

INSIDE

1998

STATE of the INDUSTRY

19

COLUMNS

- 4 OPENING SHOTS
- 6 ASK THE EXPERT
- 8 ARBOR VIEW

DEPARTMENTS

- 12 HOT TOPICS
- 57 EVENTS
- 58 SUPPLIERS CORNER
- 58 INFO CENTER
- 61 PRODUCTS
- 65 CLASSIFIED
- 67 AD INDEX
- 68 GRAB BAG

ON THE COVER: WHITE AZALEAS ACCENT THIS BRICK
GEORGIAN HOME IN LYCOMING, CO.

PHOTO COURTESY TERRY WILD STUDIO

THE VOICE OF THE GREEN INDUSTRY

LANDSCAPE management

FEATURES

- 14 **LM REPORTS: SEEDERS**
Good seed-to-soil contact is probably the single most important factor under a turf manager's control when establishing or renovating a turfgrass area.
CURT HARLER



- 19 **STATE OF THE INDUSTRY**
Landscapers diversify, perhaps too much. Parks/grounds managers are working smarter. Golf continues to grow and supers are stretched to do more. Associations address issues for members, though membership numbers could always be better.
RUTH THALER-CARTER
JAMES E. GUYETTE
ROBERT REAVES
BRUCE SHANK



- 44 **FERTILIZING ANNUALS**
The keys are sun, water and fertilizer in ample proportions.
NANCY STAIRS
- 48 **EROSION CONTROL SOLUTIONS**
Keep erosion from stealing the Green Industry's most valuable commodity, the soil.
NANCY STAIRS

- 50 **DEFUSING LOCAL ISSUES**
An anti-pesticide issue—primarily driven by emotion, not fact—is gaining media attention. Here's what you do.
PARRY KLASSEN

- 54 **POWERFUL pH**
The effects of pH are not limited to the acidity or alkalinity of the soil; pH affects the availability of soil elements.
NANCY STAIRS

LANDSCAPE MANAGEMENT (ISSN 0894-1254) is published monthly by Advanstar Communications, Inc. Corporate, editorial and advertising offices: 7500 Old Oak Blvd., Cleveland, OH 44130. Accounting, advertising production and circulation offices: 131 West First St., Duluth, MN 55802.

Subscription rates: one year, \$39, two years \$58 (U.S.); one year \$66, two years \$99 (Canada and Mexico); one year \$130, two years \$195 (all other countries). For air mail delivery, include an additional \$70 per order annually. Current issue single copies (pre-paid only): \$4 (U.S.); \$7 (Canada and Mexico); \$12 (elsewhere); add \$3.50 per order for shipping and handling. Back issues, if available, \$10 (U.S.); \$14 (Canada and Mexico); \$20 (other countries); add \$3.50 per order for shipping and handling (pre-paid orders only). **To subscribe,** call (218) 723-9477; fax: (218) 723-9437.

Office of publication: Advanstar Communications, Inc., 131 W. First St., Duluth, MN 55802. Periodicals postage paid at Duluth, MN 55806 and additional mailing offices.

Copyright ©1998 by Advanstar Communications, Inc. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from Advanstar Marketing Services, Attn: Permissions, 7500 Old Oak Blvd., Cleveland, OH 44130 or phone (800) 225-4569 x742. Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, is granted by Advanstar Communications for libraries and other users registered with the Copyright Clearance Center.



Canadian G.S.T. Number: R-124213133, IPM number: 841919

POSTMASTER: Send address changes to Landscape Management, P.O. Box 6198, Duluth, MN 55806.

