



American Cyanamid Company

The plant's integrated environmental systems provide management control levels that are designed to meet or exceed industry standards for air, water, solid and hazardous wastes. Pollution prevention and waste reduction efforts are an important part of ongoing programs in all production areas. Cyanamid manufacturing plants also participate in the Chemical Manufacturers Association's Responsible Care Program.

Product Focus:

The Specialty Products Department of American Cyanamid Company's Agricultural Products Division researches and develops special-use chemical products, and markets them throughout the United States.

The department's herbicides, plant growth regulators and insecticides are used in forestry, professional turf management, consumer lawn and garden, industrial vegetation management, horticultural and greenhouse industries, professional pest control and public health markets.

American Cyanamid is committed to the development of products that are effective, convenient and respectful of the environment. Along with others in the turfgrass and golf course industries, the company believes it has a responsibility to protect the environment, to improve the aesthetics of America's communities and provide enhanced recreational opportunities for all. The company is committed to helping secure a superior habitat for people and wildlife through the manufacture and marketing of environmentally-sensitive products.

Manufacturing Facilities:

American Cyanamid has a number of manufacturing facilities worldwide. Many of the company's products are manufactured at a 2,000-acre complex in Hannibal, Missouri. In addition to using state-of-the-art technology, this plant is a model for safety and environmental responsibility, emphasizing strong programs in recycling and reuse in all production areas to minimize waste.

Tech Support / Training:

The Specialty Products Department is fully-supported by a dedicated staff of research, sales, marketing, technical, service, logistic telemarketing and support professionals. The sales force is among the best-trained in the industry. Cyanamid's Technical Service Group in Princeton, New Jersey, supports sales representatives in their effort to keep lawn care operators, golf course superintendents and custom applicators informed about the performance and environmental aspects of Cyanamid's products.

Major Product Lines:

American Cyanamid produces and markets leadership products such as pendimethalin technical, the most widely used preemergent herbicide for turfgrass weed control in the United States. Pendulum herbicide, for preemergent control of annual grasses and many broadleaf weeds in turfgrass and for over-the-top control in more than 260 labeled ornamental plants, available in 60 WDG and 3.3 EC formulations; Image herbicide, available to professional applicators for postemergent use on hard-to-control weeds like nutsedge in warm-season turf. Cycocel plant growth regulant, used by greenhouse horticulturists, primarily on poinsettias, azaleas and geraniums; and Amdro fire ant insecticide, America's leading fire ant bait.

American Cyanamid Company

Specialty Products
Department
One Campus Dr.
Parsippany, NJ 07054
(800) 545-9525

DowElanco



Product Focus:

DowElanco discovers, researches, manufactures and markets products to manage pests that destroy personal, public and corporate properties; food, timber resources and clothing fibers. DowElanco is committed to continuous improvement, cost consciousness and total waste elimination in all phases of production. Its scientists are dedicated to discovering and developing new technologies that can be integrated with conventional technologies to provide the greatest benefits to customers.

Manufacturing Facilities:

Corporate headquarters is located on a 325-acre site in Indianapolis, Indiana. The Research and Development Building contains more than 612,000 square feet and 15 individual greenhouses which contain more than 62,000 square feet. Together, they comprise the worlds largest single plant-breeding and agricultural research center under one roof. Approximately 400 scientists and other employees work in the Research and Development Building and approximately 1,000 employees work at the corporate headquarters, with 3,000 people working for DowElanco worldwide.

Tech Support / Training:

DowElanco is committed to global leadership in consistently satisfying customer needs by providing improved solutions in specialty products and crop production. In addition, DowElanco is dedicated to being a long-term business partner and has more than 20 sales and technical service professionals devoted solely to servicing the turf and ornamental business.

Major Product Lines:

DowElanco manufactures a variety of products for insect, weed and disease pests for lawn care operators, pest management companies, nurseries, golf course superintendents, consumers, rights-of-way, utilities and agriculture. Major products include: Dursban* insecticide; Team*, Gallery*, Surflan*, Confront* and Snapshot* herbicides; Rubigan* fungicide, and new Conserve* turf and ornamental insect control product.

DowElanco

9330 Zionsville Road
Indianapolis, IN 46268-1054
(800) 255-3726

Fax number:
(800) 905-7326

Website:
www.dowelanco.com

Date founded:
1989 (A wholly-owned subsidiary of the Dow Chemical Company.)

