

SUPPLIERS CORNER

Steve Busash joined Americalist's Lawn Care Marketing division. **Americalist** is a full-service direct marketing company specializing in several industries, including lawn care. The company compiles mailing lists and has full printing, mailing and telemarketing services in-house. Corporate offices are in North Canton, Ohio.

Fairmont Minerals, parent company of **Best Sand Corporation**, signed an agreement to form a limited liability corporation with the D.M. Boyd Co., New Wilmington, PA. D. M. Boyd is a producer of high quality topdressing and construction mixes for golf courses and athletic fields. Fairmont Minerals is headquartered in Chardon, Ohio.

FLOWTRONEX PSI has named John Swindle product manager for the FLOBOY product line, which features the "plug it in and pump it out" pumping sys-

tem technology. Swindle has experience working the irrigation markets of Florida, Georgia, Alabama and the Caribbean.

Foley United, River Falls, WI, presented **Golf Ventures**, Lakeland, FL, with its Outstanding Achievement Award because of its largest percentage increase in the sales of grinding equipment and accessories for 1997. Ron Blodgett and Greg Turner of Foley United made the presentation to Don DeLaney, vp of sales, Golf Ventures, at the GCSAA Show in Anaheim.

Gil Herr, president of U.S. distributor **HAMM Compactors**, Irving, TX, announced **E.F. Craven**, Greensboro, NC, as the latest dealer to carry the line of Schaeff loaders/excavators. The line includes SKS wheel loaders, SKL swing loaders and the new mini excavators. The products are manufactured in Germany.

Horizon, Tempe, AZ, promoted Lee Diller to regional sales manager of the metropolitan Phoenix area. He was most recently manager of Horizon's Scottsdale location. Horizon, known formerly as Mesa Sprinkler, is a supplier of turf-care and irrigation products.

King Machine Company, Scottsburg, Ind., has formed a Pro Series Products Division to handle sales of its Pro-Chopper and Pro-Crimper mulching and seeding units, which it has made since 1986. Rick King, founder and president, is vice president of the new division.

Kohler's overhead camshaft 18 hp engine won the 1998 "New Product Award" in a national competition sponsored by the National Society of Professional Engineers (NSPE).

Andrew Semple is the new midwest sales manager for fer-

tilizer sales for **Nature Safe Natural & Organic Fertilizers**, Cold Spring, KY. Previous to that he was a sales manager for Pursell Technologies.

Rena OEM Sales has been formed in Charlotte, NC, as a division of Philadelphia-based **Aquarium Pharmaceuticals**. The new division's focus on the supply of water pumps, air pumps and water quality products to a variety of commercial and industrial users.

Simplicity Manufacturing, Inc., named **Claymore Grass Machinery** as its UK distributor late in 1997. Claymore will provide dealers throughout the UK with the complete line of Simplicity ride-on products and service parts. As a result the company will discontinue its Simplicity Manufacturing (UK) operations, headquartered at the Garden Mechanisation facilities in High Wycombe. Simplicity has provided product to the UK market for more than 35 years.

Turf and Garden, a division of Todd Farm Equipment, has expanded into the sod growing business with Southern Belle Turf Farms, a 269-acre farm along the Blackwater River, Southampton, VA. Steve McCulloch, 12 years with the company and a former golf course superintendent, is the farm manager. Turf and Garden is headquartered in Chesapeake, VA. **LM**

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