

SUPPLIERS CORNER

American Cyanamid named John Thomas senior sales manager and Kyle Miller senior technical specialist for the Professional Turf and Ornamental Products Group. Blair Morgan is territory representative in FL. Roger Bechle is sales team leader for Turf, Ornamental and Pest Control Products and Gary Curl is business director.

American Rubber Technologies Inc., patent holder for Rebound soil amendment, has two new distributors: Atlos Rubber Company in CA and Quest Sales & Marketing Solutions in Muncie, IN.

Atlantic Seedsmen's Association honored Dr. Gerald Pepin as 1998 Seedsmen of the Year and Robert Wetsel, of Wetsel Seed Co., as an honorary lifetime member.

Four managers joined **Brush Hog Turf's** commercial turf

and golf course equipment business: Turf Managers Ron Covell, Eastern Region; Kent Howerton, Central Region; Jordy Smith, Western; and Don Cotton, Turf Products Manager.

Bill Shea, **Ferris Industries'** vice president of sales and marketing, has been elected to the Associate/Affiliate Board of Directors for the Outdoor Power Equipment Distributors Association (OPEDA).

Thomas J. Tootle has joined **Irritrol Systems** as district sales manager for the southeast U.S. and FL panhandle. Michael Smith is sales manager for the San Francisco Bay area and northern Sacramento Valley. Joe Keteltas has been named district sales manager for the northeast U.S.

Ken Quandt is the new regional sales manager for **Na-**

ture Safe Natural & Organic Fertilizers. Quandt will be in charge of the West, Southwest and Northern Midwest regions.

MACH2 Turf Insecticide, from **RohMid LLC**, is available formulations with fertilizer for the 1999 application season. Three companies will offer the new combinations: **Knox Fertilizer Company Inc.**, Knox, IN; **Lesco Inc**, Rocky River, OH; and **Lange-Stegmann Company**, St. Louis, MO.

Ronald Ostrander and Terry Johnson have joined **Van Waters & Rogers Inc.** Profes-



Ronald Ostrander



Terry Johnson

sional Products & Services (PP&S) business unit as turf and landscape specialists. Jim Wat-



son has been promoted to the newly created position of corporate accounts manager — PP&S and Tony Smith is director of the materials planning unit — PP&S.

The "Clear Choice Trade-In Program" from **Tanaka** gives users a 10% discount toward any PureFire™ low emission product when they bring in polluting handheld equipment. Tanaka has six CARB Tier II certified, 2-stroke products: 40-cc grasstrimmer and brush-cutter; 26-cc grass trimmer, pole hedge trimmer, pole-saw/pruner and portable edger. The program ends July 31, 1999. www.tanakapowerequipment.com

Michael Mason was named president and chief executive officer of **Weathermatic and Telsco Industries**. Weathermatic also named Brodie Bruner sales and marketing manager; Lloyd Darling plant manager to oversee the company's Garland, TX, facility; and Matthew Piper product and service manager.

Following their purchase of the Haul Master line, **Yazoo/Kees** has hired Bill Chestnut as director of product development for their newly created Utility Vehicle Division. www.yazookees.com

Info center

VIDEOS AND LITERATURE FOR THE GREEN INDUSTRY

WEBSITES GALORE ... It's spring and websites are springing up:

- www.independentsuspension.com, Ferris Industries
- www.protect-your-turf.com, Bayer Corporation Garden & Professional Care
- www.turfgrassod.org, Turfgrass Producers International
- www.cyanamidspd.com, American Cyanamid
- www.bluebirdintl.com, Bluebird International Inc.
- www.alllighting.com, Architectural Landscape Lighting
- www.TurfGrassSod.Org, The Turf Resource Center

STANDARD SEED SPECIFICATIONS... for turf and forage grasses and legumes has been updated. The pamphlet contains current nomenclature and new seed types and is available from the Atlantic Seedsmen's Association, 298 McCormick Ave., State College, PA, 16801; phone/fax 814/237-0330.

QUICK GUIDE ... from Thomson Publications for 1999 "Insecticide, Herbicide, Fungicide Quick Guide" tells you what products to use and what they will control in the agricultural and horticultural field, for \$19.95. Call 559/435-2163.