

AgrEvo North America realigned its Professional Products Group to include the company's Green Industry Group. The Group is based in Montvale, N.J., as part of the AgrEvo Environmental Health business team, and includes a full line of turf and ornamental products. The new management team includes Curtis Orrben, national sales manager for the Green Industry Group; Jim Widman, national accounts manager for the Professional Products Group; and George Raymond, marketing manager for the Group.

RohMid L.L.C., a joint venture of Rohm and Haas Company and American Cyanamid, has named Fred Belledin and Chris Shaddy to its board of directors. Belledin is sales manager for Rohm and Haas agricultural chemical products in N.A.. Shaddy is the company's new turf and ornamental product manager for N.A.

The **Data Transmission Network** Weather Center this spring sold its 10,000th subscription, to Sand Barrens Golf Club in Swainton, NJ. The DTN service features 48-color Doppler radar maps, updated every 15 minutes, and includes

more than 100 weather maps, including four satellite maps and 20 regional radar maps. DTN is based in Omaha, Neb. Visit DTN's web site at www.dtn.com.

DowElanco initiated the second year of a two-year Experimental Use Permit (EUP) for Conserve SC Turf and Ornamental insect control. Conserve is derived from a naturally-occurring organism and offers control of many insect pests. It will be the first turf and ornamental product in the new spinosyn chemical class. The EUP for Conserve is being operated in the golf, lawn care, landscape, nursery and arborist markets. DowElanco anticipates federal registration by the third quarter of 1997 under the EPA's "Reduced Risk" registration process.

Kubota Engine Division says all current diesel engines it sells in the U.S. market (E-Series engines) comply with EPA Tier 1 Emission Regulations. The regulations go into effect on January 1, 1999, for diesels ranging from 25-50 hp. One year later, the regulations expand to include diesels below 25 hp.

Novartis Turf & Ornamental

Products is expanding its product line into new insecticide markets. Novartis recently purchased Merck & Co.'s global crop protection business. Novartis will sell Merck's Avid miticide/insecticide in ornamental, nursery and landscape markets, and plans to develop new uses and formulations for abamectin, the naturally derived, active ingredient in Avid.

The Scotts Company is building a 450,000 sq.ft. warehouse at its Marysville, Ohio headquarters. Construction began in May on the facility which will house an average monthly inventory of \$15 million in products. Robert Inman, company vice president of distribution, says the added space will consolidate much of the company's central Ohio inventories. "That will, in turn, improve our ability to service our customers," says Inman.

Dr. Charlie Rodgers, turfgrass plant breeder, joined **Seeds West, Inc.**, Roll, Ariz. Dr. Rodgers will work in the company's warm-season turfgrass breeding program with Dr. Arden Baltensperger.

The Toro Company has signed a letter of intent to ac-

quire Exmark manufacturing Company, Inc. Exmark employs about 190 people in a 164,000 sq. ft. facility and projects sales in 1997 of about \$50 million. Steve LaNasa is new national sales manager for Toro's Landscape Contractor Group.

Valent promoted Jeff Cole to manager of marketing services, responsible for monitoring supply and distribution of company products. Anita Dale became senior marketing manager for the Walnut Creek, CA, company, and Sandi Jacobsen product manager for Select and Cobra herbicides.

Rohm and Haas Company received EPA registration for revised labeling on Eagle turf fungicide. The revised label adds over 90 landscape ornamentals on which Eagle may be applied, for control of diseases such as powdery mildew, rust and others. For turf, the label adds instructions for using higher application rates for certain diseases, with correspondingly longer application intervals, up to 28 days. For a specimen label write to Rohm and Haas, Turf/Ornamental Market Manager, 100 Independence Mall West, Philadelphia, PA 19106. (800) 987-0467. Or, via the Internet at <http://www.rohmmaas.com>.

American Cyanamid Company named Ed Gajewski business director, marketing services for the Speciality Products Department. A graduate of the University of Wisconsin, Gajewski has been with the company for more than eight years. **LM**

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