

## SUPPLIERS CORNER

Liz Smentowski joined the commercial division of **Rain Bird Sales** as a sales and marketing specialist for the Central and Midwest sales regions. Michael Rivers, formerly a mar-



keting coordinator in Rain Bird's commercial division, was promoted to public agency specialist.

**American Cyanamid** is continuing its Double the Dollars rebate program until the end of the year. The program rewards turf managers for early purchases of Cyanamid's Pendulum herbicide. To get a Double the Dollars coupon, contact

your distributor or call 800/545-9595, ext. T2655.

**The Melroe Company**, Fargo, ND, in August said it's purchased certain assets of **E-Z Implements**, Jordan, MN. The implements are used in nursery and landscaping. Products include several models of digging and grading attachments, and a line of three- and four-blade tree spades.

**Howard Fertilizer Inc.** recently honored graduating students of Lake City (FL) Community College's Golf Course Operations, Landscape Technology and Turf Equipment Management programs, hosting a golf tournament that culminated in a scholarship awards banquet, where three outstanding students received \$500 each.

A new \$1.5-million powder coating system at **Ariens Co.**, Brillion, WI, is expected to add productivity and flexibility in manufacturing, say company representatives. The new 15-color operation is designed for quick changeover in production.

**Textron** reported that its Cushman line of industrial vehicles — those sold to warehouses, manufacturing facilities, shipping and railyards—is now being handled by **E-Z-GO Textron**, a subsidiary of Textron Golf, Turf Care and Specialty Products Group. The integration of operations only affects the Cushman line of industrial vehicles and not the vehicles sold the turf maintenance industry, as had been widely reported.

**The Bentley Co.**, a full-line distributor of outdoor power

equipment, added **Encore** mowers and dethatchers to its operation in the northwestern United States. It has Encore Power Equipment distribution rights throughout the states of Washington, Oregon, Montana, Idaho and Alaska.

**Barenbrug USA** announced an alliance with **ERC-Environmental Recycling & Composting**. Barenbrug is one of the largest producers of cool-season grasses in the world.

**Monsanto Co.** has completed the federal regulatory review for its Maverick herbicide, which selectively controls cheatgrass, downy brome and many winter broadleaf weeds.

**BlueBird International Inc.** announced the addition of Gregg Robisch to its sales team as national accounts sales manager. Robisch is responsible for sales and marketing to all of BlueBird's national accounts as well as to national and regional rental companies and landscape firms.

Dennis Haveman joined **Profile Products'** sales department as the south-central regional sales manager. Haveman is based in Dallas.

**Jacklin Seed/Simplot Turf & Horticulture** promoted Brandie Chapman to manager of public relations/advertising.



She was previously assistant manager of public relations and advertising.

## Info center

VIDEOS AND LITERATURE FOR THE GREEN INDUSTRY

**A NEW SPRAY HOSE REEL...** catalog is available from Hannay Reels. The four-color hose reel catalog incorporates complete information and specifications for its most popular spray hose reels. For a copy of the catalog, log on to Hannay Reels' Web site at [www.hannay.com](http://www.hannay.com) or call 877/GO.REELS.

**THE FIRST INDEXED GREEN INDUSTRY NEWSPAPER AND WEB SITE ...** has been released. GIANT—Green Industry Advertising Network—has consolidated Green Industry Commerce in one convenient source, supported by a newspaper and a Web site. Visit [www.giantads.com](http://www.giantads.com) to see what all the hype is about.

**CALCIUM CHLORIDE ...** is the subject of a new Web site from Dow Chemical Co. The Web site can be accessed directly at [www.dowcalciumchloride.com](http://www.dowcalciumchloride.com). The site covers the uses for calcium chloride, including melting ice and snow, controlling dust on unpaved roads, accelerating the setting rate of concrete, and a variety of other uses.