Staff:
John L. Hagaman,
President/CEO

*Trademark of DowElanco



The Grasshopper Company

Product Focus:

Grasshopper products are designed for easy operation, maximum comfort, durability, productivity and versatility. A Quik-D-Tatch Mounting System (patent pending) lets you change deck sizes or add attachments in minutes without tools. Combo Mulching Deck converts to mulch, bag or discharge with the same deck.

Manufacturing Facilities:

The family-owned manufacturing facility was founded in 1958. Grasshopper employs skilled workers and high-tech equipment including computer-aided design system, CNC fabrication and machining; soon to exceed 200,000 sq. ft. of manufacturing, testing and warehouse space in Moundridge, Kansas.

Technical Support / Training:

Grasshopper products are retailed and serviced by an extensive dealer network throughout the world. Sales personnel with in-depth product knowledge and factory-trained service technicians receive ongoing technical support in sales and service from the factory.

Major Product Lines:

Grasshopper zero-radius outfront riding rotary mowers with engine choices from 14 to 28-hp, liquid-cooled or air-cooled, gas or diesel. Year-round attachments include high-efficiency Quik-D-Tatch Vac collection systems; heavy-duty, solid-tine AERA-vator; dozer blades, rotary brooms; snowthrowers and tine-rake dethatchers. Options available include ROPS, sunshade canopy and winter enclosure.

One Grasshopper Trail

P.O. Box 637
Moundridge, KS 67107
(316) 345-8621

Fax number:

(316) 345-2301

Web address:

<http://www.grasshopper-mower.com>

E-mail address:

grasshp2midusa.net

International Seeds, Inc.

Product Focus:

International Seeds, Inc. is a leading wholesale breeder, producer and marketer of improved cool and warm season turfgrass varieties. Our staff works exclusively with selected seed growers and a worldwide distributor network to provide value added products and service of the highest quality.

Available today to golf course professionals, architects and contractors are varieties that require less fertilizers, provide natural insect resistance and supply superior quality turf. In addition, our staff can provide valuable species information to augment the signature look or design of your choice. International Seeds turf products are recognized around the world for their quality and have been used at many of the world's most prestigious golf and sporting events.

Manufacturing Facilities:

International Seeds maintains a fully equipped, 57-acre research and breeding station from which has come some of today's best known and most widely used grass seed varieties.

By owning our own facility, International Seeds is better able to respond to the needs of our customers. Our staff researchers are able to take immediate advantage of advances in breeding technology.

The International Seeds research facility is also the location of various turf trials, including the National Turfgrass Evaluations Program.

Staff researchers also work closely with research scientists from major land grant universities and at trial sites throughout North America, South America, Asia, Europe, Africa and Oceania.

Technical Support / Training:

International Seeds' sales and marketing staff, as well as our distributor network, is comprised of highly experienced professionals prepared to assist customers as needed either by telephone, in person or through a

variety of written literature. These resources are in place to assist customers in the proper selection of cool and warm season turfgrasses throughout the world for turf area construction, renovation and restoration.

The International Seeds team knows that assisting customers in the proper selection of a turfgrass can have a major impact on the ultimate turf performance and maintenance expense profile. In the era of environmental stewardship, assisting our customer with proper turfgrass selections contributes positively to habitat enhancement, wildlife and water conservation, waste management and energy efficiency.

Major Product Lines:

Cool-Season Turf Grasses

Perennial Ryegrass: Top Hat, R.2, Essence, Gator, Gator II, Derby Supreme, Regal and Ph.D.

Creeping Bentgrass: Viper, Cobra and CEO

Colonial Bentgrass: Tiger

Poa Trivialis: Sabre II and Sabre

Chewings Fescue: Longfellow and Enjoy

Strong Creeping Red Fescue: Cindy

Hard Fescue: Eureka

Turf-Type Tall Fescue: Houndog 5, Pride, Era and Houndog

Kentucky Bluegrass: Fortuna, Cardiff and Merit

Slender fescue: Marker

Cool-Season Turfgrass Mixtures permanent turf and overseeding: Ph.D. with Sabre, Dixie Green Overseeding Blend, Showboat Custom Ryegrass Blend, Anvil Fine Fescue Mixture, Major League Turfgrass Mixture (sun, sun & shade, shade or utility)

Warm-Season Grasses

Bermudagrass: Mirage, Pyramid

Zoysiagrass: Sunrise



International Seeds, Inc.

