

Grab Bag

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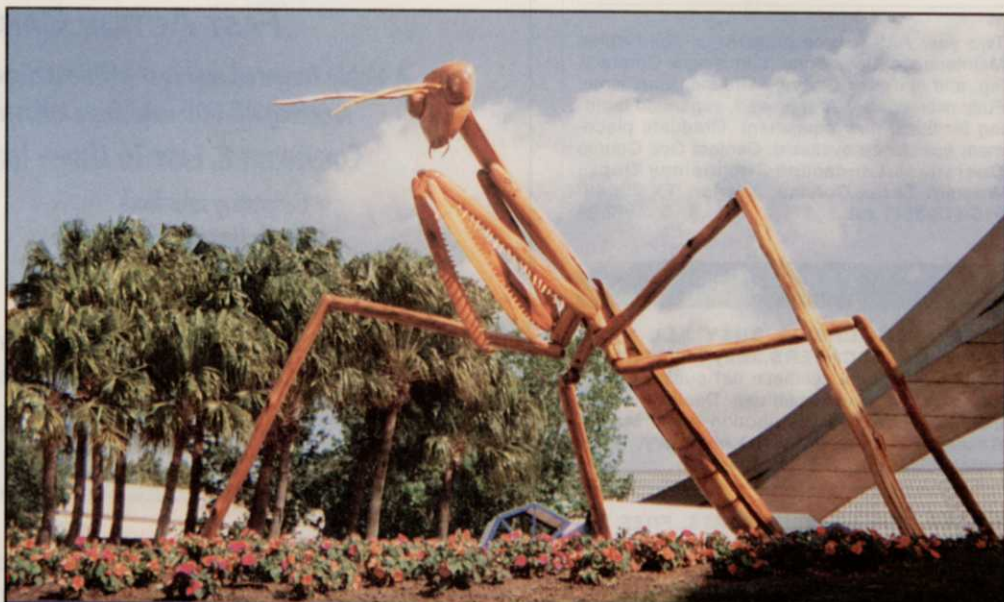
A survey by "Golf in America" online finds a great majority of US golfers are Republicans. Fifty-three percent of the 600 golfers surveyed said they share Republican points of view. Independents made up 24 percent of those surveyed, and the Whigs came in last with 18 percent. President Clinton's reported love of golf hasn't helped the game either, says the survey. More than 90 percent of those surveyed said the publicity surrounding Clinton's golf hunger has contributed little or nothing to golf's popularity. The survey was conducted over the National Golf Foundation/USA Today websites.

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the TOCA annual meeting in May. The 1999 meeting will be held in Orlando.

TOCA, nearing its 10th anniversary, is comprised of editors, writers, photographers, public relations practitioners and others involved in Green Industry communications. The TOCA administrative office is based in New Prague, Minn.

TOCA offers a newsletter of association activities, interaction with industry peers, an annual meeting with a writing/photography/design contest.

To learn more about TOCA membership or to obtain an entry form for the award, contact the association at 612/758-6340.



'Big Bugs' exhibit a fun feature at Epcot

American Cyanamid was a participant in the Fifth Annual Epcot International Flower & Garden Festival, April 17-May 31. Visitors to the theme park enjoyed special exhibits and workshops designed to provide information and advice on various gardening and horticultural topics. Cyanamid was featured in "Gardening for Tomorrow," which included the "IPM Garden" and "Big Bugs" exhibits. Integrated Pest Management was a key topic.

Jake, Ransomes deal combines resources

Since news of the sale of Ransomes to Jacobsen Division of Textron, Inc. in January 1998, the two companies have been combining resources, facilities and people, and have named the company Textron Turf Care and Specialty Products.

Peter Wilson, president of Ransomes, has been named president; Phil Tralies, president of Jacobsen Textron, is president of the Textron Turf Care and Specialty Products Americas.

The company formed by the buyout markets products to the golf, professional lawn

care and industrial markets. Brands include: Jacobsen; Ransomes; Cushman; Ryan; Bob-Cat; Brouwer; Bunton; Steiner.

Textron Turf Care and Specialty Products Americas now has manufacturing plants in Wisconsin, Nebraska, North Carolina, Kentucky and Florida. Steiner-Brouwer is based in Orville, Ohio.

"We have combined two sales and marketing teams," says Harold Pinto, new senior vice president of sales and marketing, "to create an 'all-star team' focused on staying competitive and satisfying our customers' needs."



Phil Tralies



Harold Pinto

Grab Bag features brief observations and prognostications throughout the green industry. If you have an unusual photo or comment you'd like to share with us, please send it in...