

Agronomy

**American Society of Agronomy/
Crop Science Society of America**
677 S. Segoe Road,
Madison, WI 53711
608/273-8080,
<http://www.agronomy.org>
Contact: Jay Poster

Soil & Water Conservation Society
7515 N W Ankeny Road
Ankeny, IA 50021
515/289-2331
<http://www.swcs.org>
Contact: Craig A. Cox

Athletic Turf

**ASTM Committee F-8 on Sports Equipment and
Facilities**
100 Barr Harbor Drive
West Conshohocken, PA 19428-2959
610/832-9710
<http://www.astm.org>
Contact: George Luciw

**National Institute on Park
& Grounds Management**
730 W Frances St.
Appleton, WI 54914-2365
920/733-2301
Contact: Barbara Walters

National Recreation & Park Association
22377 Belmont Ridge Road
Ashburn, VA 20148
703/858-0784
<http://www.nrpa.org>
Contact: Kathy Spangler

Sports Turf Association Canada
328 Victoria Road S
Guelph, ON Canada N1H6H8
519/763-9431
<http://www.uoguelph.ca/gti/guest/sta.htm>
Contact: Lee Huether

Sports Turf Managers Association
1375 Rolling Hills Loop
Council Bluffs, IA 51503-8552
712/366-2669
<http://www.aip.com/stma>
Contact: Steve Trusty

Botany

American Association of Botanical Gardens
351 Longwood Road,
Kennett Square, PA 19346
610/925-2500
www.aabga.org

Chemicals/Fertilizers/ Pesticides

American Crop Protection Association
1156 15th St. NW Ste 400
Washington, DC 20013
202/296-1585
Contact: Jay J Vroom

Chemical Manufacturers Association
1300 Wildon Blvd.
Arlington, VA 22209
703/741-5000

www.cmahq.com
Contact: Fred Webber

Chemical Producers and Distributors
1430 Duke St.
Alexandria, VA 22314
703/543-7700
www.cmahq.com
Contact: Fred Webber

Chemical Specialties Manufacturers Association
1913 I St NW
Washington, DC 20006-2106
202/872-8110
<http://www.csma.org>
Contact: Ralph Engel

Fertilizer Institute
501 Second St. NE
Washington, DC 20002
202/675-8250
<http://www.tfi.org>
Contact: Ron Phillips

Mid-America Crop Protection Association
9735 Landmark Parkway Dr Ste 14
St. Louis, MO 63127
314/849-9446
www.macpa.com
Contact: Bonnie McCarvel

National Agricultural Chemicals Association
1156 15th St. NW
Washington, DC 20005
202/296-1585

National Fertilizer Solutions Association
11701 Borman Drive
St. Louis, MO 63146
800/844-4900
<http://www.agretailerassn.org>
Contact: Amy Mills

Western Crop Protection Association
3835 N Freeway Blvd.
Sacramento, CA 95834
916/568-3660
www.wcpa.org
Contact: Steve Forsberg

Environmental

Alliance for Environmental Concerns
25 King George Road
Warren, NJ 07059-4292
732/563-9252

Audubon Cooperative Sanctuary System
46 Rarick Road
Selkirk, NY 12158
518/767-9051, ext. 11
<http://www.audubon-intl.org>
Contact: Kelly M. Giminiiani

Equipment

**International Lawn Garden & Power
Equipment Expo**
c/o Sellers Expositions
550 S 4th Ave., Suite 200
Louisville, KY 40202
502/562-1962
<http://www.expo.mow.org>
Contact: Warren Sellers

**Outdoor Power Equipment
Distributors Association**
1900 Arch St.
Philadelphia, PA 19103
215/564-3484
<http://www.opeda.org>
Contact: Julie S Burns

Outdoor Power Equipment Institute
341 S Patrick St
Old Town Alexandria, VA 22314
703/549-7600
<http://www.opei.mow.org>
Contact: Peggy Douglas

