# Landscape MANAGEMENTA

CORPORATIES
capabilities

### **Bobcat Company**

#### **Product Focus:**

Bobcat Co. is a world leader in the design, manufacturing and distribution of compact equipment, attachments and related services - increasing job-site productivity worldwide. Products include Bobcat® skidsteer loaders, compact excavators, compact track loaders and attachments. Bobcat leads the industry in the designing, manufacturing and servicing of versatile, job-matched compact equipment attachments. In 1995, Bobcat Co. became a business unit of Ingersoll-Rand Co. of Woodcliff Lake, N.J.

#### **Manufacturing Facilities:**

Combining advanced industrial automation with more than 40 years of compact equipment manufacturing experience, Bobcat Co. manufactures skid-steer loaders and compact track loaders in Gwinner, N.D.; compact excavators and attachments in Bismarck, N.D.; attachments in Grove City and Erskine, Minn.; and telescopic material handlers (for the European market) in Pontchâteau, France. All North Dakota operations are ISO 9001 registered.

#### **Technical Training / Support:**

Bobcat compact equipment is sold in 75 countries through some 900 full-service Bobcat dealerships — ensuring timely, global support. Users have come to rely on the Bobcat brand's rugged reliability, ease of operation, safety, comfort, dealer support, parts availability, service backup, attachment choices and high resale value. Bobcat is committed to the safety, productivity and comfort of its customers; and the company leads the industry in compact equipment training and technical support. More infor-



mation, including locations of your nearest Bobcat dealership and compact equipment services, can be found at www.bobcat.com.

#### **Major Product Lines:**

Bobcat compact equipment helps users capitalize on their compact equipment investments in a range of markets, including landscaping, grounds maintenance, construction, industry, agriculture, government and rental. Recognized globally for its versatility, agility and reliability, eight Bobcat skidsteer loader models are available with rated operating capacities ranging from 700 pounds in the Bobcat 453 to 3,000 pounds in the Bobcat 963. Bobcat loaders come in a range of wheelbase and lift-path configurations so users can match the best machine to their application.

Bobcat Co. is the only compact excavator manufacturer in North America. The Bobcat excavator line includes eight models, ranging from the Bobcat 322 with a maximum digging depth of 7 feet, 2 inches, to the Bobcat 341 with a maximum digging depth of 13 feet, 4 inches.

Dozens of job-matched Bobcat attachments - designed, built and backed by Bobcat —give users in hundreds of applications a vast range of choices. As quick as a snap, Bobcat operators can replace a bucket with pallet forks, a landscape rake, a rotary cutter, a stump grinder, an auger, a sod layer, a tiller and more.

For more information on Bobcat equipment for the landscape industry, visit http://www.bobcat.com/markets/landscape.html.

#### Bobcat Co., a business unit of Ingersoll-Rand

250 East Beaton Drive P.O. Box 6000 West Fargo, ND 58078-6000 Phone: (701) 241-8700 Fax: (701) 241-8704

International locations · Brussels, Belgium · Miami

· Singapore

· Yokohama, Japan

· Pontchâteau, France

#### Web site / E-mail address:

www.bobcat.com infocenter@bobcat.com

Date founded: 1947

CEO: Chuck Hoge

### **BOSS Snowplow**



#### **Product Focus:**

A division of Systems Control, The BOSS Snowplow entered the snowplow market more than 15 years ago and quickly became an industry leader and innovator. Using new technology and state-of-the-art engineering, the company has pioneered a number of revolutionary features and equipment additions for snowplows, setting new standards within the industry.

#### **Manufacturing Facilities:**

All BOSS products are designed, built and performance-tested at Systems Control's modern, ISO 9001-registered manufacturing facility in Iron Mountain, in Michigan's Upper Peninsula, where winter – and deep snow – are a way of life.

#### **Major Product Lines:**

The company's product line consists of five main categories including:

- Multiposition plows for light- and medium-duty trucks
- · Straight-Blade plows for light- and medium-duty trucks
- · Multiposition plows for skid steers
- Multiposition plows for motor graders and front-end loaders
- Salt and sand spreaders for light- and medium-duty trucks

#### **Boss Products**

P.O. Box 788 Iron Mountain, MI 49801 Phone: 800-286-4155 Fax: (906) 779-4218

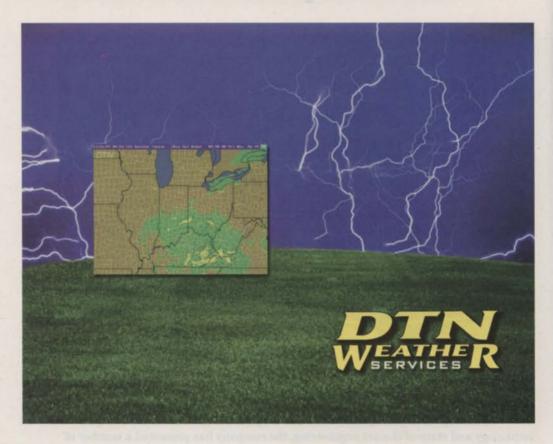
#### Web site / E-mail address:

www.bossplow.com sales@bossplow.com

#### Staff:

David Brule, President/CEO Stephen Pontbriand, Senior Vice President Rick Robitaille, Marketing Manager Jim Kanter, Sales Manager Charlie Huggett, Product Manager

### **DTN Weather Services**



#### **DTN Weather Services**

11400 Rupp Drive Burnsville, MN 55337 Phone: 800-328-2278 Fax: (952) 882-4500

#### Web site:

www.dtnweather.com

#### Staff:

Reed Moormeier, President Steve Goertz, Vice President of Sales & Marketing

#### Ken Michaud,

Vice President of Operations & Field Service

> Jim Weber, Director of Marketing

Don Wilmes, Industry Manager, Golf, Turf & Recreation

#### **Product Focus:**

DTN Weather Services, the world's leading supplier of weather solutions, provides GIS-ready data, forecast services and weather display systems to more than 20,000 businesses. Accurate, real-time weather is used in many industries, such as aviation, agriculture, transportation, public safety, utilities, golf, turf, construction, broadcast and more.

#### **Facilities:**

DTN Weather Services brings together three companies, DTN's weather division, Kavouras (a leader in broadcast meteorology) and Weather Services Corp. (a leader in custom forecast meteorology). DTN Weather Services is a division of Data Transmission Network, a portfolio company of VS&A Communications Partners III, LP, the private equity affiliate of Veronis Suhler.

