#### Scotts seeks distribution pact

The Scotts Co., Marysville, OH, has been talking with Landmark Seed Co. about distribution of Scotts' professional turfgrass seed products through a national network. Scotts said it expects to sign a contract with LandMark by Oct. 1.

#### WALP's new address

The Washington Association of Landscape Professionals has relocated. Contact WALP at its new address: 1723 100th Place SE, Suite C, Everett, WA 98208-3800. The new telephone number is 425/385-3333, or log on to www.walp.org

# Eastern landscape pros: 'Send us rain!'

As Hurricane Dennis spun in Atlantic and threatened the Eastern seaboard, landscape and lawn care pros in that area didn't know whether to fear it or welcome it — so desperate were they for rain.

Hardest hit by this summer's drought were the Northeast and the Mid-Atlantic states. Landscapes from Virginia, north into New England and west into parts of the Midwest suffered. The lack of rain forced communities in many Eastern cities to restrict water use for much of the summer.

The U.S. Department of Agriculture in August reported that the drought affected about 20% of the country. By comparison, the 1988 drought reached 35% of the country, while the drought at the height of the Dust Bowl in 1934 covered two-thirds of the country.

# LM's CD-Rom links to Internet

CLIPPINGS

**CLEVELAND** — It's coming. *Landscape Management's* new Internet-linked CD-ROM will be mailed later this year, just in time for viewing on those slow, cold winter days. This new product combines suppliers' landscape and lawn care prod-

uct videos with photographs and product specifications in one central source you can use again and again. Watch the equipment you need in action. Then, it's easy to click through directly to the supplier's internet site for more information.

It's the first time this *Landscape Management* product will be mailed with our reformatted and expanded GreenBook 2000. Watch for the new



and expanded product listings, helpful yellow-page format, updated industry resources, Web listings and technical information sheets. For more information, contact *LM* at \_\_\_\_\_\_. "Right now (mid-August) we're pretty much shut down," said Craig Martin, Green Lawn Care, Cumberland, MD. "We had been fairly busy with insecticide applications, but we're waiting for some rain now. The last decent ground moisture we had was about mid-April."

Martin said he expects some of his clients' lawns to show drought damage, but he wouldn't speculate on how much. "Lawns are pretty resilient, and a lot of them will probably come back," he said.

Vincent Tummino, Lawn Doctor, Sayerville, NJ, said the drought resulted in some minor cancellations in his business, but nothing unexpected in light of the conditions. "Most people realized that weather was the biggest factor," he said.

Because of the dry conditions, damage caused by chinch bugs and sod webworms became more apparent, too, he added.

Some landscape managers reported that they curtailed (or stopped) commercial mowing in mid-summer because the turf had stopped growing.

Others said they are considering delaying some of the plant care tasks they normally do in the late summer until later in the season—maybe even spring, depending on early fall rains.

#### Some explaining to do

"This drought will have an effect for many years to come," said Dan A. Cheslock of Mountaineer Lawn Care Inc. of Morgantown, WV. Clients need to be educated *now* that parched plants of all sizes will require replacement, he cautions, adding that landscape managers can expect this scenario to play out over a lengthy period.

"Three years down the road, it's going to be tough to tell people that their trees are dead because of a 1999 drought," Cheslock said. "People may develop the inference that you killed their tree."

On the plus side, Mountaineer plans to pick up additional clients from among the do-it-yourselfer ranks. "We look for a good season in 2000 because people will look at all the weeds in their lawns and say, 'I need help,' and a lot of lawns are in rough shape."

The deep-root tree feeding that Cheslock typically offers in late summer and early fall is in peril due to soil so dry that it defies penetration. "You can dig down two to three feet and just hit powder," he said.

On the lawns, a regular fall application is going to be a really tough sell unless there's some hurricane-like rainfall — and soon, he said. "If we haven't had any rain by mid-September, we'll hold off on the renovating until the spring, even though we prefer the fall."

Landscape managers in some areas are being advised that replacement of damaged plant specimens and any new installations be delayed until the parched ground itself recovers.

"I would say wait until spring because the water table is so low," said Frank Elefante of Nielsen-Elefante Nurseries in Lincoln Park, NJ. "The downward pull from the dryness is so acute that the water goes right through and doesn't soak in — the plantings won't survive."