**Portable Power Equipment
Manufacturers Association**
4340 East-West Hwy., Suite 912
Bethesda, MD 20814
301/652-0774
www.ppema.org

Service Dealers Association
401 Wynnewood Village, Suite 158
Dallas, TX 75224
214/946-5562
<http://www.dallas.net/~tsda>
Contact: Victor Medina

Turf Equipment Technicians Association
2225 Willow Lakes Drive
Plainfield, IL 60544
815/254-8240
www.turftech.com
Contact: Wes Danielewicz

Horticulture

American Horticultural Society
7931 E. Blvd. Drive
Alexandria, VA 22308
703/768-5700
<http://member.aol.com/gardenahs>
Contact: Linda Hallman

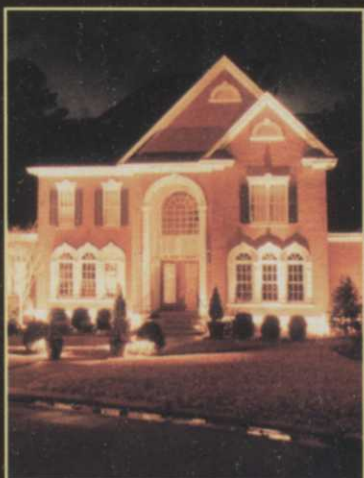
American Society for Horticultural Science
600 Cameron St.
Alexandria, VA 22314-2562
703/836-4606
<http://www.ashs.org>
Contact: Mike W. Neff

Horticultural Research Institute
1250 I St. NW, Suite 500
Washington, DC 20005
202/789-2900
<http://www.anla.org>
Contact: Ashby P. Ruden

Ornamental Growers Association
P.O. Box 67
Batavia, IL 60510-0067
630/879-0520
Contact: Bonnie Zaruba

Perennial Plant Association
3383 Schirtzinger Rd
Hilliard, OH 43026
614/771-8431
<http://www.perennialplant.org>

The Association for Women in Horticulture
P.O. Box 75093
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206/781-7741
Contact: Elaine Childs



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International

International Society of Arboriculture
P.O. Box 3129
Champaign, IL 61826-3129
217/355-9411
<http://www.ag.uiuc.edu/isa>

**International Turfgrass Society Crop
& Soil Environmental Sciences**
Virginia Tech, SU
Blacksburg, VA 24061
703/231-9796

Professional Lawn Care Association of Ontario
328 Victoria Road, R.R.2
Guelph, Ontario, Canada N1H 6H8
519/836-4906
Contact: Bruce Sheppard

Irrigation

American Society of Irrigation Consultants
P.O. Box 426
Byron, CA 94514-0426
925/516-1124

California Landscape & Irrigation Council
P.O. Box 488
Chino, CA 91708
909/590-5680
Fax: 909/590-0289

Canadian Irrigation Association
P.O. Box 235
Carlisle, ON Canada L0R 1H0
905/689-1622

Carolinas Irrigation Association
830 Dry Fork Road
Gladys, VA 24554
804/376-1150
Contact: Linda Morris

Center for Irrigation Technology
5370 N. Chestnut
Fresno, CA 93740-8021
559/278-2066
contact: David Zoldoske
www.atinet.org/cati/cit

Florida Irrigation Society
1025 S. Semoran
Winter Park, FL 32792
407/678-8119
Contact: Kathy S. Murphy

Irrigation Association
8260 Willow Oaks Corporate Drive, Suite 120
Fairfax, VA 22031
703/573-3551
<http://www.irrigation.org>
Contact: Tom Kimmell

National Xeriscape Council
8080 S. Holly
Littleton, CO 80122
303/779-8833

Texas Turf Irrigation Association
1727 N. Main St.
Weatherford, TX 76086
817/598-0907
Contact: Carl Causey

The Irrigation Association of New Jersey
66 Morris Ave., Suite 2A
Springfield, NJ 07081
973/379-1100
Contact: Judy Policastro

