



Via mail, e-mail, fax, etc.

LANDSCAPE MANAGEMENT is great!
Keep up the good work!

Roy G. Zehren
President
Natural Athletic Turf, Inc.,
Mequon, Wisc.

Congratulations on your 35th anniversary as a vital publication serving the needs of professional grounds managers.

The well-researched and clearly written articles you provide on all facets of landscape management are valued by your appreciative readers.

Thank you for delivering good information and for making it entertaining to read and easy to understand.

Your period of publication parallels John Deere's history in the lawn and grounds care industry. John Deere entered the business in 1962 with the introduction of a sprayer, then followed up in 1963 with a line of lawn tractors.

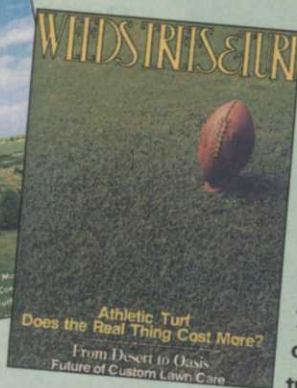
Your many friends at John Deere respect the work of the LANDSCAPE MANAGEMENT staff and hold your publication in high esteem.

We look forward to a long relationship as we work together to address the needs of grounds management professionals, providing timely and accurate information that meets their needs.

Mark C. Rostvold
Senior vice president
John Deere Worldwide
Commercial & Consumer Equipment
Division

My congratulations to LANDSCAPE MANAGEMENT on its 35th anniversary as a publication serving the needs of turf and landscape professionals! I know the magazine started in 1962 as WEEDS TREES & TURF, and I can remember reading it in the 1970s, during my early days in the business.

WEEDS, TREES & TURF covered everything! It was one of few publications that provided valuable information for golf course superintendents, landscape management experts and



production nursery specialists. The magazine even covered the lawn care market, which was in its infancy, and offered a good blend of technical information, feature articles and industry news.

The market has changed dramatically through the years, but WEEDS, TREES & TURF always kept ahead of the changes. It even changed its name to LANDSCAPE MANAGEMENT to better reflect the magazine coverage.

Our company has gone through changes of its own, starting as Boots Hercules, acquiring products from Upjohn to become NOR-AM, and eventually consolidating with Hoechst to emerge as AgrEvo Environmental Health.

Through all the changes, we have always considered your publication a good place to advertise and get the company's message out to our market.

Congratulations

on a job well done through the years!

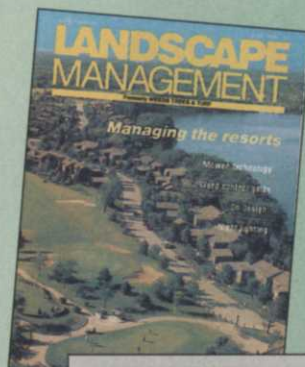
George Raymond
Marketing Manager,
AgrEvo Environmental Health

Wow! Thirty-five years! That's worth celebrating. Each of you deserves to be proud of the excellent job your publication has done over the years to help keep turf care professionals

aware of the latest trends in the industry.

Your publication has been a pleasure to work with and the entire Jacobsen Textron team wishes you another 35 and then some!

John Mielke
Manager, Communications
& Promotions
Jacobsen Division of Textron, Inc.



LETTERS OF CONGRATULATIONS FOR LM'S 35 YEARS!

It's clear that America has been a far lovelier place for the past 35 years, thanks to the insight and guidance of LANDSCAPE MANAGEMENT.

On behalf of Kubota Tractor Corporation, a warm congratulations! Your magazine remains at the top of an industry because it responds to the needs of its readers, and more.

Best wishes for 35 more years of publishing excellence.

Mike Heitman
Director of Marketing
Kubota Tractor Corporation