P.O. Box 168
Halsey, Oregon 97348
(541) 369-2251
(800) 445-2251

Fax number:

(541) 369-2640

E-Mail address:

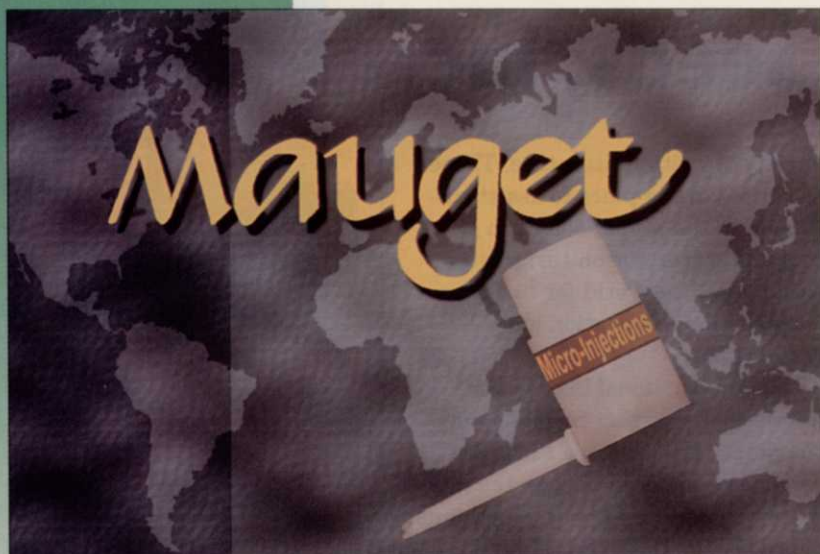
intlseed@intlseed.com

Date Founded:

1972

Staff:

Rich Underwood, President
Brad Dozler, Vice President
Sales
Craig Edminster, Director of
Research



J.J. Mauget Company

Product Focus:

Mauget, the company which pioneered micro-injection for trees, is also the company that was chosen by Shell Chemical in 1965 to introduce its new insecticide to prevent Dutch Elm disease, called Bidrin. Today, Inject-A-Cide B (Bidrin) is labeled for systemic treatment for aphids and many borers, caterpillars, psyllids, scale insects, gall causing larvae, spider mites and spittlebug nymphs. Micro-injection, performed in just minutes, eliminates concern over drift, groundwater contamination, or applicator and customer exposure.

Manufacturing Facilities:

In 1997, Mauget doubled the size of its manufacturing and headquarters facility by moving from Los Angeles to Arcadia, Calif. The new facility enables the company to continue to meet the growing demand for highly-targeted systemic, closed-system, micro-injected products. An aggressive research effort recently resulted in the introduction of two new insecticides, a fungicide and an antibiotic.

Technical Support / Training:

Mauget maintains a technical support staff to answer its toll-free telephone support line—800/TREES RX. This service is available to all professional applicators and nearly 35 distributors across the nation.

Additional support is available through its website—www.mauget.com.

For more than 20 years, Mauget has provided winter training workshops throughout the country through its distributors. Its comprehensive Micro-Injection Field Manual is available from distributors for training and reference.

Major Product Lines:

Since 1965, Mauget has developed 15 systemic products to serve the ornamental tree care market. Combinations of these products are available in capsule form for micro-injection.

Antibiotics: Mycoject

Fertilizers: Stemix, Stemix Iron/Zinc, Stemix Zinc, Stemix Hi-Volume

Micro-Nutrients: Inject-A-Min (Iron, Zinc and Manganese)

Fungicides: Fungisol and Carboject

Insecticides: Imicide, Inject-A-Cide;

Inject-A-Cide B and Abacide

Combination: Abasol

(Fungicide/Insecticide)

In Tree Health Care, Tomorrow is Today at Mauget

J.J. Mauget Company

5435 Peck Rd.
Arcadia, CA 91006-5847
(800) 873-3779,
(818) 444-1057

Fax number:

(818) 444-7414

E-mail address:

mauget@mauget.com

Website:

www.mauget.com
Incorporated 1958

Staff

Dale I. Dodds, president/CEO

Nathan E. Dodds,
vice president, marketing

Charles A. Dodds,
vice president, operations

Kubota

Product Focus:

Incorporated in California in 1972, Kubota Tractor Corporation (KTC) has since become a leading U.S. marketer and distributor of under-40 hp compact tractors by consistently marketing high-quality products that meet the needs of today's customers.