Elefante observes that this summer's oppressive heat has added additional stress. "You have a lot of plants that are scorched," he reported.

- James E. Guyette

CLIPPINGS

#### **Textron acquiring OmniQuip**

Textron Inc., Port Washington, WI, is merging with OmniQuip International Inc. OmniQuip builds light construction equipment, including skid steer loaders. The agreement provides for an all-cash tender offer of \$477 million by Textron for all of OmniQuip's outstanding shares of common stock and is expected to close by Sept. 24.

#### Western Productions' varieties

Western Productions Inc., Woodburn, OR, reports that its Westlawn WP 200 and Westlawn RSII perennial ryegrasses are in good supply with stable prices, as are its turftype tall fescue varieties WPEZE and Good-En. Average quantities of bluegrasses, Gateway and WP888, are available. Prices are slightly higher for Gateway as well as for Kenicott creeping red fescue. LM inadvertently omitted these varieties in its August seed report.

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### >HOT TOPICS

## LA schools getting \$100-million landscape

LOS ANGELES, CA— The country's second-largest school system is spending \$100 million to install turf, trees and flowering plants at 800 school sites.

"This is the largest landscape project in the history of Los Angeles," said Guillermo Aguilar, coordinator of the Greening Program. "By the year 2003, more than 18,000 new trees will be planted and up to 20 million sq. ft. of asphalt will be replaced by turf and gardens," he said.



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www.brillionfarmeq.com • Brillion Iron Works, Inc., Brillion, WI 54110 Phone (920) 756-3720 • (800) 409-9749 The concept is catching on nationwide, Aguilar said. "Already, we've been contacted by other school districts."

LA's effort, involving government agencies, consultants and civic groups, took form after voters approved Proposition BB, a \$2.4-billion school repair plan. Initially, half of the funds earmarked for 400 school projects were to be spent on

"All of these improvements come with a price tag that is less than what it would have cost to pave over the same square footage with asphalt."

asphalt blacktop, but now 30% of the district's blacktop will be replaced by horticultural projects.

"By planting trees that shade air conditioning units—and that shade south, west or east walls of buildings—energy demand is significantly reduced," said Andy Lipkis, president of TreePeople, a group supporting the project.

At the Raymond Avenue School, the first project to be completed, 80 new trees and a turf kickball field replaced an asphalt lot. "All of these improvements come with a price tag that is less than what it would have cost to pave over the same square footage with asphalt," Aguilar explained.

Robert Hamm, deputy director of maintenance and operations, faces the challenge of installing the landscape. Currently, the system has only nine staffers for the 419 schools within the initial Greening Program projects.

"You need to be able to supply the resources to maintain the landscapes after you put them in," Hamm pointed out. "Getting community organizations involved is important."

— James E. Guyette

### The ultimate turf site? It's getting there

Bookmark *www.msu.edu/user/ karcherd/turflinks* on your computer. This site on the Internet is ambitiously known as "The Ultimate Turfgrass Links Page." That's pretty close to being true because this site has links to 435 (and still growing) turfgrass-related Web sites.

Douglas Karcher, 27, a graduate research assistant at Michigan State University, designed and maintains the "ultimate" site which, with a mouse click or two, can wisk a user from information about mowers and other hardware to the latest research on seeds, insects, weather . . . or just about anything related to commercial turf management. It started at school



"Graduate students are expected to present at the annual Michigan Turfgrass Conference and, in January 1998, I was asked to do a seminar on using the Internet to find turfgrass-related information," Karcher said. "For that seminar, I threw together a typical links page of those found on many other turf web sites. The talk went over well and I was asked to present it again the following year."

Karcher's continuing interest in both turf and the Internet have caused him to continually update and improve the site by adding frames, drop-down menus and features such as "site of the minute" and suggestion forms. The improvements make the site easier to use. "Since I added the forms to suggest sites, I've been getting a lot of feedback from site users. They really help me keep the site up to date," says Karcher, who is nearing completion of his Ph. D. at MSU. Karcher says he sits down at the computer about once a week to update the site and read e-mail suggestions from visitors. He says his "ultimate" site gets about 1,000 hits a month.

- Ron Hall





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