#### **Technical Support / Training:**

DTN Weather Services has meteorologists and technical support available on a 24/7 basis. DTN Weather Services has the ability to constantly monitor the weather and provide quick response. DTN has both in-house and field-service personnel to assist with training and resolution of issues.

#### **Major Product Lines:**

Available in a stand-alone unit or the services can be networked. Custom forecasts; radar – local, national and regional; storm arrival time, type and severity, watches and warnings; lightning; tropical storm analysis; accumulated rainfall; forecast and current conditions; Alert Manager; StormCall; Auto Plot; and Auto Archive.

### **Daniels Wing Plow**



#### **Product Focus:**

The Daniels Pull Plow easily attaches to the back of any 4-wheel-drive vehicle equipped with a 2-inch receiver-type hitch. The Daniels Pull Plow mounts without creating any obstructions to your vehicle and provides 2,000 pounds of downward pressure, allowing you to remove snow down to the pavement. The Daniels Wing Plow easily attaches to your skid steer or wheel loader. It comes in six sizes to accommodate skid steers in the operating weight range of 6,000 pounds and wheel loaders in the 15,000 to 45,000 pound weight class. The Daniels Wing Plows ability to hydro-turn 35 degrees in either direction allows you to wind row snow at 7 to 10 mph.

#### **Manufacturing Facilities:**

The entire Daniels plow line is manufactured at our facilities in Aylmer, Canada.

#### **Technical Support / Training:**

More than 20 years of plowing experience by owner/creator Greg Daniels has shown the need and demand for the Daniels line in the industry for plowing large lots with the Wing Plow and residential drives with the Pull Plow. Engineered and designed by a snowplower for snowplowers.

#### **Major Product Line:**

Daniels Pull Plow-72 inch, 80 inch, 90 inch and 96 inch

Daniels Wing Plows—6 sizes, from 12 feet to 24 feet

#### **Daniels Wing Plow**

15N365 Old Sutton Road East Dundee, IL 60018 Phone: (847) 426-1150 Fax: (847) 426-1171

#### Web site / E-Mail address:

www.danielsenterprises.com sales@danielsenterprise.com

### **Dixie Chopper**



#### **Product Focus:**

We strive to offer lawn maintenance operators a commercial-quality, zero-turning radius mower that they can depend on for their daily task of running their business. We offer the simple guarantee of being the leader in "Price, Performance, and Reliability," as well as a "money back" guarantee.

#### **Manufacturing Facilities:**

Located in west-central Indiana, 100 employees, state-of-the-art robotic welders and computer-controlled machines produce Dixie Chopper mowers in more than 100,000 square feet of manufacturing facilities. Each machine is assembled by hand, inspected, dyno-tested and shipped ready to mow.

#### **Training and Customer Service:**

Dixie Chopper offers its dealers continuous service training at its Dixie Chopper Business Resource Center by providing seminars for sales and service. This training includes in-depth, hands-on training and troubleshooting of components from product vendors as well as proper machine set-up and adjustment.

#### **Major Product Line:**

Dixie Chopper manufactures more than 25 commercial, zero-turning radius mowers from 42-inch to 72-inch cut, with 17 to 50 horsepower in air-cooled and liquid-cooled, gas and diesel engines from Kohler, Kawasaki, Honda and Yanmar.

#### Magic Circle Corp.

6302 E. County Road 100 North Coatesville, IN 46121 Phone: 800-233-7596

#### Web site / E-mail address:

www.dixiechopper.com info@dixiechopper.com

> Staff: Arthur Evans, President

Jean Evans, Secretary/Treasurer

Warren Evans, Sales Manager

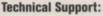
### **Dow AgroSciences**

#### Focus:

Dow AgroSciences has a full product portfolio offering branded insecticides, herbicides and fungicides that improve the quality and quantity of the earth's food supply and contribute to the safety, health and quality of life of the world's growing population.

#### **Facilities:**

Headquartered in Indianapolis,
Dow AgroSciences is a global company that delivers innovative technology that provides pest management, agricultural and biotechnology products. The company employs more than 3,500 people in more than 50 countries and has worldwide sales of more than \$2 billion. Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Co.



Fifteen sales representatives, three sales managers and two field development biologists provide stewardship, training and answers to formulators, distributors, university researchers and end-users nationwide. Specimen labels and material safety data sheets are available from the Customer Information Center or on-line. Publications include product fact sheets and Panorama, an eight-page newsletter for professional turf and landscape managers. The "Set Your Course" incentive program is in place for distributor sales representatives.

#### **Major Product Lines:**

Professional turf, ornamental and technical products for golf courses, lawn care and landscape contracting. Products include:

Confront\* post-emergence herbicide — dandelion, clover and other hard-to-control broadleaf weeds.

Conserve\* SC insect control — recent winner of the Presidential Green Chemistry Challenge





Award; highly effective worm and lepidoptera product that is safe to beneficials and ornamentals.

Dursban\* insecticide — controls 280 insect pests.

Gallery\* pre-emergence herbicide — prevents growth of 95 species of broadleaf weeds for up to eight months.

Lontrel\* Turf and Ornamental post-emergence herbicide — turf-safe broadleaf weed control.

Snapshot\* pre-emergence herbicide — controls 111 grassy and broadleaf weeds.

Surflan\* pre-emergence herbicide — safe on more than 400 ornamentals and provides season-long control of crabgrass, chickweed and more than 50 other weeds found in warm-season turf.

Team\* Pro pre-emergence herbicide — crabgrass, goosegrass, spurge and oxalis control.

Rubigan\* specialty fungicide — controls dollar spot along with Poa annua in overseeded warm-season turf.

\*— Trademarks of Dow AgroSciences, LLC.

#### **Dow AgroSciences LLC**

9330 Zionsville Road Indianapolis, IN 46268-1054 Phone: 800-263-1196

Fax: 800-905-7326

#### Web site / E-mail address:

www.dowagro.com/turf info@dowagro.com

#### Staff

A. Charles Fischer, President/CEO

Elin Miller, Vice President

#### Bruce Miehle.

General Manager

#### Scott Eicher.

Senior Marketing Manager

#### Tony Brown,

Marketing Manager

#### Keith Roach,

Communications Manager

#### Susanne Wasson.

District Sales Manager

Mike Lind,

#### Phil Ranck,

District Sales Manager

#### District Sales Manager

Dr. Jamie Breuninger, Technical

#### Development Manager

#### Mike Melichar,

Customer Agronomist

#### Lee Conway,

Market Research Manager

### **Echo Incorporated**

Echo Inc., a subsidiary of Kioritz Corp. of Japan, was established in the United States in 1971. In 1986, the company moved from Northbrook, Ill., to Lake Zurich, Ill., to accommodate expanding manufacturing needs. In the past decade, the company has expanded its marketing, manufacturing and distribution capabilities dramatically.