Kubota Tractor Corporation markets a complete line of tractors from 12.5 to 91 PTO horsepower, along with a complete line of performance-matched implements, compact construction equipment, pumps and generators, consumer lawn and garden equipment and commercial turf products.

Manufacturing Facilities:

KTC is affiliated with the Kubota Corporation of Osaka, Japan, which introduced the first Kubota tractor to the United States in 1968. Kubota Corporation has affiliates and subsidiaries that manufacture and/or market in 11 countries around the world, and Kubota Corporation products are sold in more than 130 countries. In the United States, Kubota Tractor Corporation, Kubota Credit Corporation (KCC) and Kubota Manufacturing of America support authorized Kubota dealers and customers. Kubota Manufacturing of America is located in Gainesville, Ga. Production started in 1989, making loaders for Kubota B and L-Series tractors. Backhoe production began in 1990. And, in 1995, the first Kubota tractor manufactured in the United States started rolling off the assembly line.

Based in Torrance, Calif., KTC has facilities throughout the United States. Division offices are located in Columbus, Ohio; Atlanta, Ga.; Dallas, Texas; and Stockton, Calif. The Engine Division is located in Schaumburg, Ill. Nearly 1200 dealers comprise Kubota Tractor Corporation's coast-to-coast network.

Technical Support / Training:

Kubota Tractor Corporation supplements its high-quality, dependable products with the service, parts, training and financing necessary to ensure customer satisfaction. Service personnel in the dealerships are



provided with annual training on new products, and additional in-shop service training is available through printed materials and video-based programs. Kubota also provides dealers with a computerized parts ordering system which links dealerships to an inventory of more than 60,000 part numbers strategically located in four warehouses across the country. Kubota Credit Corporation offers flexible programs such as low P.P.R. financing, equity financing, tailored customer repayment plans, rental purchase plans and leasing options.

Major Product Lines:

Kubota's residential and commercial mowing equipment consists of the F-60 Series front mower, T-Series lawn tractors, G-Series garden tractors and GF-Series front mowers, along with a variety of implements. Designed to deliver top performance, Kubota's tractor and implement line-up features the B-Series tractors, Grand L Series and L Series products, M-Series tractors and the M-Series Turf Special. Kubota's compact construction equipment line boasts the powerful new generation KX-2 Series excavators, R-20 Series wheel loaders, L-35 and B21 tractor-loader-backhoes and an impressive array of related implements and attachments. Ideal for a range of indoor and outdoor construction and emergency-power applications, Kubota offers customers and extensive line of gas and diesel generators and pumps.

Kubota Tractor Corp.

3401 Del Amo Blvd.
Torrance, CA 90503
(310) 370-3370

Staff:

Mr. S. Majima, president
Mr. Robin Killian, senior vice president of sales
Mr. Michael Heitman, director of marketing



Product Focus:

Novartis Turf and Ornamental Products was founded in December, 1996 with the FTC approval of the merger of Ciba and Sandoz Agro, Inc. With this major merger, combined with the recent acquisition of Merck & Co. Inc.'s global crop protection unit, Novartis has made the commitment to become the worldwide leader in providing innovative products and services, and developing superior technology to protect the production and care of turfgrass and ornamental plants.

Manufacturing Facilities:

Novartis' U.S. Crop Protection, Inc. headquarters is located in Greensboro, North Carolina. Its headquarters houses approximately 1500 employees including the Turf and Ornamental Products Group, as well as the Crop Protection, Inc. Agricultural Division.

Technical support / Training:

Novartis is committed to discovering and marketing a broad range of leading-edge products for the Turf and Ornamental industry. With that in mind, Novartis has six highly dedicated Turf and Ornamental field scientists who are setting the pace by researching products that are both highly effective and environmentally compatible. To reach their goal of listening to the needs of

Novartis Crop Protection, Inc.

their customers, Novartis Turf and Ornamental Products has a field sales force which includes 19 dedicated turf product sales representatives and three ornamental product sales representatives. In addition, Novartis also offers an on-site customer service staff to provide information and literature on Novartis Turf and Ornamental products and services. For more information, please call 1-800-395-TURF.

Major Product Lines:

Turf Product Line:

Primo®: Plant Growth Regulator;
Barricade® Preemergence Herbicide: Poa annua, Crabgrass, Goosegrass and 28 other weeds; **Banner® MAXX®** Fungicide: dollar spot, summer patch; **Subdue® MAXX®** new formulation Fungicide: Pythium and Phytophthora; **Sentinel®** Fungicide: brown patch, dollar spot; and **Award®** Insect Growth Regulator: fire ants.