Landscape Design

American Society of Landscape Architects
636 I. St.
Washington, DC 20001-3736
202/898-2444
<http://www.asla.org/asla/>
Contact: Peter Kirsch

**Association of Professional
Landscape Designers**
104 S. Michigan Ave., Suite 1500
Chicago, IL 60603
312/201-0101
Contact: Jack Lagerhausen

Landscape Management

Allied Landscape Industry
1250 I St. NW, Suite 500
Washington, DC 20005
202/789-2900

American Nursery & Landscape Association
1250 I St. NW, Suite 500
Washington, DC 20005-3922
202/789-2900
Fax: 202/789-1893
<http://www.anla.org>
Contact: Edward S. Porter

Arizona Landscape Contractors Association
1802 E. Thomas Road, Suite 14
Phoenix, AZ 85016
602/279-3293
Fax: 603/279-9842
<http://www.premier-pages.com/alca>
Contact: Andrea Amator

Associated Landscape Contractors of America
150 Eldon St., Suite 270
Herndon VA 20170
800/395-ALCA
Fax: 703/736-9668
<http://www.alca.org>
Contact: Debra Holder

Associated Landscape Contractors of Colorado
5290 E. Yale Circle, Suite 100
Denver, CO 80222
303/757-5611
Fax: 303/757-5636
Contact: C Diane Matt

**Associated Landscape
Contractors of Massachusetts Inc**
8D Pleasant St.
South Natick, MA 01760
508/653-3373
Fax: 508/563-4112
<http://www.alcom.org>
Contact: Jennifer Barth

Associated Landscape Contractors of New Jersey
630 Valley Court
Westwood, NJ 07675
201/664-6310
<http://members.aol.com/njlandand2000>
Contact: Skip Powers

Associated Landscape Contractors of Oregon
147 Southeast 102nd St.
Portland, OR 97216
505/253-9091
Contact: Robin Koegh

Association for Women in Landscaping
P.O. Box 22562
Seattle, WA 98122
206/935-7951

California Landscape Contractors Association
2021 N. St., Suite 300
Sacramento, CA 95814
916/448-2522
Fax: 916/448-2522
<http://www.clca.org>
Contact: Sharon McGuire

California Landscape & Irrigation Council
4195 Chino Hills
Chino Hills, CA 91709
909/590-5680
Contact: Joseph Brazen

Grounds Management Association of Wisconsin
1635 W. Haskel St.
Appleton, WI 54914
920/734-5615
Contact: Lou Wierichs Jr.

Illinois Landscape Contractors Association
2625 Butterfield, Suite 204W

Oakbrook, IL 60523
630/472-2851
Fax: 630/739-3150
Contact: Patricia Cassidy

Landscape Contractors Association of MD VA and DC
15245 Shady Grove, Suite 130
Rockville, MD 20850
301/948-0810
Contact: Beth Palys

Landscape Industry Council of Hawaii
1085 S. Beretania, Suite 203
Honolulu, HI 96814
808/545-1533
Fax: 808/545-5026

Landscape Manitoba
808 Muriel St.
Winnipeg, Manitoba RYOY3
204/889-5981
www.canadanursery.com/lm
Contact: EvMackenzie-Reid

Landscape Ontario Horticultural Trades Association
7856 Fifth Line S., R.R.4
Milton, Ontario, Canada L9T 2X8
905/875-1805
<http://www.hort-trades.com>

Kansas Nursery & Landscape Association
411 Poplar St.