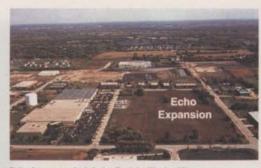
More than 160,000 square feet of office and distribution space is expected to be completed in September 2000. This will bring the total combined space in the Lake Zurich facility to more than 400,000 square feet. The company attributes its growth as a company, the continued expansion of its product lines and worldwide acceptance by the commercial landscaping market as the primary reasons for the substantial expansion.

The company employs more than 575 people, and in 1999 surpassed the 1 million-unit mark for production units manufactured and/or assembled at the Lake Zurich facility.

Annually, the company

brings its distributor service personnel to the Lake Zurich facility for a week-long seminar covering education and training on product lines as well as service troubleshooting and techniques. The distributors then go into the field and train their dealer personnel. These "service schools" provide dealers and eventually customers with the most upto-date service technology available for Echo products.

Innovation has also been a critical component in helping the company become the dominant player in the hand-held lawn and garden equipment industry worldwide. Since



Echo Incorporated, Lake Zurich, III., facility.

the introduction of hand-held power equipment in 1969, Echo has earned a reputation as one of the leading manufacturers of gasoline-powered blowers, string trimmers, hedge clippers, chain saws, edgers, sprayers, pumps and Power Pruners™. Some of Echo's industry-leading innovations include introducing the first dedicated backpack power blower, the first hand-held power blower and the first hand-held dedicated commercial curved shaft power edger.

Echo's new "quiet blowers" reduce noise to a minimum, but not at the expense of performance. They have won acclaim among commercial users and municipalities alike for their environmental soundness. Its innovative, shaft-type hedge clippers have provided operators with greater reach and superior balance. Echo's top-handle chain saws have won international recognition as being the industry's best tree chainsaw.

Recently, Echo's engineers had to rise to the challenge to meet new stringent EPA and California Air Resources Board emissions standards. The company will manufacture three chain saws specifically for the California market to meet CARB standards. The entire product line will be enhanced for the 2002 season to meet or exceed EPA requirements.

Echo's ability to provide state-of-the-art, environmentally friendly equipment with reduced emissions and sound levels combined with the company's steady expansion position Echo as an industry leader that responds to the needs of its customers.



Echo Inc.

400 Oakwood Road Lake Zurich, IL 60047 Phone: (847) 540-8400 800-432-ECHO (3246) Fax: (847) 540-8413

#### Web site: www.echo-usa.com

Martin Manager Martin M.

### **FMC Corporation**

#### **Business Focus:**

FMC's Specialty Products Business, head-quartered in Philadelphia, Pa., is a leading manufacturer of high-performance insecticides, termiticides, termite baits, miticides and ant-control products for use by the golf course, lawn care and structural pest control markets. FMC's Specialty Products Business also provides Talstar® insecticides to fertilizer manufacturers for use in the lawn and golf markets. Specialty Products is an integrated solutions provider, offering SMARTRAK™ business-management software.

#### **Manufacturing Facilities:**

FMC Corporation is one of the world's leading producers of chemicals and machinery for industry and agriculture. FMC employs approximately 16,000 people at more than 100 manufacturing facilities and mines in 25 countries. FMC is committed to providing solutions that change people's lives around the world.

## 4FMC



#### Technical Support / Training / Customer Service:

The FMC Specialty Products Business is staffed with dedicated professionals in research and development, technical service, field sales, customer service and marketing. To reach a customer service or technical support representative, please contact the Customer Resource Center at 800-321-1FMC.

#### **Major Product Lines:**

FMC has a leading global position in pyrethroid chemistry. The Talstar® family of insecticides offers long residual control with a variety of high-performance products labeled for treatment of a broad spectrum of pests. Products for the turf and ornamental industry include Talstar® Lawn & Tree Flowable Insecticide/Miticide, Talstar® PL Granular Insecticide and Astro® Insecticide. Products for the golf care industry include Talstar® GC Flowable Insecticide/Miticide and Talstar® GC Granular Insecticide.

#### **FMC Corporation**

Specialty Products Business 1735 Market St. Philadelphia, PA 19103 Phone: 800-321-1FMC Fax: (215) 299-6100

#### Web site:

www.fmc-apgspec.com



### **Ferris Industries**

The Commercial Mower Specialist



- · Manufacturer of heavy-duty equipment since 1909.
- · Focused exclusively on commercial mowers.

#### Reliability:

- · Extra-tough deck construction (lap-welded corners, double top deck, double reinforced side skirts).
- · Simpler design for easier serviceability.
- · The most comprehensive warranties in the industry:
- -- Two years, front-to-rear on parts and labor, excluding only blades, belts and tires.
- -- Three years on walk-behind hydro transmissions.
- · 24-hour parts turnaround.

#### Innovation:

· Inventor of IS\* independent suspension (the only suspension system available for the riding mower) - dramatically improves operator comfort, mowing speeds and mower life.

#### **Ferris Industries**

5375 N. Main St. Munnsville, NY 13409 Phone: 800-933-6175 Fax: (315) 495-0109

#### Web site / E-mail address:

www.ferrisindustries.com marketing@ferrisindustries.com

#### Staff:

Jim Wier, President, CEO Bill Shea, Vice President, Sales Hal White, Vice President, Marketing Rod Roberts, Product Service Manager



ProCut Z with IS®



ProCut 30



ProCut 20



HydroWalk DD



### **FMI**

#### **Product Focus:**

FMI was founded in 1887 by a committee of the Society of American Florists. It is the only insurance company solely dedicated to landscape contractors, interior landscapers, growers, nurseries, garden centers and florists — the entire horticultural industry.

#### **Facilities:**

FMI is a national company with its corporate office in the St. Louis metropolitan area in downtown Edwardsville, Ill. The company has branch offices in Massachusetts, Pennsylvania and California. FMI has approximately 44 account representatives throughout the country.



