

Grab Bag

Calling all dealers!

The Equipment & Engine Training Council (EETC) is offering \$50 dues reduction for dealers through November for new members. The regular membership is \$175.

The EETC is a professional organization focused on ensuring that there will be a continuous and highly trained pool of service technicians available in the future to meet the needs of the outdoor power equipment industry. It is made up of manufacturers, dealers and distributors' service and training personnel, vocational and technical schools, national educational associations and other industry and educational leaders.

For more information—or to take advantage of the dues special—contact the EETC at 1946 So. IH-35, Suite 100-A, Austin, TX 78704-3693. phone: 512/442-1789; fax: 512/442-1789; e-mail: opecertJ@io.com.

Move over, Len Berman

The Stihl Timbersports Series competition can be seen on ESPN starting in November. The competition consists of three different wood chopping events: spring board, underhand and standing chop; and three sawing events: stock saw, modified hot saw and single buck cross cut sawing. The five taped shows premier on ESPN Nov. 21 and 28 at 6 and 2 PM EST, respectively and on Dec. 5, 20 and 27 at 6, 5 and 1 PM EST.



'artsy' turf is on the move

A remarkable exhibit concluded a five-month run November at the Canadian Centre for Architecture in Montreal. It's entitled *The American Lawn: Surface of Everyday Life*. It's described as an "interpretative three-dimensional installation." Some of the objects in the multi-media exhibit: space age lawnmowers; lovingly fetishized lawn ornaments; photographs (including this one taken by David Mellor of the Milwaukee Brewers grounds crew), excerpts from movies and television, and... surprise, plugs of actual grass. The exhibition was designed by experimental New York architects Diller + Scofidio. If you missed it in Montreal, don't despair. It will be coming to Cincinnati this spring as part of a three-year tour of North America.

Texas A&M honors alumnus Dr. Jim Watson

The Texas A&M University College of Agriculture and Life Sciences recently honored Dr. James R. Watson as an "Outstanding Alumnus."

Watson is best known as the vice president of customer relations and agronomy for the Toro Company, his employer since 1952. Before that, he was an assistant professor of agronomy at Texas A&M, where he selected the first turf-type bermudagrasses for use in Texas. He later developed and released a bentgrass that is used in golf courses in the Northern Plains and Central Canada.

Watson is founder of the International Turfgrass Society and has served as president one year and director since 1979. He received his bachelor's degree in agronomy from Texas

A&M University in 1947 and his doctorate from Pennsylvania State University in 1950, the first doctorate ever earned in the turfgrass field.

Woods Equipment builds new plant

Woods Equipment Co., recently broke ground on a 68,000-square-foot manufacturing plant in Gardner, MA. The new facility will manufacture Wain Roy quick coupler systems currently manufactured in Hubbardston, ten miles away. In addition, the Gardner facility will also manufacture other construction equipment.

Woods recently acquired Wain Roy to broaden its product offering in the construction equipment market, a release from the company said.