Wamego, KS 66547
785/456-2066
Contact: Mary Odjers

Maine Landscape & Nursery Association
R.R. 2 1584
Turner, ME 04282
207/225-3767
Fax: 227/225-3768

Metro Atlanta Landscape & Turf Association
5198 Ross Road
Acworth, GA 30102
770/975-4121
Fax: 770/975-4044
<http://www.malta-inc.org>
Contact: Jean Ray

Metropolitan Detroit Landscape Association
30600 Telegraph Road, Suite 3360
Bingham Farms, MI 48025
248/646-4992
Fax: 248/646-4994
<http://www.landscape.org>
Contact: Diane Andrews

Michigan Nursery & Landscape Association
2149 Commons Parkway
Okemos, MI 48864
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Fax: 517/381-0638

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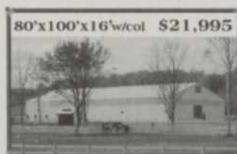
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Fax: 516/665-7004
Contact: Patricia Voges

National Landscape Association
1250 I St. NW, Suite 500
Washington, DC 20005-3922
202/789-2900
Fax: 202/789-1893
<http://www.anla.org>
Contact: Warren Quinn

Nevada Landscape Association
P.O. Box 7431
Reno, NV 89510-7431
702/329-9602
Fax: 702/329-6149
Contact: Debra Rae Drew

New Jersey Nursery & Landscape Association
605 Farnsworth Ave.
Bordentown, NJ 08505
609/291-7070
Fax: 609/291-1121
<http://www.njnla.com>
Contact: Howard Davis

**New York State Nursery
& Landscape Association**
2115 Downer St.
Baldwinsville, NY 13027-0657
315/635-5008
Fax: 315/635-4874
<http://www.plantamerica.com/newyork/>
Contact: Heather Nemier

**North Carolina Landscape
Contractors Association**
P.O. Box 400
Knightdale, NC 27545
919/266-1777
Fax: 919/266-2137
Contact: Ronald E. Gelvin

Ohio Landscapers Association
9238 Broadview Road
Broadview Hts, OH 44147-2920
440/717-0002
Fax: 440/717-0004
Contact: Sandy Munley

Oregon Landscape Contractors Association
147 Southeast 102nd St.
Portland, OR 97216
503/253-9091
Fax: 503/253-9172
<http://www.landscapeusa.com/olca>
Contact: Pam Tolentino

Professional Grounds Management Society
120 Cockeysville Road, Suite 104
Hunt Valley, MD 21031
410/584-9754
Fax: 410/584-9756
<http://www.pgms.org>
Contact: John Gillan

**South Carolina Landscape
& Turfgrass Association**
305 N. Kings Grant Drive
Columbia, SC 29209
803/787-8930
Contact: Eleanor Ellison

Texas Association of Landscape Contractors
3001 LBJ Freeway, Suite 106
Dallas, TX 75234
800/832-6934
Fax: 214/241-3888

Utah Nursery & Landscape Association
P.O. Box 526314
Salt Lake City, UT 84152-6314
801/484-4426
Fax: 801/463-0026
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Sumner, WA 98390
206/863-4482

Wisconsin Landscape Contractors Association
21620 Belgren Road
Waukesha, WI 53186-5403
414/782-9522
Fax: 414/786-2424
Contact: Barbara Scheibe

Lawn Care

AMTOP (Association of Montana Turf & Ornamental Professionals)
P.O. Box 9296
Helena, MT 59604-9296
406/442-7284
<http://www.voeller.net>
Contact: Mike Voeller

Colorado Association of Lawn Professionals
6456 S. Niagara Court
Englewood, CO 80111
303/850-7587
Contact: Donna Ralston
www.gardeningcolorado.com

Indiana State Lawn Care Association
P.O. Box 481
Carmel, IN 46082
317/575-9010
Fax: 317/575-9010
Contact: Bob Andrews

Interstate Professional Applicators Association
P.O. Box 681
Kirkland, WA 98083
425/823-2600
Fax: 425/821-7112
Contact: David Harlan

Lawn Care Association of Pennsylvania
908 N. Second St.
Harrisburg, PA 17102
717/236-2050
Fax: 717/236-2046
Contact: John Wanner

Lawn Services Association of Michigan
P.O. Box 608
New Baltimore, MI 48047
810/598-7158