#### Training / Customer Service:

At the forefront of its field, FMI provides information to the horticultural industry in a variety of ways. FMI experts write articles for trade publications. FMI subsidiaries offer to FMI clients risk-management services that are designed to eliminate or control the multitude of potentially ruinous losses.

#### **Major Product Lines:**

Insurance products and services provided by FMI and/or its subsidiaries may include business property/liability; workers' compensation; automobile; nursery crop; flood; employment practices liability; director's and officer's liability; individual and group health; and personal lines. Products may not be available in all states.

#### FMI

500 St. Louis St. Edwardsville, IL 62025 Phone: 800-851-7740 Fax: 800-233-3642

#### Web site / E-mail address:

www.fmi-insurance.com sales@fmi-insurance.com

#### Staff:

Robert E. McClellan Jr., President/CEO

#### Kurt H. Seelbach,

Executive Vice President

#### Traci A. Dooley,

East Central Regional Sales Vice President

#### Don Gray,

Southwest Regional Sales Vice President

#### Kenneth A. Smucker,

East Regional Sales Vice President

#### Kenneth Von Forell,

West Regional Sales Vice President

#### James B. Vosters Jr.,

Southeast Regional Sales Vice President

#### Fred H. Warrick,

Midwest Regional Sales Vice President

Date founded: June 1, 1887

### Green2go.com, Inc.

#### **Product Focus:**

Green2go is the only end-to-end, Internetbased wholesale resource working with both suppliers and customers in the ornamental horticulture ("green") industry. Our focus is to deliver high-quality products, information and business-management solutions to growers and landscapers, as well as other green industry professionals. Our goal is to enable users to run their businesses more efficiently, productively and profitably than ever before.

#### **Manufacturing Facility:**

Headquartered in Fort Lauderdale, Fla., Green2go offers only high-quality green and hard-line products. Initially available in the southeastern United States, Green2go will roll out the availability of its on-line services on a region-by-region basis, culminating in full penetration of the U.S. supplier base by the end of this year. Green2go enables landscapers and other green industry professionals to manage the challenges they face - from sourcing shrubs and managing job quotes, to tracking expenses, securing timely delivery and shipping of products, and organizing billing - in one place, on-line and at competitive, fully delivered prices.

#### **Technical Support:**

Our fully integrated Web site www.Green2go.com - allows users to tie together their buying, selling, scheduling, billing, job costing and logistics into a streamlined system. The clean, simple and user-friendly site is accessible 24/7 and is supported by a team of customer representatives with significant horticultural experience in the field nationally.

Through an industry-exclusive partnership with CTI Logistx, Green2go has solved one of the biggest problems associated with

buying and selling in our industry - order consolidation, pick-up and delivery. Green2go's end-to-end support systems ensure customers get what they want, where they want it, when they need it delivered in guaranteed good condition.





Our Green2go staff is a dedicated team of seasoned, industry professionals - including growers, nursery managers, commercial landscapers, lawn-and-garden center operators and hard-line suppliers. A staff entomologist evaluates the quality of our suppliers' green products and provides advice on pest problems.

#### **Major Product Lines:**

We offer an unprecedented selection of ornamental horticulture and related products virtually any green product and targeted offerings of hard-line products relevant to our industry. Our shelves are fully stocked by region, with the breadth and depth of product selection, sizes and quantities needed by professionals in the landscaping business. In addition to bringing together these external resources, Green2go's integrated Webbased solution allows supplying and buying customers to:

- · Source, price and procure green and hardline products
- · Instantly generate "Custom Quote" job estimates on your own letterhead
- Track shipping and delivery logistics
- · Generate invoices, sales reports, job costing, even classified ads for excess inventory
- · Keep up with industry news and events
- · Track local weather
- · Make their business a more productive and efficient operation so they can grow.



#### Green2go.com, Inc.

4410 N. State Road 7 Bldg. J, Suite 303 Lauderdale Lakes, FL 33319 Phone: 888-424-7443 Fax: (954) 730-8183

#### Web site / E-mail address:

www.Green2go.com info@Green2go.com

#### Staff:

Peter C. Gardner, (co-founder), President/CEO Michael R. Apfel, (co-founder), COO Blaine A. Robinson, CFO Bryce Quick, Business Development Manager

> Kurt Zimmermann, Merchandise Manager

> > Date Founded: December 1999



#### **Market Focus:**

Greentrac.com is the preeminent green industry business-to-business Net Market, offering a full complement of e-commerce tools. We focus on connecting qualified buyers with vendors to purchase equipment, supplies and services in a more efficient, cost-effective manner by way of our easy-to-use Web site.

#### **Product Focus:**

Three simple components comprise our Web site. The electronic Request for Proposal allows buyers to complete a simple form that automatically is transmitted to multiple vendors who could supply that product or service. Vendors can then submit their bid electronically back to the buyer. The eAuction feature is a trading post to buy or sell overstocked items or used equipment. Our newest feature, the eCatalog, showcases the ability to research and purchase products from specific suppliers.



#### Benefits:

Buyers and vendors experience ease of use, efficiency, convenience, global reach and cost savings. Buyers can easily gauge the market value of products requested via the bids they receive. Greentrac.com also makes available reports detailing purchasing trends, cost trends and historical purchasing data. Greentrac.com provides Internet commerce capabilities to buyers and suppliers at no up-front cost.

#### **Customer Service:**

We offer toll-free telephone support from 5:00 a.m. to 6:00 p.m. (Pacific time) Monday through Friday. After registration and approval, customers are provided with a telephone training session, which provides step-by-step instructions on how to navigate and use the system. A user manual also is provided.

#### Greentrac.com

2121 East Coast Highway, Suite 200 Corona del Mar, CA 92625 Phone: (949) 759-0151 Customer service (toll-free): 877-774-8722 Fax: (949) 759-8131

#### Web site / E-mail address:

www.Greentrac.com Customerservice@ Greentrac.com

Date Founded: November 1999

### growzone™



#### growzone™

58 Inverness Drive East Englewood, CO 80112 Phone: (303) 858-8797 Toll-free 877-476-9966 Fax: (303) 858-8507

#### Web site / E-mail address:

www.growzone.com sales@growzone.com

#### Staff:

Charles R. Bland, Chief Executive Officer

Richard S. Jones, Chief Technology Officer

Julane Whipple, Senior Vice President Strategic Planning & Operations

#### Mark Nicastro,

Vice President, Product Management

#### Joel Richards, Chief Architect

Alan Buckingham, Customer Care Director

#### Rhett Wright.

Technical Sales Manager

#### Bosh Bruening,

National Sales Director

#### Miki Tolle,

Marketing Director

#### Gus Zader.

Web Development

Mike Kelley, MIS Director

Date Founded: 1995

#### **Product Focus:**

Growzone provides the lawn and garden industry with easy, reliable and efficient ways to do business via Web-based technology solutions. Delivering a powerful combination of e-commerce capabilities, exceptional functionality and proven reliability, growzone's greenbuyer<sup>TM</sup> and yournursery<sup>TM</sup> applications provide the tools for your business to succeed.

