

## SUPPLIERS CORNER

Visit the new **AgrEvo** web site at [www.agrevo-green.com](http://www.agrevo-green.com) which contains information about the company's complete line of products, MSDS and specimen labels, field trial data, product applications and recommended use rates. Sales and technical support is also available.

**Century Rain Aid** has two new Florida locations: Magnolia Park and Santa Rosa Beach. There are now 19 Century locations in Florida. The increased Century presence is intended to offer more convenience and an expanded product line in addition to the introduction of new professional training and buying programs.

**Data Transmission Network Corporation** has purchased **Kavouras, Inc.** for a cash buy-out of \$22,650,000. DTN, previously an information and communication provider for the low end of the weather market, is now positioned to target all markets with the acquisition of Kavouras which has been a provider to the high end markets.

**Encore Manufacturing** celebrated its 10 year anniversary is high style, including high winds and high rain. That didn't stop the company and distributors from celebrating and previewing the new mowers for 1999, including new designs for Encore's walk-behind

mowers and several new riding mowers.

**LESCO** is to be the exclusive supplier of the **Trugreen** brand of consumer lawn care products. LESCO will supply products through its network of fertilizer and seed-blending facilities and distribution centers. Trugreen products are carried nationally in a number of retail stores.

**Medallist Troon Golf Management** is set to address every aspect of the upscale golf experience in Asia, Australia and the Middle East. A partnership between **Medallist Golf Developments** (itself a joint venture between Macquarie Bank and Great

White Shark Enterprises) and **Troon Golf** will expand a global vision of golf course development and management.

**Plant Health Care, Inc.** will be working with **Griffin Industries, Inc.** for research and development of unique microbial biofungicides and biofertilizers designed specifically for the commercial turf and horticulture markets. The first product, a multi-purpose biofungicide, is presently in field trials.

**J.R. Simplot Co.** has combined its grass seed and professional turf and horticulture fertilizer businesses. **Jacklin Seed** and **Best** fertilizer will now operate as Simplot Turf and Horticultural Products. The labeling merger is intended to coordinate marketing efforts and will not impact brands, labels or production facilities.

**Tanaka Power Equipment** has the first two-cycle engine to comply with the new California Air Resources Board's Tier II emission standards. The new line of 40cc PureFire engines are 30 percent more fuel efficient with an improved combustion process and emissions well below required standards. Their 26cc engine has recently passed the standards as well.

Dr. T. Don Taylor is the new executive director of the **Tift 94 Growers Association**. Taylor, formerly Southeast Regional R&D Manager for Novartis Speciality Products, now represents the exclusive producers of TifSport certified Bermuda-grass, Tifton. **LM**

# Info center

VIDEOS AND LITERATURE FOR THE GREEN INDUSTRY

**MAINTENANCE EQUIPMENT TRAINING VIDEOS...** ALCA has released a new series of nine landscape equipment training videos. Each video, which is 15 to 20 minutes long, demonstrates how to safely, efficiently and professionally operate and service basic landscape maintenance equipment: backpack power blower, large front deck riding mower, mid range mower, power edger, power hedge trimmer, string-trimmer, 21" trim mower, ZRT mower and safety overview. Available in English and Spanish, each video includes a training outline and test. Videos may be purchased individually (mem \$50/non-mem \$75), as a set (mem \$400/non-mem \$650) or, if purchasing both language sets at one time, a special offer of 50% off the Spanish set

**SPANISH TRAINING COURSE...** Get up to speed with a home study course to improve your communication with Spanish-speaking personnel. Georgia Center for Continuing Education has a course for the Green Industry (#360910) which costs \$225 for US residents with discounts for same time, same company enrollments. You can fax (706) 542-7537 or you can register on-line at [www.gactr.uga.edu/IS/](http://www.gactr.uga.edu/IS/)

**SPANISH TRAINING SERVICES...** For people who want a more hands-on approach to learning Spanish, consider a two day seminar. There are seminars to address the specific terminologies of your business: Turfgrass Management, Landscape Contractors and Nurserymen, Construction Contractors etc. English as a Second Language seminars are also available. Flash cards, catch phrases and other methods are used to increase program effectiveness. Call Spanish Training Services at (800) 491-0391.