

GIE features expanded program

The 1997 Green Industry Expo (GIE) in Charlotte, NC, Nov. 15-18, will feature an expanded program, including:

- ▶ A weekend start to the conference events. This saves time and money on travel rates.
- ▶ A bonus GIE General Session on the final day.
- ▶ Additional conference sessions delivering quality educational presentations all the way to the finish.
- ▶ An early start to the Outdoor Equipment Demo, now preceding the trade show opening. The Outdoor Demon includes a Carolina Barbecue Lunch.
- ▶ \$500 Grand Prize Drawing on the final day of the show.

GIE is free to conference attendees or \$15 per day for on-site GIE-only events on Nov. 16, 17 or 18. For details on conferences, contact ALCA (800/395-ALCA); PLCAA (800/458-3466); or PGMS (410/584-9754). □

ALCA award deadlines approach

Deadlines for ALCA's annual Environmental Improvement Award program are: for exterior projects Aug. 15; for interior projects Sept. 19. The program is available to ALCA members.

Also, the ALCA Executive Committee says the ALCA Long-Range Plan, "Achieving Excellence Through Planning," is ready. The 1996 report focuses on:

- ▶ History of ALCA's long-range planning efforts.
- ▶ ALCA's mission statement.
- ▶ Core capabilities.
- ▶ Core members.
- ▶ Long-range goals and strategies.

To learn more about the Environmental Improvement Award program, or the Long-Range Plan, contact ALCA at (800) 395-2522. □

New address for FNGA

The Florida Nurserymen & Growers Association has moved to new headquarters: 1533 Park Center Dr. Orlando, FL 32835-5705. (800) 375-3642; (407) 295-7994 for local calls; fax: (407) 295-1619; E-mail: fnga@aol.com □

Irrigation Expo set for Opryland

If you're planning to attend the 1997 International Irrigation Exposition in Nashville in November you might want to register with the IA and book your hotel room soon. Denise Stone, IA Expo Manager, reports all booth space for the Expo at the Opryland Hotel is reserved and hotels are filling up quickly.

Also, Tim Wilson, IA education director, says the Expos is featuring more educational courses this year. "We can add more courses if we see from registration that you want them," says Wilson. "That's why we encourage everyone to register early."

Contact the IA at 8260 Willow Oaks Corp. Div., #120, Fairfax, VA 22031. (703) 573-3551, or visit its web site at www.irrigation.org. □

CLCA honors two landscape firms

The California Landscape Contractors Association (CLCA) honored Jensen Landscape Services, Cupertino, CA, and Mission Landscape Services, Santa Ana, as winners of the 1997 Excellence in Water Management Award.

Mission Landscape Services was honored for its work at The Spectrum, an industrial region in Irvine, CA, comprised of 40 acres of turf. The company kept the landscape there within its water budget and saved the client more than \$41,000 on water bills from the previous year.

Jensen Landscape Services has long been in the forefront of landscape water budgeting, and CLCA described Jensen principal, Scott McGilvray, as "a pioneer" in promoting and developing the concept of water budgeting for landscapes. □

SuperShow is Sept. 17

The Landscape Contractors Association MD•DC•VA will hold its annual SuperShow on Wednesday, September 17, from 8:30 a.m. to 4:30 p.m. at the Howard County Fairgrounds in West Friendship, Maryland. The show was previously called LCA's Landscape Expo.

The SuperShow is free to employees of LCA member companies and is \$5 per person for non-members. To sign up, contact the LCA office at 15245 Shady Grove Road, Suite 130, Rockville, MD 20850. (301) 948-0810.

The SuperShow is open to individuals in the landscape industry only. □

For more information on JACOBSEN/TEXTRON Circle Reader Inquiry #110 ▶