

## Bayer Specialty Products

has changed its name to **Bayer Garden & Professional Care**, and now acts as a separate worldwide business unit. The business focuses on professional pest control, lawn care, arbor and golf course markets and the formulator market. Instead of doing business in these markets on a country-by-country basis, the company reports, it will now coordinate its efforts internationally. "Any and all of Bayer's international resources will be used to improve our work in this market," says Trevor Thorley, director of Garden & Professional Care.

"We want to give our customers the best possible products for the needs they have now and in the future," says Rick Robb, manager of mar-

keting services for the Garden & Professional Care Unit. "In the past, there was a lot of overlap in research and formulations development. Now, we'll be working together more efficiently."

Elin D. Miller, director of government and public affairs for **DowElanco**, is the former director of the California Department of Conservation. Miller is a native of Arizona, and received her bachelor of science degree in agronomy and plant protection from the University of Arizona, where she was named an outstanding woman graduate. She reports to A. Charles Fischer, vice president of DowElanco North America.

Dan Teich is new president of **Ransomes America Corpo-**

**ration**, and manages operations at the company's manufacturing facilities in Lincoln, Neb.; Johnson Creek, Wisc.; and Edgewater, Fla. Teich has served with General Electric, Monarch Marketing Systems and Nashua Label Products. He is based in Lincoln.

**Hunter Industries'** top distributors for 1996 include Atlantic Specialties, Holly Hill, FL; Automatic Rain Company, Menlo Park, CA; and Boston Irrigation Supply, Dedham, MA.

**Husqvarna Forest & Garden Co.** has named Don Roop director of special markets. Roop develops business for Husqvarna and its power equipment retailers within special high-growth areas, including government and commercial user markets.

Roop also manages Husqvarna's distributor relations.

**Lesco, Inc.**, Cleveland, will be the primary supplier of professional turf fertilizers and grass seed to golf courses managed by Golfturf worldwide. The following are a few of Golfturf's clients: Muirfield Village Golf Club, Dublin, Ohio; Colleton River Plantation in Hilton Head, SC; English Turn in New Orleans; Kauai Lagoons Resort in Kauai, Hawaii. In a related matter, in 1996 Lesco opened a new store format called the Lesco Superstore, directed primarily to the golf course market. Superstores operate in Myrtle Beach, Hilton Head and Pinehurst.

**Lofts Seed Inc.**, awarded academic scholarships to 14 students at Rutgers University. Dr. Richard Hurley, vice president of Lofts Seed, Inc., presented the scholarships to: Stacy Ann Bonon; Scott Fretz; Gary Gentilucci; Wendy Hill; Michael A. Holtman; Joshua A. Honig; Christine Kubik; Pradip R. Majumdar; Christina Miller; Shawn T. O'Sullivan; Pedro Perdomo; Margaret E. Secks; Saulius Vaiciunas and Yi Wang. Since 1983 the Peter Selmer Loft Fund has awarded over 100 scholarships to students studying turfgrass science at Cook College. In related news, Lofts presented a check for \$14,272 to James Snow, national director of the **United States Golf Association**. The annual donation to the USGA is based upon a royalty agreement for the release and marketing of Ram I Kentucky Bluegrass, which Lofts and **Jacklin Seed** co-market. **LM**

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**PLCAA's NEW PRODUCT CATALOG...**offers lawn and landscape pros new items and best-sellers in user-friendly sections. New items include a Containment System Design guidebook by Fredric R. Haskett. This guidebook shows how to design and construct an affordable and safe facility for storing, handling, mixing and recycling pesticides, fertilizers and other chemicals. Another featured item is PLCAA's new consumer brochure "Water Quality and Your Lawn." Some of the most popular items in the catalog are the management publications by Phil Nilsson, a green industry consultant with over 20 years experience. For a free copy of PLCAA's Products Catalog, phone (800) 458-3466; fax, (770) 578-6071; E-Mail, [plcaa@atlcom.net](mailto:plcaa@atlcom.net).

**THE BALL PEST & DISEASE MANUEL...**2nd edition is handy for producers of floriculture crops, commercial nurseries, pest control operators and professional scouts. Authors are Charles C. Powell, Ph.D., and Richard K. Lindquist, Ph.D. It's available from Grower Talks Bookshelf, 335 N. River St., P.O. Box 9, Batavia, IL 60510. Phone 1-888/888-0013; fax, 1-888/888-0014; e-mail, [Growertalk@aol.com](mailto:Growertalk@aol.com) or [gtalks@xnet.com](mailto:gtalks@xnet.com); web site is <http://www.growertalks.com>.

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