#### **Manufacturing Facility:**

Amid some of the world's most spectacular scenery, with the snow-capped Rocky Mountains to the west and the fertile, rich great plains to the east, growzone lies cradled in the heart of an emerging technology mecca, the Denver, Colo., metropolitan area. It seems only fitting that growzone, as the technology leader within the green industry, chose the magnificent natural beauty of Colorado to call "home".

#### **Technical Support / Customer Service:**

Our growing staff of close to 50 brings together the perfect combination of expertise and knowledge in both the lawn and garden and technology industries. Growzone's technical team is second to none, and our sales force is superior. The customer care groups provide exceptional relationship management and product and technical support. Each human resource at growzone, with their individual skills and talents, plays an integral role in providing the tools to help you and the industry grow.

#### **Major Product Lines:**

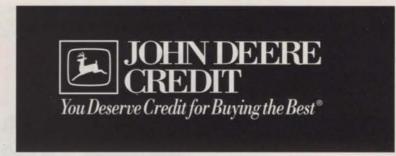
On-line solutions include:

- greenbuyer Growers and allied suppliers list and sell their products and services online to garden centers and landscape professionals. Qualified buyers, such as garden centers and landscapers, can view, compare and purchase with greenbuyer's on-line catalog.
- yournursery Garden centers and landscapers alike take charge of their own online success by creating electronic storefronts to sell products and services and expand business.

### **John Deere Credit**

#### **Product Focus:**

- Installment, revolving and leasing options for professional landscape service providers.
- Customized financial solutions geared toward the individual needs of the customer.
- Financing in support of the full-line of commercial mowing and landscape equipment (compact and utility tractors, commercial front mowers, z-trak mowers, commercial walk-behind mowers, gator utility vehicles, skid steer loaders and a range of



attachments and handheld portable products such as string trimmers, blowers, chain saws and generators to support virtually any landscaping need) manufactured by John Deere.

- · Financing product support for parts and service.
- Continue to evaluate expanded product offerings based on customer feedback.

#### **Operational Facilities:**

- North American operations serving landscape professionals in Madison, WI; Burlington, Ontario, Canada; and our new worldwide headquarters in Johnston, Iowa.
- Recent expansion into overseas locations in support of Deere equipment sales (United Kingdom, Australia, Brazil, Argentina, Mexico, France and Germany).

#### **Technical Support / Sales / Customer Service:**

- Focus on an easy, customer-friendly credit process that does not detract from the purchase of the equipment. One-stop shopping with a fast and efficient credit approval process.
- Creation of new contract prep software package that enables dealers to match repayment terms to customer's cash flows.
- Ninety-four percent of commercial customers using JDC were satisfied or very satisfied with their most recent experience.
- · Focus on providing friendly, courteous and appreciative customer service.

#### **Major Product Lines:**

• Standard language regarding other John Deere Credit product offerings (ag equipment financing, operating loans, Farm Plan, construction equipment (dealer and direct sales), etc.

John Deere

Moline, IL



### **PBI/Gordon Corporation**



#### PBI/Gordon Corp.

1217 W. 12th St. Kansas City, MO 64101 Phone: (816) 421-4070 Fax: (816) 474-0462

#### Web sites / E-mail address:

www.pbigordon.com www.weedalert.com webmaster@pbigordon.com

#### Staff: Richard E. Martin, President/CEO

William R. Brocker,

Vice President of Marketing

Al Mullican, Vice President of
Sales, Professional Products

Mark Miller, Professional Products National Manager

> Gary Custis, Technical Services

Steve Carrell, Central Regional Manager

Tom DeBold,

Midwest Regional Manager
Tony Kimball,

Southern Regional Manager

**Product Focus:** 

PBI/Gordon Corp., best known for Trimec® Brand Broadleaf Herbicides, is a formulator and marketer of premium quality products and services for the professional landscape, industrial and institutional grounds maintenance, lawn care and golf course industries.

#### **Manufacturing Facilities:**

PBI/Gordon Corp. operates two manufacturing facilities, one in Kansas City, Kan., and one in Crestline, Kan. The Kansas City facility produces most of the company's liquid herbicide products, while the Crestline facility produces other specialty turf and ornamental products as well as many of the company's consumer lawn and garden products.

#### **Technical Support / Customer Service:**

Consistently receiving top ratings for customer service and support, PBI/Gordon Corp. is committed to providing technical support for Gordon's products. To facilitate this objective, the company introduced a new Web site last February, www.weedalert.com.

The Internet site includes descriptions and cultural control recommendations for more than

50 weeds that are a problem for turf managers. Germination times and periods of active growth are provided according to USDA hardiness zones. An on-line technical adviser also is available. The company's corporate Web site also provides users the opportunity to e-mail the technical adviser.

#### Major product Lines:

Other product lines produced by PBI/Gordon include the Gordon's Lawn & Garden, Gordon's Farm, Gordon's Industrial Vegetation Management and Gordon's Agricultural product lines.

### Redexim Charterhouse, Inc.

#### **Product Focus:**

Redexim Charterhouse, Inc. is known internationally for its development of innovative turf-management products for the sports field, landscape, turf and golf markets.

Redexim Charterhouse b.v. is headquartered in Holland, maintains an administrative office in Pittston Township, Pa., and has a worldwide network of distributors in virtually every country that has a golf course. All products are available in North America through a network of 47 distributors.

#### Manufacturing:

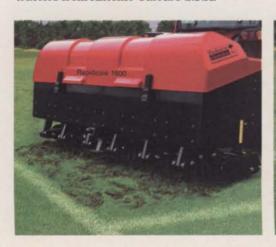
Principal manufacturing facilities are located in Italy and in the United Kingdom. The company has a parts supply warehouse in Pittston Township, Pa.