Massachusetts Association of Lawn Care Professionals
P.O. Box 533
Belmont, MA 02178
617/489-4897

Nebraska Professional Lawn Care Association
5005 N. 129 Ave.
Lincoln, NE 68164-1715
402/496-4221
Contact: Kevin M. Minino

Ohio Lawn Care Association
P.O. Box 14901
Columbus, OH 43214
614/261-1221
Fax: 614/261-1242

Professional Lawn Care Association of America
1000 Johnson Ferry Road NE, Suite C-135
Marietta, GA 30068
800/458-3466
Fax: 770/578-6071
<http://www.plcaa.org>
Contact: Tom Delaney

Professional Lawn Care Association of Mid America
P.O. Box 419264
Kansas City, MO 64141
816/561-5323
Fax: 816/561-1249

Nursery

Alabama Nurserymen's Association
P.O. Box 9
Auburn, AL 36831-0009
334/821-5148
Contact: Linda H. Van Dyke

American Nursery & Landscape Association
1250 I St. NW, Suite 500
Washington, DC 20005-3922
202/789-2900
Fax: 202/789-1893
<http://www.anla.org>
Contact: Carl Meyer

Arizona Nursery Association
1430 W. Broadway, A 125
Tempe, AZ 85282-1127
602/966-1610
Fax: 602/966-0923
<http://www.azna.org>
Contact: Cheryl Goar

Arkansas Nurserymen's Association
P.O. Box 21715
Little Rock, AR 72227-1715
501/225-0029
www.arkansas.org
Contact: Anne Borg

California Association of Nurserymen
3947 Lennane Drive, Suite 150
Sacramento, CA 95834
916/928-3900
Fax: 916/567-0505
<http://www.canonline.org>
Contact: Elaine J. Thompson

Delaware Association of Nurserymen
952 Monroe Terrace
Dover, DE 19904
302/677-1895
Fax: 302/677-1895
Contact: Marianne McGloin

Florida Nurserymen & Growers Association
1533 Park Center Drive
Orlando, FL 32835-5705
407/295-7994
Fax: 407/295-1619
<http://www.fnga.org>
Contact: Ben Bolusky

Indiana Nursery and Landscape Association
11595 N. Meridian, Suite 300
Carmel, IN 46032
317/573-2848
Contact: Paula Williams

Iowa Nursery & Landscape

1210 Fredrick Ave.
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816/233-1488
Contact: Robin Bodenhausen

Kansas Nursery & Landscape Association
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Wamego, KS 66547
785/456-2066
Contact: Mary Odgers

Kentucky Nursery & Landscape Association
4010 Norbourne Blvd.
Louisville, KY 40207
502/899-3622
Fax: 502/899-7922
www.knla.org

Minnesota Nursery & Landscape Association
P.O. Box 130307
St. Paul, MN 55113-0003
651/633-4987
Fax: 651/633-4986
<http://www.mnlandscape.org>
Contact: Bob Fitch

Mississippi Nurserymen's Association
P.O. Box 5385.
Mississippi State, MS 39762
601/325-1685
Contact: David Tatum

Nebraska Nursery & Landscape Association
1210 Fredrick Ave.
St. Joseph, MO 64501
816/233-1481
Contact: Sarah Woody Bibens

Ohio Nursery & Landscape Association
72 Dorchester Square
Westerville, OH 43081-3350
800/825-5062
Fax: 800/860-1713
<http://www.onla.org>
Contact: Bill Stalter

Oregon Association of Nurserymen
2780 SE Harrison, Suite 102
Milwaukie, OR 97222
503/653-8733
www.nurseryguide.com
Contact: John Aguire

Pennsylvania Landscape & Nursery Association
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<http://www.pantshow.com>
Contact: Patricia Norman

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508/761-9260 or 800/758-9260
Contact: Kenneth Lagerquist

