

Student Career Days to build the best staff

The ALCA Student Career Days event, coming up March 18-21, 1999, at the University of Kentucky's Lexington Center in Lexington, KY, is the landscape contracting industry's best source of talented, qualified employees, as well as an unequaled opportunity for companies to demonstrate their value as a place to work and their commitment to the future of the industry. Competing students represent leading educational programs in interior/exterior and horticulture/landscape contracting programs at colleges and universities across the country.

There are several ways for landscape contractors to participate in Student Career Days: serve as event judges, interview and recruit students and/or sponsor events.

This is the largest gathering of potential landscape employees entering the job market. Companies seeking interns and new employees may interview the industry's best and brightest students on the spot during Student Career Days, at the Career Fair element of the event. Companies may see potential future employees at work, as students from all across the country participate in 25 landscape-related competitive events, led by sponsoring landscape contractors and directly related to the needs of the Green Industry.

Sponsoring an event gives landscape contracting companies visibility among potential employees and participating educational institutions. Companies may sponsor events such as personnel management, sales, exterior/interior design, irrigation trouble-shooting, wood construction, truck and trailer operations and more. As a bonus, sponsorship includes one complimentary registration fee. ALCA will list sponsors in the on-site program and in various national and local publications, and sponsors may display information about their companies and products during the event. Judges assess student performance during the event.

Companies also may participate as observers. Observers get to see students in action and network with them on a casual level. Fees include receptions, lunch on Saturday and the Saturday dinner and social event.

For registration information, contact ALCA by phone at 800-395-2522 or 703-736-9666; fax, 703-736-9668; or e-mail: meetings@alca.org.

NAA schedules National Day of Service

On Saturday, October 17, almost 500 arborists from throughout the US will be providing tree care at Arlington National Cemetery as part of National Arborist Association's "National Day of Service." This event will also mark the five-year anniversary of NAA's last National Day of Service.

Twenty-five work zones have been identified as requiring tree care, including areas near the Women in Military Service Memorial, the grave of President John F. Kennedy and the Tomb of the Unknown Soldier.

Arborists will be climbing trees ranging in height from 20 feet to over 80 feet, providing fertilization, cabling and pruning and other preservation and maintenance work. Says Paul Wolfe, NAA President, "The dollar value of the work is estimated to be approximately \$400,000."

Arlington National Cemetery and its 14,000 trees will benefit from this event both from the work, giving longer life and beauty to the trees, and by giving tribute to the over 230,000 people who are buried in Arlington's 612 acres.

The event is free of charge and open to the public.

Dolibois installed as 1998-1999 ASAE Chairman

Robert J. Dolibois, CAE, executive vice president of the American Nursery and Landscape Association (ANLA), Washington, DC, was installed August 18 as Chairman of the Board of Directors of the American Society of Association Executives (ASAE) during its annual meeting. He is the 79th individual to hold the top elected leadership post for ASAE, the world's leading professional organization for people who manage trade associations, individual membership societies and voluntary nonprofit groups.

As ASAE's chief elected officer, Dolibois will direct a 34-member board that develops overall policy for the 24,000-member organization.

Southeastern Flower Show seeks landscape entries

The Southeastern Flower Show, with its 1999 theme "Salute to the Century—a Farewell with Flowers," is accepting entries from both amateur and professional gardeners and landscapers. The show is set for Feb. 17-21 in Atlanta.

The juried show features six competitive divisions, plus a Junior Division for youths 18 years and under. Entry forms, along with an exhibitor's guide and jr. exhibitor's guide with rules and regulations are available by calling the show office at (404) 888-5638.

Organizers expect about 50,000 visitors to the four-and-one-half acre gardening exhibition and 35 professionally landscaped gardens.