#### **Technical Support / Customer Service:**

Comprehensive customer service and support is available through the company's toll-free sales and marketing office in North America at 800-597-5664.

#### **Major Product Lines:**

Among the many products marketed by the company internationally are: Verti-Drain and Rapidcore aerators; Verti-Seed and Sportsfield overseeders; Turf Tidy, a 3-in-1 unit for dethatching, sweeping and flail mowing; and Easy Spread spreaders. The company also markets the Turf series of tractors from Antonio Carraro S.P.A.









#### Redexim Charterhouse, Inc.

950 Sathers Drive Pittston Township, PA 18640

Phone: 800-597-5664

#### Web site / E-mail address:

www.redexim.com redexim@aol.com

#### Staff:

Cornelius de Bree, President, Redexim b.v.

#### Philip Threadgold.

Executive Vice President, Redexim Charterhouse, Inc.



### Riverdale Chemical Co.





#### **Product Focus:**

Riverdale is focused on providing the best post-emergent broadleaf herbicides to professional turf managers. Millennium Ultra, Cool Power and Horsepower utilize clopyralid or triclopyr with other proven phenoxy compounds, providing superior control. Manor and Corsair are new sulfonyl ureas now available for turf.

#### **Manufacturing Facilities:**

Riverdale esterifies and aminates its formulation in Chicago Heights, Ill. Recent expansions and updates have provided increased capacity.

**Technical Support / Customer Service:** Riverdale has 10 sales representatives assisting distribution and end users. These representatives also are used for training and technical support.

#### **Major Product Lines:**

Riverdale's product line consists of Millennium Ultra, Cool Power, Horsepower, Manor, Corsair, Triplet SF and Triamine, among others, for professional turf managers. Riverdale also supplies products to formulators for use on fertilizer.

#### Riverdale Chemical Co.

425 W. 194th St. Glenwood, IL 60425 Phone: 800-345-3330 Fax: (708) 754-0314

#### Web site:

www.riverdalecc.com

Ted Baker, President

#### Staff:

Marvin Moore, Vice President Curtis Clark, Business Development & Marketing Manager Sean Casey, Sales Manager

Date founded: Riverdale joined the Nufarm group of companies in 1999.

### **Textron Golf & Turf**



**Bunton Gear Drive** 

#### **Product focus:**

Textron Golf & Turf manufactures a full range of vehicles and turf maintenance equipment for professional lawn care, golf, turf, sports field and industrial applications. The company offers multiple brands—specifically Bob-Cat® and Bunton® mowers and Ryan® lawn renovation equipment to meet the diverse needs of landscape contractors and lawn care professionals.



Ryan Lawnaire IV



**Bob-Cat ZT 100 Series** 

#### Manufacturing:

Textron manufactures Bob-Cat and Bunton brand mowers at its 198,000-square-foot manufacturing plant in Johnson Creek, Wis. Ryan® aerators and renovation equipment are built in Lincoln, Neb., at a 691,000-square-foot manufacturing facility. Other Textron brands—Brouwer®, Cushman®, E-Z-GO®, Jacobsen®, Ransomes® and Steiner™—are manufactured in Racine, Wis.; Charlotte, N.C.; Dalton, Ohio; Ipswich, England; and Augusta, Ga.

#### Technical support, sales, training and customer service:

Textron Golf & Turf markets its Bob-Cat, Bunton and Ryan brands through an extensive distribution network. The company provides total sales and service support to distributors, dealers and customers throughout North America.

#### Major product lines:

Bob-Cat and Bunton offer lawn care professionals a wide choice of midsize walk-behind and zero-turn, ride-on mowers—including new fuel-injected and diesel models. Bob-Cat ... tough, affordable. Bunton ... it's a pride thing. Ryan, at the core of healthy turf, features walk-behind, tow-behind and tractor-mounted Lawnaire® aerators and other leading lawn renovation equipment.

### TEXTRON GOLF & TURF

#### **Textron Golf & Turf**

1721 Packard Ave. Racine, WI 53403 Phone: (262) 637-6711 Fax: (262) 637-4465

#### Web site:

www.ttcsp.textron.com

#### Staff:

L.T. Walden, Jr., Chairman & CEO David Rivers, Executive Vi

David Rivers, Executive Vice
President Multi-Brand
Development & Customer
Service for North America
Peter Whurr, Vice President
Product Management for Turf
and Professional Lawn Care
Paul Pesci, Vice President
Sales for Turf and
Professional Lawn Care
Karla Cuculi, Marketing
Manager for Turf and
Professional Lawn Care
John Chiera, Sales Director
Professional Lawn Care

### **Turf Merchants Inc.**



**Product Focus:** 

TMI sources from private breeding programs the latest in improved turfgrass seeds. Our major focus is on improved turfgrasses for the professional markets of golf, landscaping and landscape architecture. These include creeping bentgrasses, turftype tall fescues, perennial ryegrasses and Kentucky bluegrasses. TMI also offers domestically-produced, warm-season grasses such as bermudagrass and zoysiagrass. From its own conventional breeding program, to university sources such as Rutgers University and Texas A&M, TMI is looking forward to offering the latest technologically-advanced varieties available anywhere.

Staff:

Web site:

Steven P. Tubbs, President Nancy Aerni, Vice President Frank Gill, Vice President

Turf Merchants Inc.

Tangent, OR 97389

33390 Tangent Loop

Fax: (541) 926-4435

Phone: (541) 926-8649

www.turfmerchants.com

John Cochran. Vice President

Robin Mankle. Secretary/Treasurer

Date founded: 1983

#### Manufacturing Facilities:

Turf Merchants Inc. is located in the heart of Oregon, in the southern Willamette Valley, where more than 65 percent of the world's supply of grass seed is grown.

Natural rainfall and expertise in produc-

tion make the quality of Oregon grass seed the best in the world. TMI operates from three satellite warehouses located strategically around the valley with points north, south and west. This makes customer response an industry standard, with promptness and accuracy in shipments that are unparalleled. TMI has the ability to blend, process and ship simultaneously from any of these locations where more than 30 million pounds of seed are processed each year.

#### Technical Support / Training:

TMI has a variety of technical support through extensive trial systems, product literature and databases. Results from turf trials in dozens of locations make the process of selling a simplified matter when comparative data is essential. Color slides of the production process and research add an additional dimension to the support available.

#### **Major Product Lines:**

Turf-type perennial ryegrasses including Affinity, Manhattan 3, Rodeo II, Allaire II, Patriot II, Evening Shade, Nomad (spreading type), Pennfine II and VIP II.