South Carolina Nursery & Landscape Assoc.
332 Sunward Path
Inman, SC 29349
864/592-3868
Contact: Donna Shealy

Texas Association of Nurserymen
7730 South IH 35
Austin, TX 78745-6698

512/280-5812
Fax: 512/280-3012
<http://www.growzone.com>
Contact: Eddy D. Edmondson

Utah Nursery & Landscape Association
P.O. Box 526314
Salt Lake City, UT 84152-6314
801/484-4426
<http://www.utahgreen.org>
Contact: Diane Jones

Virginia Nursery & Landscape Association
383 Coal Hollow Road
Christiansburg, VA .24073-6721
540/382-0943
www.vnla.org
Contact: Jeffery B. Millers

Western Nursery & Landscape Association
1210 Fredrick Ave.
St. Joseph, MO 64501
www.wnla.org
Contact: Sarah Bibens

Wisconsin Nurserymen's Association
9910 W Layton Ave.
Greenfield, WI 53228
414/529-4705
www.wisif.org

Parks & Recreation

Michigan Recreation & Park Association
2722 E. Michigan Ave., Suite 201

Lansing, MI 48912-4083
517/485-9888
Fax: 517/485-7932
Contact: Mike Maisner

Minnesota Recreation and Parks Association
3954 Bryant Ave. S.
Minneapolis, MN 55409
612/825-2200
Contact: John Gurban

Missouri Park & Recreation Association
1203 Missouri Blvd.
Jefferson City, MO 65109-1793
573/636-3828
Contact: David W. Ostland

National Institute on Parks & Grounds Management
730 W Frances St
Appleton, WI 54914-2365
920/733-2301
Contact: Barbara Walters

National Parks & Conservation Association
1776 Massachusetts Ave. NW #200
Washington, DC 20036
202/223-6722
<http://www.ncpa.org>

National Recreation & Park Association
22377 Belmont Ridge Rd
Ashburn, Va 20148
703/858-0784
<http://www.nrpa.org>

New England Park Association
1329 W. Middle Turnpike
Manchester, CT 06040
860/528-0856

New York State Recreation and Park Society
Saratoga State Park
Saratoga Springs, NY 12866
518/584-0321
Contact: Arthur A. Ambuhl

Parks & Recreation Association Ontario
1185 Eglinton Ave. E., Suite 406
Toronto, Ontario, Canada M3C3C6
416/426-7142
<http://www.prontario.org>
Contact: Larry Ketcheson

Pesticide Issues

Ohio Professional Applicators for Responsible Regulation
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Columbus, OH 43215
614/221-7371
Contact: James E. Betts

Seed/Sod

American Seed Trade Association
601 13th St. NW, Suite 570 South
Washington, DC 20005-3807
202/638-3128
Fax: 202/638-3171
<http://www.amseed.com>
Contact: Dean Umston

Atlantic Seedsmen Association Inc
298 E. McCormack Ave
State College, PA 16801
814/237-0330
Fax: 814/237-0330
Contact: John E Baylor

Oregon Chewings Fescue & Creeping Red Fescue Commission
1193 Royvonne, #11
Salem, OR 97302
503/364-3346
Fax: 503/581-6819

Oregon Fine Fescue Commission
1193 Royvonne, #11
Salem, OR 97302
503/585-1157
Contact: Leah Nelson

Oregon Ryegrass Growers Seed Commission
P.O. Box 3366
Salem, OR 97302
503/364-3346

Penncross Bentgrass Growers Association
P.O. Box 250
Hubbard, OR 97032
503/651-2130

Sod Growers Association of Michigan
50240 Martz Road
Belleville, MI 48111
734/481-0033

Turfgrass Producers International
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847/705-9898, 800/405-TURF
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Trees

American Forestry Association
P.O. Box 2000
Washington, DC 20013
202/955-4500
<http://www.amfor.org>

