Howard Johnson's Enterprises, Inc., Milwaukee, appointed John L. Mitchell as the chief operating officer. Mitchell's background includes selling, marketing and management position in ag and industrial chemicals. He's been with the company the past five years.

Pest control and turf management product information from Zeneca Professional
Products is available by facsimile. Call 1-800-640-2362 toll free, 24 hours a day, 7 days a week for quick retrieval of documents on any fax machine.
Product information will be promptly sent directly to your fax machine. Customers can receive product labels, MSDSs, Worker Protection Standard requirements for products currently offered by Zeneca.

Curtis Clark is new marketing manager for **Riverdale Chemical Company**, Glenwood, IL. Clark is responsible for all marketing and advertising activities. His background includes marketing assignments for Troy Biosciences and American Cyanamid's turf and ornamental group.

Tessenderlo KERLEY, Inc., Phoenix, AZ, is acquiring Karsten Turf. "It is our hope to finalize the acquisition within the next 90 days and to make the integration of key Karsten turf personnel within our sports turf organization as seamless as possible for both companies," reported Jordan Burns, president of Tessenderlo KERLEY. "The product strengths of Karsten Turf significantly complement those of our liquid plant nutrient products and allow us to offer a more complete package of turf management products and services to golf course superintendents and turf managers, " added Gerald Kolb, group vp, ag, for TK.

Plant Health Care, Inc., Pittsburgh, PA, got a very good rating from Eco-Rating International, a 6-year-old environmental rating agency. PHC's products and services were judged to possess highly desirable" environmental impacts. "This is an excellent rating for a company this young," says Marc M. Baum, Ph.D., president and CEO of Eco-Rating. PHC, established in 1994, produces the world's largest selection of mycorrhizal-based products in addition to time-release water polymers, biostimulants, beneficial bacteria and organic-based soil nutrients.

RohMid L.L.C., the joint venture between Rohm and Haas and American Cyanamid Company, has been working with nearly 100 golf courses across the country in a demonstration program of MACH 2 turf insecticide. It was registered by the U.S. EPA on May 21, 1997. Ac-

cording to John Thomas, Ph.D., RohMid manager, the program will give superintendents experience with a product few have had the opportunity to test. A 1.5 percent granular formulation is available for use on all turf sites. Also, a liquid (2SC) will be available for use on golf courses, commercial landscapes and sod farms during the 1998 use season.

**Rohm and Haas Company** has received approval to change the Eagle label, reducing the recommended application rate of the fungicide from 0.6 to 0.5 ounces per 1,000 square feet with a 14-day application schedule. Another new option allows application of Eagle at 1.2 ounces per 1,000 square feet on 28-day application intervals. The different rates apply to all turf applications. New labeling makes it more cost-effective for superintendents to prevent and control dollar spot and other turf diseases.

John Deere reports that all John Deere domestic ride-on lawn and garden products will be shipped in the company's reusable containers—Envirocrates. A larger version of the crate will allow 325, 345, 425, 445 and 455 lawn and garden tractors to be included. Deere introduced the reusable welded-steel container in July 1994 to replace its disposable steel and wooden crates. Deere expects to eliminate 4.800 tons of wood waste and 2.600 tons of steel waste each year by using the Envirocrate shipping containers. LM

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