Turf-type tall fescues include Bonsai 3, Twilight II, Taurus, TurfGem II, Adventure II, Micro, Earthsave, Avanti II.

Kentucky bluegrasses are Gnome, Cobalt, Sodnet, Rugby, Viva and Trueblue. Creeping bentgrasses are Backspin and Trueline.

Zen zoysiagrass and Del Sol bermudagrass round out the warm-season lines.

### The Toro Company



The Toro Company was launched 86 years ago to respond to a customer need. Over the years, the company has built its reputation on superior customer relationships and innovation, and today is a leader in every market it serves. Superior customer care and constant innovation remain the primary goals of the company today.

Toro's professional customers count on Toro each day for superior products, proven service and strong innovation to grow and maintain their landscapes and fields. Golf course superintendents, grounds managers, contractors and growers look to Toro as the best single source for turf management, turf irrigation and agricultural microirrigation products and services. Our deep understanding of customer needs matched with the expertise of our customers enhances the beauty and environmental health of community parks, agri-



cultural fields, athletic facilities, commercial and residential landscapes, and golf courses. We also have expanded into equipment for industrial and construction markets with the Industrial Workman® and the versatile Toro Dingo®.

Homeowners around the world turn to Toro products to maintain and enhance their home landscapes. Toro's home-care products include gas, electric and battery-powered walk power mowers; riding mowers; lawn and garden tractors; gas and electric snowthrowers; do-it-yourself residential irrigation systems; and electric home solutions such as trimmers, blower vacuums and hedge trimmers. The company's products are available through an extensive network of dealers and through a broad array of home centers, hardware outlets and large retailers.

#### The Toro Company

8111 Lyndale Ave. South Bloomington, MN 55420 Phone: (952) 888-8801 Fax: (952) 887-8258

#### Web site / E-mail address:

www.toro.com info@toro.com

#### Officers:

Kendrick B. Melrose, Chairman and CEO

J. David McIntosh, Executive Vice President, Professional Businesses and International

Dennis P. Himan, Vice President and General Manager, Landscape Contractor Business

Michael J. Hoffman, Vice President and General Manger, Consumer Business

William D. Hughes, Vice President and General Manager, Irrigation Division

Randy B. James, Vice President and Controller

Stephen D. Keating, Assistant Treasurer, Investor Relations

Ram N. Kumar, Vice President, Distributor Development and New Businesses

J. Lawrence McIntyre, Vice President, Secretary and General Counsel

Karen M. Meyer, Vice President, Administration

N. Jeanne Ryan, Assistant Secretary

Stephen P. Wolfe, Vice President Finance, Treasurer and Chief Financial Officer

### **United Horticultural Supply**

#### **Business Focus:**

United Horticultural Supply is specifically designed to serve the professional turf and ornamental industries by providing the finest products and technical expertise available.

Since our inception, we have committed ourselves to three principles:

- To provide the highest quality products available
- To provide qualified technical personnel dedicated strictly to the horticulture industry
- To implement and promote environmental stewardship

UHS's national strength provides customers a wider selection of products and is the reason we are leaders in bringing innovative and cutting-edge technologies to the market.

Five regional divisions, each operating as a local business with its own sales, management and marketing staffs, enable us to concentrate on the unique needs of the diverse parts of the country as well.

This blend of national scope and local focus is what makes United Horticultural Supply unrivaled in the industry.

#### **Facilities:**

Each regional United Horticultural Supply division is linked to a series of strategically located warehouses, which ensures prompt delivery and availability of product.

#### **Technical Support / Training:**

Complementing our extensive line is a staff of dedicated professionals that is knowledgeable about the items it sells as well as its intended markets. The salespeople have working experience within the industry they serve, enabling them to provide solid advice and accurate answers to your questions.

Regional research and field trials enhance our position in responding to local needs and our ability to bring effective and innovative products to market.



#### **Major Product Lines:**

United Horticultural Supply is uniquely positioned with all major manufacturers of chemicals, fertilizers and related products, carrying only the finest items to satisfy the needs of today's working professional.

In addition, we have developed our own exclusive line of premium products.

Marketed under our own label, these products are recognized as top performers in the business. Several of these products were first introduced by UHS and have quickly become industry standards.

Examples include Signature Brand Fertilizers and Seed, Dursban TNP insecticide, Chaser Ultra herbicide, Banol C fungicide, Respond wetting agent plus several surfactants and spray additives. We also carry:

Fertilizers – Blends formulated to perform best in the various micro-climates and management programs found throughout the United States. Our premium Signature Brand line meets the highest standards for turf quality, longevity and product consistency.

Turf Seed – perennial ryegrass, bluegrass, fine and turf-type fescues, bentgrass plus custom blends and mixtures. The Signature Brand Seed line contains premium, pure seed without unwanted weeds and grasses.

Safety & Professional Products – a comprehensive line of safety products to meet worker protection standards.

#### United Horticultural Supply

9335 Elm Court Denver, CO 80221 Phone: 800-847-6417 Fax: (303) 487-9010

#### Web site:

www.uhsonline.com

Atlantic Division Jeff Allison, Division Manager (302) 266-7580

Great Lakes Division Russ Mitchell, Division Manager (517) 333-8788

> Midwest Division Bob Flynn, Division Manager (402) 330-1910

Southern Division Steve Jackson, Division Manager (813) 628-0496

Western Division
Mike Thurlow,
Division Manager
(559) 437-5360

### Signature Control Systems Inc.

#### **Product Focus:**

Signature Control Systems Inc. was founded by Brian J. Smith after acquiring UnionTools Irrigation Inc., formerly known as Thompson Manufacturing. Signature Control Systems Inc. is a leader in the design and manufacturing of intelligent irrigation controllers and site-management software that provides users such as landscape managers, golf course superintendents and property managers direct control of irrigation, fertigation applications, vehicle tracking, asset and inventory management and other market-oriented products. The Aurora and Constellation range of irrigation controllers and software are fast becoming industry recognized and accepted products.



#### **Manufacturing Facilities:**

Signature Control Systems Inc., a manufacturer of electronic control equipment, management software and irrigation equipment is headquartered in Irvine, Calif. The SCS complex houses its Customer Support, Manufacturing Facility, Sales and Marketing Divisions and R&D departments. SCS manufactures products for both local and international markets and is committed to timely providing comprehensive, market-oriented and user-friendly products at affordable prices.