American Society of Consulting Arborists
15245 Shady Grove Road, Suite 130
Rockville, MD 20850
310/947-0483
Contact: Terry Meyer

International Society of Arboriculture
P.O. Box 3129
Champagne, IL 61826-3129
217/355-9411
<http://www.ag.uiuc.edu/-isa>

National Arborist Association
Route 101
P.O. Box 1094
Amherst, NH 03031-1094
603/673-3311
<http://www.natlarb.com>
Contact: Tim Johnson

Society of Municipal Arborists
7000 Olive Blvd.
St. Louis, MO 63130
314/862-1711
Contact: Norma Bonham

Turfgrass

Florida Turfgrass Association Inc
5858 TG Lee Blvd., Suite 110
Orlando, FL 32822-4408
407/856-5767
Fax: 407/856-5150
<http://www.ftga.org>

Georgia Green Industry Association
P.O. Box 369
Epworth, GA 30541
706/632-0100
Fax: 706/632-0300
<http://www.ggia.org>
Contact: Sherry Loudermilk

Georgia Turfgrass Association
5198 Ross Road
Acworth, GA 30102
770/975-4123
<http://www.turfgrass.org>
Contact: Sherry Loudermilk

Hawaii Turfgrass Association
2142 Kaunualii St.
Honolulu, HI 96819
808/841-3305

Illinois Turfgrass Foundation
104 S. Michigan Ave., Suite 1500
Chicago, IL 60603
312/201-0101
Contact: Jack Lagerhausen

Kansas Turfgrass Foundation
Kansas City University
2021 Throckmorton Hall
Manhattan, KS 66506
785/532-6173
<http://www.oznet.ksu.edu/dep/hfrf>
Contact: Ward Upham

Kentucky Turfgrass Council
P.O. Box 701
Richmond, KY 40476-0701
606/623-6130

Louisiana Turfgrass Association
Knapp Hall-LSU
Baton Rouge, LA 70803
504/388-2222

Maryland Turfgrass Association
P.O. Box 283

Burtonville, MD 20866
301/384-6300
Contact: Mary Collins

Maryland Turfgrass Council
12 Pressie Lane
Churchville, MD 21028
410/335-3700

Massachusetts Turf & Lawn Grass Council
34 Comins Road
Hadley, MA 01035

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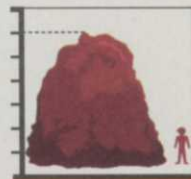
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Turfco Sells Lawn Equipment Factory Direct

Turfco Manufacturing Inc., based in Minneapolis, has announced a new direct purchase program for its lawn care products line. The new program will be available to landscapers and lawn care firms involved in commercial turf maintenance.

The new "Turfco Direct" program began November 15, 1999, with important new features for buyers, such as:

- 90-day "same as cash" purchase option
- No payment for 120 days
- 14-day "satisfaction assured" approval period
- Extended two-year new equipment warranty period
- A new "Parts Direct" overnight delivery program
- Toll-free phone ordering at 800-679-8201
- Online ordering and purchase options at www.turfco.com



"Customers receive products faster for less," says President Kinkead.

Direct delivery now saves you time and money.

"This new program was developed after very deliberate and careful market analysis," said George Kinkead, Turfco President. "The fast pace of product development and improvements makes it imperative that new products be made available to end users as rapidly as possible. For example, Turfco has introduced 12 new products to the market just in the past seven years. Yet, the "main-line" dealer operations focus most of their efforts on their primary product lines, so renovation and specialty products tend to get lost in the shuffle."

Kinkead says offering both products and replacement parts directly to customers will shorten their turn-around time for getting new equipment into operation, as well as getting machines back to work quicker. "Our product designs now make it possible for equipment owners and operators to make most repairs and adjustments right in the field, using regular hand tools."

Kinkead continued "Our turn-around time will be shorter and our factory will be more responsive. The company's golf course products will continue to be marketed through our existing distribution channels."