Ornamentals Product Line:

Subdue® MAXX® new formulation Fungicide (features zero hour reentry interval): Pythium and Phytophthora;
Medallion™ new Contact Fungicide: Rhizoctonia, Botrytis and Alternaria;
Factor® Herbicide: problem grass and annual broadleaf weed control all season;
Avid® Insecticide: spider mites and leafminers; **Banner® MAXX®** Fungicide: Broad spectrum tree and shrub disease control including powdery mildew, rusts, leafspot, blights, scab and anthracnose;
Precision® Insect Growth Regulator: whiteflies, soft scales, fungus gnats and shore flies; **Citation®** Insect Growth Regulator: dipterous leafminer larvae developing in the foliage of chrysanthemus.

Novartis Crop Protection, Inc.

410 Swing Road
P.O. Box 18300
Greensboro, NC 27419-8300
(800) 334-9481
(910) 632-6278

Staff:

Leo Bontempo,
President/CEO

Tom McGowan, Vice
President of Specialty
Products Business Unit

Gene Hintze, Director, Turf
and Ornamental Product

Michael Joyce, Director,
Marketing Services

Joe Yoder, Director, Research
and Development

Pickseed West, Inc.



Product Focus:

Pickseed West, Inc. (founded 1969) is one of Oregon's leading developers and producers of quality lawn grass seed. The company operates a highly successful breeding program with seed production in Oregon, Idaho and Washington, and markets and distributes nationally and throughout the world where cool-season grasses are used.

Our staff works with selected seed growers with world-wide distribution network providing high quality products and service.

Golf courses, sod farms, athletic field managers, landscaping and landscape architects, park departments and home owners have all come to rely on Pickseed's quality top performing proprietary varieties.

Manufacturing Facilities:

Pickseed West is located in Tangent, Oregon, in the heart of Oregon's Southern Willamette Valley, where ideal growing conditions make the quality of Oregon's grass seed the best in the world.

Pickseed prides itself on prompt response and quick turn-around times for shipments. Pickseed's warehouse facility does blending, small packaging and shipping to areas all over the world.

Pickseed maintains a fully-equipped 25 acre research and development facility from which has come some of the most widely-recognized seed varieties. The research facility

is also the location of various turf trials including National Turfgrass Evaluation Program Trials.

Technical Support / Training:

Pickseed provides information to distributors and consumers through technical turf news, slide shows and film presentations, trade show participation and technical support from Dr. Jerry Pepin. Our highly ranked varieties are also entered in the National Turfgrass Evaluation Program. Pickseed Sales, and Marketing staff is composed of highly experienced individuals who are able to assist with customer service as needed by phone or in person.

Major Product Lines:

Perennial ryegrasses: Cutter, Dasher II, Edge, Express, Fiesta II, Lowgrow Futura 2000, and Futura 3000 blends.

Tall fescues: Crossfire, Crossfire II, MIC 18, Mini Mustang, Mustang II, Shortstop II, Sunpro, Team and Team Jr. Blends.

Kentucky bluegrass: Alpine, America, Banff, Bronco, Crest, Indigo and Touchdown.

Fine fescues: Azay, Jasper, Spartan, Victory and Victory II.

Creeping bentgrasses: Cato, Mariner and National.

Wildflowers: Flowers N Flowers and Flowers N Flowers Elite.

Pickseed West, Inc.

P.O. Box 888
Tangent, OR 97389
(541) 926-8886

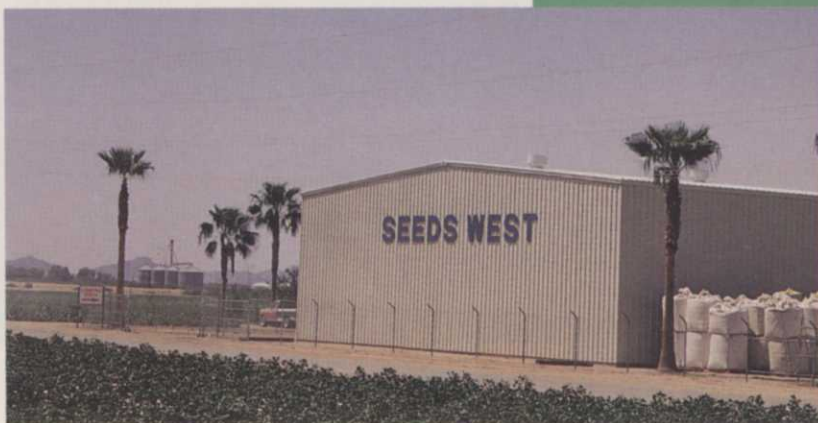
Fax number:
(541) 928-1599

E-Mail address:
PICKSEED@PICKSEED.COM

Website:
WWW.PICKSEED.COM

Staff:
Dr. Jerry Pepin, executive vice president/general manager
Chris McDowell, domestic sales & marketing manager
Don Smyth, international sales
Doug King, production manager

