

# Award-winning landscape

## 411 East Wisconsin Center

### Property at a glance:

**Location:** Milwaukee, WI

**Staff:** Outside contractor —  
David J. Frank Landscape  
Contracting Inc.

**Category:** Small site

**Year site built:** 1984

**Acres of turf:** 0

**Acres of woody  
ornamentals:** 1/2 acre

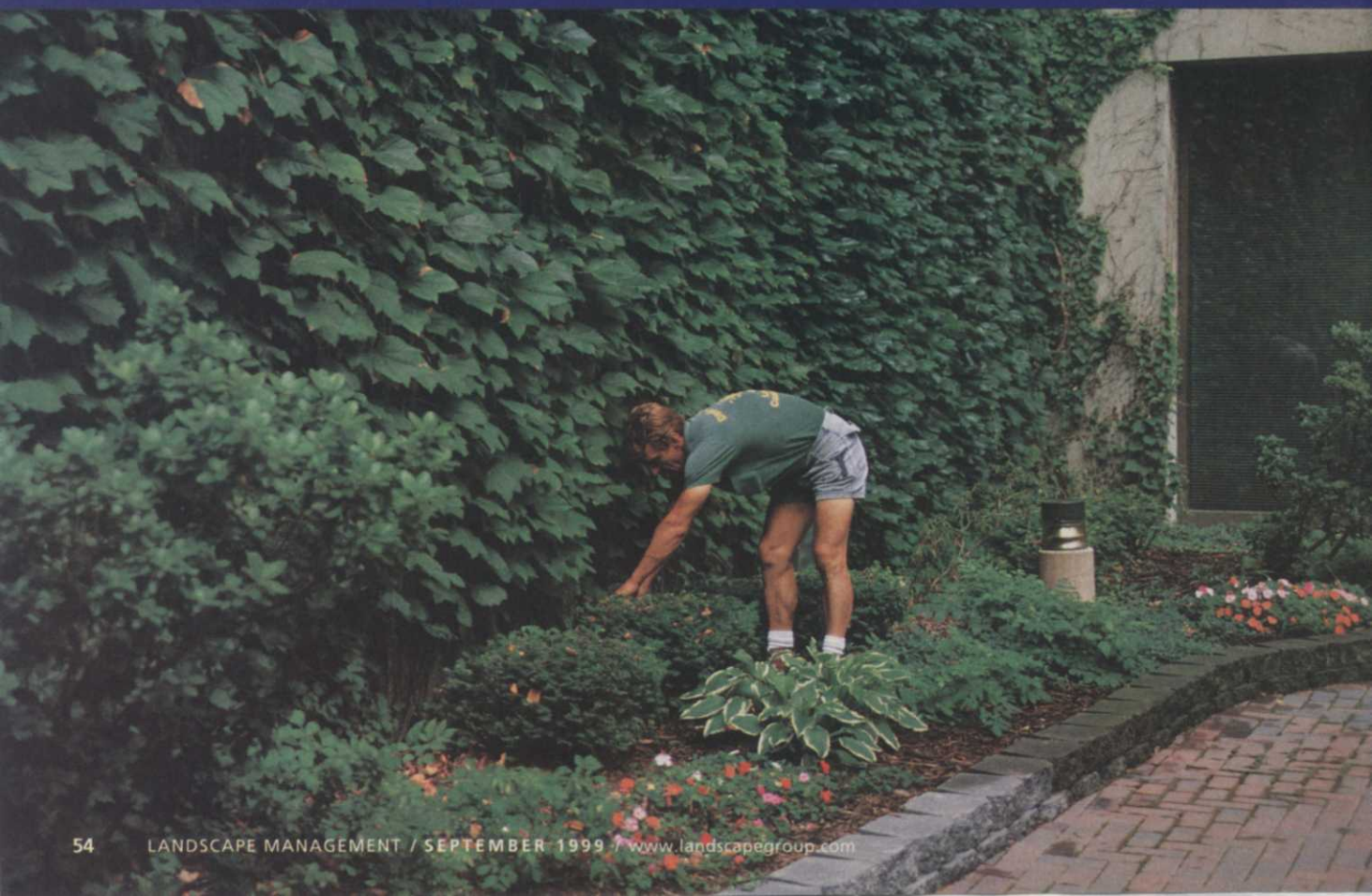
**Acres of display beds:**  
1,700 sq. ft.

**Total man-hours/week:**  
5.75

*The 1998 Honor  
Award winner of the  
Professional Grounds  
Management Society  
in the small site  
category. It is  
maintained by David  
J. Frank Landscape  
Contracting Inc.,  
Germantown, WI.*

**T**he property is a 30-story, 654,000-sq.-ft. office building located in downtown Milwaukee, WI. The property not only houses some premier tenants, but also a health club, banking facilities, travel services and a variety of other shops and services. All this is accented by a courtyard landscape designed to create a warm and friendly environment.

The contractor's activities include mature tree care, spring and fall cleanups, rotational annual color of entry beds, renovation work, trimming and shaping of shrubs, perennial care, remulching of beds, fertilization of ornamental trees and shrubs. Integrated pest management strategies are incorporated to promote plant health with minimum impact on the surrounding environment. Recent changes in the landscape plan of the courtyard added a variety of perennials such as hostas, astilbe, daylilies and groundcovers to deliver year-round color.





# management



▲ As the winters are long in Wisconsin, the landscaping feeds spring fever with a display of vibrant color to welcome guests to the 411 building.

◀ Weekly manicuring of shrubs keep this courtyard garden groomed and healthy.

▶ Limited budgets make it imperative that proper care is given to protect the clients' investment. Only skilled personnel are allowed to enjoy the caretaking of this Class A account.

▼ Specialty crews and equipment are required to keep this landscape looking the way it was originally designed.



## Maintenance challenges

- ▶ Flower care
- ▶ Care of perennial beds
- ▶ Care of specialty trees/shrubs

## Project checklist

(Completed in last two years):

- ▶ Renovated beds/courtyard
- ▶ Installed new street trees
- ▶ Plant enhancement project

## On the job

- ▶ 3 full-time staff, 3 licensed pesticide operators



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