#### **Technical Support, Sales, Training and Customer Support:**

SCS has more than 30 distributors across the United States with factory-trained sales and technical personnel. Together with our Customer Support staff, SCS has various regional offices across the United States resourced with experts committed to supporting the user or distributor with the simplest questions to the most complex radio communication applications or the application of advanced lightning protection, for which SCS is famous.

#### **Major Product Lines:**

SCS provides Aurora and Constellation central satellite systems in hardwire radio and telephone configurations, weather station equipment, brass valves as well as a comprehensive range of golf and large turf sprinklers. All SCS products are compatible for both local and international markets.

#### Signature Control Systems Inc.

4-B Mason Irvine, CA 92618 Phone: 866-4SIGNATURE Fax: 949-580-3655

#### Web site / E-mail address:

www.signaturecontrol systems.com www.scsmail.com

#### Staff:

Brian J. Smith.

(Marketing/Sales/Engineering), President

#### Lowell Way Jr.

(Marketing/Finance), CEO

#### **Jeff Tipton**

(Manufacturing/Technical Service), Director of Operations

Ed Cesena (Customer Support/Order Entry), Customer Service Manager

Carmen McCoy (Distributor Support/Regional Sales), Sales & Marketing Support

### Valent U.S.A. Corporation



#### **Product Focus:**

Valent Professional Products is focused on professional turf, tree and plant industries. Valent develops and markets professional products for needs in areas such as golf-course maintenance; turf grass; landscape and lawn care; greenhouse and nursery operations; and public health and structural pest control.

#### N. California Blvd., Manufacturing Facilities:

Valent serves North America as the product development and marketing branch for Sumitomo Chemical Co., Ltd. The Takarazuka Research Center in Japan is Sumitomo's main facility for biology related activities. The Environmental Health Science Laboratory in Osaka, Japan, conducts safety studies. Field research centers are in Greenville, Miss., and Champaign, Ill. Valent operates its own research laboratory and library in Dublin, Calif.

#### Technical support / sales:

Valent's sales force is a group of highly skilled technical sales representatives with university training in various agricultural, turf and other professional disciplines. The sales representatives are located strategically throughout the country. Valent products are sold through distributors and dealers to greenhouse/nursery operators, golf course superintendents and other end-users.

Specialists deployed in professional market areas, Valent's Field Market Development group concentrates on label expansions, tank mix combinations, use rates, application methods and product defense.

#### **Major Product Lines:**

#### Insecticides:

- DISTANCE<sup>®</sup> Insect Growth Regulator breaks the life cycle of major nursery and greenhouse pests such as whiteflies, fungus gnats and scales.
- DISTANCE® Fire Ant Bait is an effective non-restricted use pesticide that results in the death of the entire fire ant colony. The active ingredient in DISTANCE FAB results in the queen's inability to reproduce.
- ORTHENE® Turf, Tree & Ornamental Insecticides eliminate 45 types of insects on more than 100 varieties of plants.
- TAME® 2.4 EC Spray Insecticide is a broad-spectrum insecticide-miticide used for quick knockdown of insects and mites.
- PINPOINT® Insecticide is a granular OR-THENE insecticide that gives long-lasting systemic control with little surface residue.

#### Herbicides:

 ENVOY\* Herbicide delivers complete and consistent post-emergent grass control with no injury to valuable ornamental plants.

#### Plant-growth regulators:

 SUMAGIC<sup>®</sup> Plant Growth Regulator offers a broad label for use on greenhouse plants from bedding plants to woody ornamentals to poinsettias. SUMAGIC provides denser, more compact growth, darker foliage, increased plant shelf life and no phytotoxicity when used according to label directions.

#### Pest-control regulators:

 ORTHENE® PCO Pellets is a structural insecticide that effectively controls indoor insects, including resistant cockroaches, ants, crickets, firebrats, earwigs and pillbugs in a 97 percent pellet formulation.

DISTANCE, ENVOY, PINPOINT and TAME are registered trademarks of Valent U.S.A. Corp. ORTHENE is a registered trademark of OMS Investments Inc. SUMAGIC is a registered trademark of Sumitomo Chemical Co. Ltd. OR-THENE 97 patents pending.

#### Valent U.S.A. Corp.

1333 N. California Blvd., Suite 600 Walnut Creek, CA 94596 Phone: (925) 256-2700 Fax: (925) 256-2844

#### Web site / E-mail address:

www.valentpro.com valent@valent.com

#### Staff:

Mike Borel, President & COO Donnie Taylor, Director of Sales & Supply Chain

Anita Dale, Director of Marketing

Wayne Winner, Professional Products National Business Manager

Date founded: April 12, 1988

### **Walker Manufacturing Company**



#### **Product Focus:**

Walker Manufacturing Co. designs, develops and manufactures a line of compact, midsize commercial riding mowers and attachments. The mowers are targeted for use in landscaped areas with combinations of trimming and open space where quick maneuverability and fitting into tight spots increase productivity.

#### **Manufacturing Facilities:**

The company's factory is situated on 25 acres in Fort Collins, Colo. It has 100,000 square feet of manufacturing area and 16,000 square feet of offices and research and development. The manufacturing operation includes parts fabrication, welding, painting and assembly. Fifteen acres of irrigated turfgrass around the facility provides in-site test mowing area. The current facility will allow growth to produce up to 25 units per day. Walker is an independent, family-owned company.

#### **Technical Support / Training:**

The factory customer service staff is available for technical support to dealers and end-customers. A dealer program is administered by 33 independent territorial distributors across the United States.

#### **Major Product Lines:**

Walker makes mid-size commercial riding mowers and attachments. Five tractor models have gasoline or diesel engines from 11 to 25 horsepower. Ten interchangeable mower decks with cutting widths from 36 to 62 inches are offered, each with grass collection, side discharge or mulching available. Seven front-mounted implements also are marketed: two snow blowers, a rotary broom, a dozer blade, a dethatcher, a loader bucket and an edger.

#### Walker Manufacturing Company

5925 East Harmony Road Fort Collins, CO 80528 Phone: (970) 221-2614 Fax: (970) 221-2619

#### Web site / E-mail address:

www.walkermowers.com walker@frii.com

#### Staff:

Bob Walker, President (Marketing/Finance)

Dean Walker, VP (Engineering/Manufacturing)

Max Walker, VP (Chairman)

Bob Tomasek, Customer

Service/Warranty