Seeds West, Inc.



Product Focus:

In 1996, two existing bermudagrass seed companies, Cactus Seed Company and Farmers Marketing Corporation were merged to form the world's largest bermudagrass seed company, Seeds West, Inc. Basic in bermudagrass variety research, production and conditioning, Seeds West markets and sells common bermudagrass and top performing certified proprietary bermudagrass varieties such as NuMex, SAHARA and Sultan.

Manufacturing Facilities:

Seeds West, Inc. headquarters is located in southwestern Arizona in the agricultural community of Roll, Arizona. The world's production of bermudagrass seed comes from this area of Arizona and the Imperial Valley of California. The seed crop is conditioned, coated and packaged at our modern facilities. No other bermudagrass seed company has the ability to condition, coat and package at its facility.

Technical Support / Training:

Seeds West, Inc. provides technical support via sales literature, telephone support in both the sales and research departments, the SWI website on the Internet and company seminars. Much of the SWI sales literature has been translated into several different foreign languages. Seeds West

grower communication is facilitated by a quarterly newsletter to the bermudagrass growers in Arizona and California.

Major Product Lines:

Bermudagrass for Turf: Common for general purpose turf and erosion control. Plant Certified NuMex SAHARA for an improvement over common in uniformity, color and texture. Certified Sultan is a significant improvement over SAHARA. Sultan's increased turf density, dark green color and fine texture have made it a favorite for sports turf use such as golf and soccer. Premium home lawns and parks have also been planted to Sultan.

Bermudagrass for Forage: SWI offers two products for forage and hay applications: Giant bermudagrass and a bermudagrass pasture grass mixture, Tierra Verde. Giant is known for its abundant forage and hay production. Tierra Verde is a mixture of common and Giant bermudagrass for an economical bermudagrass pasture.

Buffalograss for Turf: Certified Buffalo Pals premium buffalograss turf seed blend for turf was recently introduced. This certified blend offers high quality turf in an economical seeded form.

Seeds West, Inc.

50505 E. County 1st Street
Roll, AZ 85347
(520) 785-9605

Fax number:
(520) 785-9608

E-mail address:
info@seedswest.com

Web address:
<http://www.seedswest.com>

Date founded:
January 15, 1996

Staff:
Ernie Millner, Vice President,
Chief Operating Office
Brenda Dossey, Vice
President, Sales
Mike Hills, Export Manager



Tee-2-Green

Technical Support / Training:

Tee-2-Green® supports distributors and golf course superintendents through advertising, tech sheets and publications, plus trade show and seminar participation.

Technical representatives Russ Hayworth in Arizona and Rick Elyea from Ohio work with golf course architects, designers and distributors to help spec the right bentgrass for their course.

Tee-2-Green® supports education through scholarships for Penn State University turfgrass students, and through The Annual Musser Golf Tournament which awards scholarships to graduate students involved in turfgrass research.

Major Product Lines:

Tee-2-Green® markets only premium bentgrasses for turf maintenance professionals.

Penncross, introduced in 1955, remains the best selling bentgrass year after year.

Penneagle, introduced in 1979, is an excellent choice for fairways, and consistently tops fairway trials.

PennLinks, introduced in 1986, rapidly became the new choice for true putting.

Pennway is an economical fairway and winter overseeding blend

PennTrio is a certified creeping bentgrass blend with 1/3 each Penncross, Penneagle and PennLinks

Penn A-1, Penn A-2, Penn A-4, Penn G-1, Penn G-2, and Penn G-6 (shown above prior to harvest), the new "Penn Pals", are typically lower growing and well adapted to a cutting height of 1/8 inch. They are dense, fine leafed and have an upright growth habit

Seaside II is salt tolerant, and was developed exclusively for fairway use.

