# let's hear i

YOUR OPINIONS, COMMENTS, & QUOTES

# Sign me up!

As always, when I receive my copy of Landscape Management, I read "On the Record" first. I couldn't agree more with the one entitled "They don't know you" in March - something does need to be done to improve the Green Industry's image. I try to do this on a daily basis by being honest and



straightforward with those I come in contact with, but I'm willing to do more. Sign me up to assist in any way possible! As a result of your editorial, I have contacted my local VFW and offered to take care of the grass and ornamentals around a small veterans' memorial. It's not much, but it may be a first step. The smaller companies really can help, but in order to make a national effort, the big players need to get involved. Thanks for bringing this issue to the forefront.

> Neil Fievet Nitro-Green Hayden, AL

# Nice editorial

On behalf of the Evergreen Foundation and everyone else in the Green Industry, thanks for the great editorial entitled "They don't know you" in your March issue. It was a nice call to action. Way to go!

> Phil Fogarty IP Horizons Painesville, OH

# Pumped up

Your January article entitled "Uncovering your best side" was excellent and really got me pumped up for the upcoming season. The panel of landscape contractors featured are very qualified and have a lot to share, and their advice will help our industry. I think entry level operators like myself are faced with many challenges, and one of them is not knowing what to charge. If you were to ask an experienced operator what to charge, they would laugh. What they don't realize is that the entry level operator is probably unintentionally low-balling his price. In your next issue, maybe you could make a chart showing low ball prices that are unprofitable, medium range prices, high end prices and average prices for different areas. Also, please stress that travel time should be included in your price!

> Aaron Shehan Gro-Lawn and Landscape Burleson, TX

## Bam!

Imagine my surprise when I opened up the March issue of Landscape Management and saw the Cleanup Crew item about how my husband Rob looks like famous chef Emeril Lagasse. The funny part is that Emeril is Rob's culinary hero! We have eight jars of Emeril's "Essence" spice in our pantry, and we love Emeril's two restaurants in Las Vegas, Emeril's and Delmonico Steakhouse. Rob loves to watch Emeril on the Food Network, and one of his dreams is to sit in front on Emeril's show so he can taste the food. Thank you for making

> Joyanna Diaz Yards "R" Us Landscape Las Vegas, NV

#### Correction

A news item in the Industry Almanac section of the April issue stated that Ted Gramer, former president of Greenzebras, is now Chief Executive Officer of Green2go. He is not. Rather, he is the Chief Operating Officer. We regret the error.

## June beetles from hell In "Goodbye grubs," in the

April issue, the damage photo (page

in this 68) was attributed to burrow-

ing green June beetles. Thank goodness, it was actually caused by skunks digging for grubs.

### Clarification

In the same article, it should be noted that Imidacloprid is really more effective against young grubs, rather than large grubs.



"YOU MUST LOVE SPRING. NO GRASS TO CUT YET, NO PLANTS TO TRIM, NOTHING TO DO BUT WATCH THINGS GROW.