionals by calling Century at 800/347-

4272 or by registering on the Century Web site at www.rainaid.com. Thousands of landscape irrigation supplies and specialty products, including sprinklers, valves, central control systems, low volume irrigation and more are featured in the 160-page catalog.

Understand Bobcat attachments better... with Bobcat's interactive CD for concrete/flat-work applications. The CD includes video clips and attachment specifications for 17 Bobcat attachments, including backhoes, breakers, concrete mixers, sweepers and more. The CD is

available from your local Bobcat dealer, or you can request it at www.bobcat.com.

Tons of truck accessories... can be found in AW Direct, Inc.'s spring 2001 catalog. Products include Whelen lightbars, reflective clothing, ratchet binders, chains, hooks, wire rope and toolboxes. To receive a free catalog, call 800/243-3194 or send an e-mail to contactus@awdirect.com.

Mid-mount "Z" fans... should check out Walker Manufacturing's new brochure, "What You Should Know Before Buying a Mid-Mount 'Z' Riding Mower." Provided in the brochure is a 10-point checklist to help customers match the best of two styles of mowers to the intended application while understanding their real-life needs. For a copy, call 970/221-5614.

strategically. It strengthens our core services and our ability to offer full-service landscape and site development services for customers across the country."

The new organizations will report to Valley Crest's recently appointed president and COO, Thomas Donnelly. "This move develops access to new growth opportunities and creates an industry leader committed to world-class practices and operational excellence," he said.

The acquisition is EII's fourth in the last 24 months and is a part of a strategy of moving into more eastern and northern landscape markets, as well as providing new opportunities to develop the firm's extensive landscape design/build business. Valley Crest is known for its full-service capabilities, as well as specialty construction work in unique and complicated projects such as Las Vegas casinos and Disney World's Animal Kingdom.

The move increases EII's employee rolls to more than 6,500 and boosts its annual proforma revenue to nearly \$600 million.

People & companies

The Toro Company named **Tim Ford**



Ford vice president and general manager of its Commercial Division.

Pursell Technologies promoted **Dave Heegard** to



Heegard vice president of sales. **PBI/Gordon Corp.** named **Mark Miller**

sales manager for its professional turf and ornamental and agricultural products.

BASF appointed **Allison Moskal** national



Moskal national sales manager for the Turf, Ornamental and Pest Control group.

Environmental Industries appointed **Nada Duna** vice president and **Roger Zino** president and chief operating officer.



Duna

division, Environmental Care.

Valley Crest, the landscape company and wholly owned subsidiary of Environmental Industries, named **Thomas C. Donnelly** president and chief operating officer. **Valley Crest Tree Co.** named **Vicki Povah Martinez** senior vice president and

cer of its landscape maintenance

Robert L. Crudup president and chief operating officer.

Dow AgroSciences named **Chris Woolley** marketing manager for turf and ornamental insecticides.

Responsible Industry for a Sound Environment hired **Frank Gasperini** as director of state issues.

Textron Golf, Turf & Specialty Products named **John Dreibelbis** manager of advertising and communications.

www.landscapemanagement.net

WHAT'S NEW ON-LINE

This month at www.LandscapeManagement.net:

- October features
- LM Week in Review
- 10 steps to strengthening your organization!