Product Focus:

Tee-2-Green® is a registered trademark of Tee-2-Green Corp. founded in 1973 to market Penncross creeping bentgrass produced by the Penncross Creeping Bentgrass Association, in agreement with Penn State University. The growers association and Tee-2-Green® have maintained the high production standards set forth in 1955 by Professor Bert Musser, then assisted by Dr. Joe Duich. As Dr. Duich later released Penneagle and PennLinks, the varieties became the "Penn Pals," and set high standards for tees, fairways and putting greens worldwide.

The Penn "A" and "G" series, plus Seaside II, developed by Dr. Joe Duich, were introduced in 1995 and are the new generation of creeping bents. The "A" and "G" series are finer and denser than other commercial varieties, and demand close mowing. Seaside II is salt tolerant and was developed exclusively for fairway use.

Manufacturing Facilities:

All of the Penn bentgrass varieties are grown and certified in Oregon and meet higher standards than any other creeping bentgrass produced anywhere in the world. Seed is conditioned in the individual grower's cleaner, and stored in one of Tee-2-Green's warehouses. Shipments are carefully palletized and shrink-wrapped to avoid contamination. Pure Seed Testing Inc., West and East facilities maintain ongoing research and evaluation of all the "Penn Pals" varieties.

Tee-2-Green®

P.O. Box 250
Hubbard, OR 97032
(800) 547-0255,
(503) 651-2130

Fax number:

(503) 651-2351

Date founded:

1973

Staff:

Bill L. Rose, president
Charlotte Flowers, general manager
Dr. Joe Duich, consultant
Rick Elyea, consultant

Photo description: Bill Rose, President of Tee-2-Green inspects a Penn A-4™ field near Hubbard, Oregon.



The Toro Company

Product Focus:

The Toro Company offers one of the broadest lines of outdoor power equipment available for landscape professionals worldwide. Toro listens to contractor needs and translates them into innovative products designed to achieve the highest level of productivity. A Toro product signifies superior engineering, guaranteed service and a commitment to operator safety.

Manufacturing Facilities:

Toro's Tomah, Wisc. manufacturing plant, the main manufacturing facility for commercial products, has achieved the prestigious ISO 9002 certification for international quality consistency. This certification is tangible proof that Toro has a documented system and the long-term commitment to provide the level of process consistency and quality that customers expect.

Technical Support / Training:

Toro is supported by an exclusive network of highly-trained and knowledgeable distributors and dealers. This distribution network offers superb parts availability and convenient after-sale services. Every Toro product comes with owners and parts manuals. Also available are instructional videos for training employees in operating procedures and safety precautions.

Major Product Lines:

Toro offers a wide variety of product lines including: ProLine hydro- and gear-drive mid-size mowers, Z Master zero radius tractors, Groundsmaster outfront riding rotary mowers, Workman utility vehicles, as well as debris management and aeration equipment. All backed by Toro's exclusive technologies that increase productivity, operator safety and versatility.

The Toro Company

8111 Lyndale Ave. S.
Bloomington, MN 55420-
1196
(612) 888-8801

Fax number:

(612) 887-8258

Turf Merchants, Inc.



Product Focus:

TMI sources from private breeding programs the latest in improved turfgrass seeds. Our major focus is on improved turfgrasses for the professional markets of golf, landscaping and landscape architecture.

These include creeping bentgrasses, turf-type tall fescues, perennial ryegrasses and Kentucky bluegrasses. TMI also offers domestically-produced, warm-season grasses such as bermudagrass and zoysiagrass.

From its own conventional breeding program, to university sources such as Rutgers University and Texas A&M, TMI is looking forward to offering the latest technologically-advanced varieties available anywhere.

Manufacturing Facilities:

Turf Merchants, Inc. is located in the heart of Oregon: southern Willamette Valley, where over 65 percent of the world's supply of grass seed is grown.

Natural rainfall and expertise in production make the quality of Oregon grass seed the best in the world. TMI operates from three satellite warehouses located strategically around the valley with points north, south and west. This makes customer response an industry standard, with promptness and accuracy in shipments that are unparalleled. TMI has the ability to blend,

process and ship simultaneously from any of these locations where over 30 million pounds of seed are processed each year.

Technical Support / Training:

TMI has a variety of technical support through extensive trial systems, product literature and data bases. Results from turf trials in dozens of locations make the process of selling a simplified matter when comparative data is essential. Color slides of the production process and research add an additional dimension to the support available.

