

**IMC Vigoro** has formed a new business alliance with **United Horticultural Supply** of Tampa Florida. UHS will represent IMC's turf fertilizer products in Florida. UHS will market Par-ex fertilizers and V-Cote controlled-release nitrogen and potash to golf course superintendents and lawn care/landscape companies. Steve Jackson of UHS leads the sales team. Bill Foster, director of IMC Vigoro's Professional Business Unit, says "the alliance will strengthen our distribution capabilities in Florida."

Turf managers can help support turfgrass research when they use natural organic **Milorganite** fertilizer this fall, announced Larry Lennert, manager of research and product development at Milorganite. For each ton purchased

and delivered between Aug. 1 and Nov. 30, 1997, Milorganite will donate \$10 to the turf manager's favorite research organization. This is the third year that Milorganite sponsored the Turfgrass Research Donation Program. Through the program it has donated about \$40,000 to turfgrass research in the U.S. and Canada.

The **Toro Company** named Stephen P. Wolfe to become vice president finance, treasurer and chief financial officer. Wolfe, 48, will replace Gerald T. Knight who resigned his position to become senior vice president and chief financial officer of Fingerhut Companies, Inc. Wolfe came to Toro as part of the acquisition of Wheel Horse Products, Inc., in 1986, where he was vice president of finance and treasurer.

Mountain West Products and Colorado Aggregate have merged to form **Mountain West Colorado Aggregate**.

The new company is reported to be the largest producer of western bark and lava rock products in the country. MWCA mines and harvests a diverse selection of 100 percent natural bark and decorative lava rock, along with a line of soil, river rock pebbles, white marble and decorative boulders. The company is based in Rexburg, Idaho.

**The John Deere Worldwide Commercial & Consumer Division** ([www.deere.com](http://www.deere.com)) is building a major mowing equipment assembly plant in Fuquay-Varina, NC. The \$30 million plant will employ about 250 people when it

reaches full production. The site of the plant is about 15 miles from Deere Division headquarters in Raleigh, NC.

**Zeneca Professional Products** named Mark Brazinski as Turf & Ornamental Territory sales representative for the Mid-South/Southwest Region. Other Zeneca appointments include: Larry G. Feller as sales rep for the turf line for Alabama, Georgia, North and South Carolinas; James F. Petta as senior product service rep for the Western Region; Matt S. Giese as product service rep for the Northeast; Daniel J. P. Wickham as sales rep for the Western Region; and Tony Rademaker as market manager for Zeneca's turf line. He is responsible for the launch of Heritage Fungicide into the golf course market.

Eight golf courses in the Myrtle Beach, SC, area owned and operated by the Myrtle Beach National Company chose **Ransomes, Cushman and Ryan** turf maintenance equipment as their equipment of choice. The company purchased the extensive package of new equipment to eliminate the cost inefficiencies associated with maintaining the courses' old machinery.

**American Cyanamid** named Mike Toce senior sales manager for the Turf, Ornamental and Pest Control groups. Concurrently, the company realigned its sales territories to better manage increased product sales and the introduction of several new products into these two markets. Toce joined the company in 1981. **LM**

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