The new "Turfco Direct" phone number is (800) 679-8201. Fax requests and orders can be sent to (612) 785-0556, mailed to Turfco Manufacturing, Inc., 1655 101st Ave. N.E., Minneapolis, MN 55449-4420 or e-mailed to sales@turfco.com. For fast, immediate savings, visit the company's website at www.turfco.com.



The new "Turfco Direct" program will include Turfco's lawn aerators, sod cutters, edgers and lawn overseeder.

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Circle 129

413/549-5295
Contact: Dr. Joseph Troll

Michigan Turfgrass Foundation
Michigan State University Crop & Soil Sciences
P.O. Box 80071
Lansing, MI 48909
517/355-0266
<http://www.msu.edu>

Midwest Regional Turf Foundation
Purdue University Dept. of Agronomy
West Lafayette, IN 47907
317/494-9737

Minnesota Turfgrass Association
23113 Hilo Ave.
Forest Lake, MN 55025
Contact: Earl Halley

Mississippi Turfgrass Association
P.O. Box 9555
Mississippi State, MS 39762
601/325-0517
<http://www.msstate.edu>

National Turfgrass Evaluation Program
BARC-West Building 002, Room 013
Beltsville, MD 20705
301/504-5125
<http://www.hort.unl.edu/ntep>
Contact: Kevin Morris

Nebraska Turfgrass Foundation
P.O. Box 2118
Hastings, NE 68902
402/463-5418

New England Regional Turfgrass Fdn.
28 Pelham St.
Newport, RI 02840
401/848-0004
Contact: David Rosenberg

New Jersey Turfgrass Association
41 Lupton Ave.
Woodbury, NJ 05096
732/821-7134
www.njturfgrass.org
Contact: Dr. Richard Caton

New York State Turfgrass Association
P.O. Box 612
Latham, NY 12110
518/783-1229
<http://www.nysta.org>
Contact: Elizabeth Seme

New York State Turf & Landscape Assn.
P.O. Box 307
Scarsdale, NY 10583
914/636-2875
Contact: Michael Bellantoni

North Central Turfgrass Association
2316 Flickertail Drive
S. Fargo, ND 58103
701/293-1997
Contact: Chuck Simeon

North California Turf & Landscape Council
35372 Eden Court
Fremont, CA 94536
510/505-9600
Contact: Ginger Nunes

Northwest Turfgrass Association
P.O. Box 2150
Sisters, OR 97759-2150
541/549-3933
Contact: Donald A. Clemens

Ohio Turfgrass Foundation
P.O. Box 340546
Columbus, OH 43235
614/760-5442
Contact: Cindi Smith

Pennsylvania Turfgrass Council
PO Box 417
Bellefonte, PA 16823-0417
814/355-8010
<http://www.paturf.org>
Contact: Christine King

Rocky Mountain Turfgrass Research Foundation
9101 E. Kenyon Ste. 300
Denver, CO. 80237
303/770-2220
Contact: Ann Hunter

Southern Turfgrass Association
1003 Howe
College Station, TX 77845
409/693-1656

Southwest Turfgrass Assoc.
NMSU
Box 30001, Dept. 3Q
Las Cruces, NM 88003
505/646-3405

Texas Turfgrass Association
1003 Howe
College Station, TX 77845
409/690-2201
<http://www.texasturf.com>
Contact: Shirley Duble

Turf Resource Center
1855 A Hicks Road
Rolling Meadows, IL 60008
847/705-9898
<http://www.turfgrassod.org>
Contact: Douglas Fender

Turfgrass Council of North Carolina
P.O. Box 289
Southern Pines, NC 28388-0289
910/695-1333
Contact: Gene Maples

Virginia Turfgrass Council
P.O. Box 698
Fishersville, VA 22939
540/942-8873
Contact: Susan K. Floyd

Wisconsin Turfgrass Association
3101 Hwy
Mount Verona, WI 53593-9537
608/845-6536
Contact: Bob Erdahl