Major Product Lines:

Turf-type perennial ryegrasses including Affinity, Manhattan 3, Rodeo II, Allaire II, Patriot II, Evening Shade, Nomad (spreading type), Pennfine II and VIP II.

Turf-type tall fescues include Bonsai 3, Twilight II, Taurus, TurfGem II, Adventure II, Micro, Earthsave, Avanti II.

Kentucky bluegrasses are Gnome, Cobalt, Sodnet, Rugby, Viva and Trueblue.

Creeping bentgrasses are Backspin and Trueline.

Zen zoysiagrass and Del Sol bermudagrass round out the warm-season lines.

Turf Merchants Inc.

33390 Tangent Loop
Tangent, OR 97389
(541) 926-8649

Fax number:

(541) 926-4435

Staff:

Steven P. Tubbs, president
Nancy Aerni, vice president
Frank Gill, vice president
Robin Mankle, secretary/
treasurer



Turf-Seed, Inc.

Technical Support / Training:

Turf-Seed sets the pace in providing information to distributors and consumers through technical publications, Turf-Seed Trends newsletter, variety and blend tech sheets, vis-a-vis trade show and seminar participation, plus the first and largest independent field day in the United States. This annual event, now in its 15th year, is held alternately at the Pure Seed Testing West 110-acre research farm near Hubbard, Oregon, or Pure Seed Testing East near Rolesville, North Carolina. The Oregon event, held the third Thursday in June during even numbered years, focuses on cool-season grasses, while the North Carolina event is Friday preceding ASTA, and features tall fescue, bermudagrass, and zoysia, and addresses humidity-induced disease pressures. For information, call 503/651-2130.

Major Product Lines:

Perennial ryegrass: Alliance Brand blend, BrightStar, BrightStar II, Catalina, Chaparral, Charger, Citation III, Manhattan 3, Navajo, QuickStart, Roadrunner, Sunrye (246). Tall fescue: Confederate blend, MowLess blend, Triathalawn blend, Apache II, Coronado, Coronado Gold, Eldorado, Matador, Murietta, Olympic II, Safari, Silverado, Tar Heel, Tomahawk, Wolfpack. Kentucky bluegrass: Galaxy Brand blend, Blacksburg, BlueStar, Challenger, Columbia, Livingston, Marquis, Midnight, Opti-Green, Unique, Voyager common Ky., Winterplay Poa trivialis. Fine fescue: Aurora, Discovery hard fescue, Shademaster II creeping red fescue, Seabreeze slender creeper, Shadow, Tiffany chewings fescue; Bighorn sheeps fescue, Seabreeze slender creeper. Creeping bentgrass: PennTrio blend, Pennway blend, Penncross, Penneagle, PennLinks, Penn A-4, Penn G-6, Seaside II. Wildflowers: Bloomers® wildflower mixture, Baby

Product Focus:

Turf-Seed, Inc. was founded in 1970 by Mr. Bill Rose, president, to market only premium quality turfgrass cultivars and blends, foragegrass cultivars and mixtures, plus wildflower mixtures through an established distributor network. Golf courses, sod production farms, athletic field managers, parks departments, and homeowners rely on Turf-Seed's

Research/Production/Marketing (RPM) program. Turf-Seed's industry-wide reputation for top-performing proprietary varieties developed by Pure Seed Testing, Inc., production by Roselawn Seed and select contract growers, plus systematic marketing managed by Mr. Tom Stanley complete the RPM cycle.

Manufacturing Facilities:

Turf-Seed, Inc. is located near Hubbard, Oregon, in the center of the fertile Willamette Valley, "grass seed capital of the world." Most of the production comes from this region, with its ideal growing conditions. Crops are cleaned by growers or in nearby seed conditioning plants where blue tags are attached, and delivered to the Turf-Seed warehouses. Blends and mixtures are made at this Turf-Seed facility on two blending lines. Turf-Seed's corporate offices are attached to the warehouse for efficient marketing communication and shipping coordination. Employees enjoy breaks and lunch on the grassed picnic area in the back.

Turf-Seed Inc.

P.O. Box 250
Hubbard, OR 97032
(800) 247-6910
(503) 651-2130

Fax number:

(503) 651-2351

Date founded:

1970

Staff:

Bill L. Rose, president
Gordon Zielinski, executive vice president
Darcy Loscutoff, general manager
Tom Stanley, marketing director
Duane Klundt, customer service
Vanessa Jensen, southeast marketing
Rick Elyea, golf course consulting