

# cleanup crew

THIS AND THAT

## A rare event

Events that don't happen often are special. Why else would millions of people flock to the nearest telescope when Halley's Comet passes by?

Floriade, the world horticultural exhibition in the Netherlands, may not exactly be an astrological phenomenon, but it's just as anticipated, at least by Green Industry professionals, as it only occurs every 10 years. Next year's event has been set for April 6 through October 20 in the district of Haarlemmermeer, and is expected to attract three million people from around the world.

Nurseries across the United States have joined together to create the AmeriGarden, an integrated display of plants, flowers, aquatics and ornamental fish showcasing the industry's newest and best products.

For information on Floriade 2002, log on to [www.floriade.nl](http://www.floriade.nl) or [www.susta.org](http://www.susta.org). For an AmeriGarden participation packet contact Kristin McGrath at 808/961-6660 or e-mail [info@amerigarden2002.com](mailto:info@amerigarden2002.com).



This is the American delegation that visited the Floriade 2002 site in the Netherlands, a 150-acre park seen here in the background. Delegation members are (left to right) Wendalin Kolkman, Jason Puckett (Tennessee Department of Agriculture), Heather Roper (Southern United States Trade Association), Jane Storrs (Maryland Department of Agriculture), Sandy McDougale, Jan van Doesburg, David Cottrell, Dave Sheline, Tom Femrite (Femrite Nursery Company), Karin Zomer and Mark Smith (USDA, FAS).

## Boots on fire

Poor John Morano. When two employees didn't clock in one October morning two years ago, he knew he was in trouble. But, instead of packing it in, the owner of Morano Landscaping and Environmental Services in Sellersville, PA, hiked up his pants and got to work.

Morano never realized how much he could pack into his Dodge 1500 short bed: walk-behind leaf blowers, back-

pack and hand blowers, fuel cans, rakes, tarps and more. His 8x6 trailer was loaded with a 48-in. walk-behind, aerator, spreader, chemicals and seed. From 7:30 a.m. until late afternoon, Morano managed to tackle eight properties ranging in size from 1/4 acre to 2 acres, and picked up two leads for the following season.

"I think my boots were on fire after that workout!" he says. "But, a couple of thousand dollars later, I didn't mind the aches in my arms and back."

Morano's now got a new *Landscape Management* shirt, in case he wore out the shirt he was wearing.

Another golf shirt's up for grabs for anyone who can tell us (in 200 words or less) a story about the toughest job they ever had. We'll pick the best story, and you might even see it in print if you win. Entries are due by June 15, 2001. Send your submissions via e-mail to [jstahl@advanstar.com](mailto:jstahl@advanstar.com) or snail mail to: Landscape Management, 7500 Old Oak Blvd., Cleveland, OH 44130.

LANDSCAPE MANAGEMENT (ISSN 0894-1254) is published monthly by Advanstar Communications, Inc., 131 W. First St., Duluth MN 55802-2065. **Subscription rates:** one year, \$46, two years \$67 in the United States & Possessions; \$76 for one year, \$113 for two years in Canada and Mexico, all other countries \$148 for one year, \$220 for two years. For airmail delivery, include an additional \$70 per order annually. Single copies (pre-paid only): \$8 in the United States; \$10 in Canada and Mexico; \$15 all other countries. Back issues, if available: \$16 in the U.S.; \$20 in Canada and Mexico; \$30 all other countries. Add \$6 per order for shipping and handling. **Periodicals postage paid** at Duluth, MN 55806 and additional mailing offices. **POSTMASTER:** Please send address changes to Landscape Management, P.O. Box 6198, Duluth, MN 55806. Canadian G.S.T. number: R-124213133. Publications Mail Agreement Number 841919. Printed in the U.S.A.

Copyright ©2001 Advanstar Communications, Inc. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including by photocopy, recording, or information storage and retrieval system, without permission in writing from the publisher. Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, is granted by Advanstar Communications Inc. for libraries and other users registered with the Copyright Clearance Center, 222 Rosewood Dr., Danvers, MA 01923 phone: 978-750-8400 fax 978-750-4470; call for copying beyond that permitted by Sections 107 or 108 of the U.S. Copyright Law. For those not registered with the CCC, send permission request in writing to Permissions Dept. Advanstar Communications Inc., 7500 Old Oak Blvd., Cleveland, OH 44130 or fax to 440-891-2740.

