AUGUST 1997 VOLUME 36* NUMBER 8





ON THE COVER: THE GROUNDS OF THE NATIONAL RURAL ELECTRIC COOPERATIVE ASSOCIATION, ARLING-TON, VA. MAINTAINED BY RUPPERT LANDSCAPE CO., ASHTON, MD. PHOTO COURTESY RUPPERT.

COLUMNS

- **6** OPENING SHOTS
- 12 ASK THE EXPERT

DEPARTMENTS

- 16 HOT TOPICS
- **INFO CENTER**
- **SUPPLIERS CORNER**
- **EVENTS**
- 42 JOBTALK
- **PRODUCTS**
- CLASSIFIED
- **AD INDEX**
- 52 **GRAB BAG**

FEATURES

24 1997 EMERALD AWARDS

Big wins by Echo, Ryan, Toro and Kubota, as LM subscribers tell us which products they like best! TERRY MCIVER

TURFSEED AVAILABILITY 27

Where's all the seed? Reports from the West Coast producers say reduced acreage, high demand, weather, reduced European supply and even some unknown factors have lightened the fine fescue harvest and firmed up seed prices. With availability/pricing chart. RON HALL

LM REPORTS: SNOW REMOVAL 34

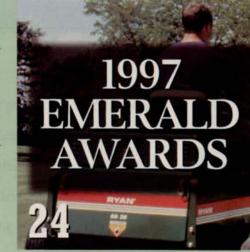
So you ducked back into the shop to escape the late summer heat? To help you out, our report this month is on snowblowers. Safety is a key concern. The biggest safety risk is trying to clear the discharge chute without first turning off the machine. Automatic shut off systems are standard.

CURT HARLER

36 **MID-SUMMER BLOOMS**

Suggestions to keep annuals healthy and colorful throughout summer's hottest days and into the fall.

H.S. STEVENS





MULCH PRIMER 42

All mulch products have their plusses and minuses, so what it comes down to is what your customers want to see in their yards or gardens.

HEATHER FRANTOM

LANDSCAPE MANAGEMENT (ISSN 0894-1254) is published monthly by Advanstar Communications, Inc. Corporate, editorial and advertising offices: 7500 Old Oak Blvd., Cleveland, OH 44130. Accounting,

Subscription rates: one year, \$39, two years \$58 (U.S.); one year \$66, two years \$99 (Canada and Mexico); one year \$130, two years \$195 (all other countries). For air mail delivery, include an additional \$70 per order annually. Current issue single copies (pre-paid only); \$4 (U.S.); \$7 (Canada and Mexico); \$12 (elsewhere); add \$3.50 per order for shipping and handling, Back sisses, if available, \$10 (U.S.); \$14 (Canada and Mexico); \$20 (other countries); add \$3.50 per order for shipping and handling (pre-paid orders only). To subscribe, call [218) 723-9477; fax: (218) 723-9437.

Office of publication: Advanstar Communications, inc., 131 W. First St., Duluth, MN 55802. Periodicals postage paid at Duluth, MN 55806 and additional mailing offices.

Copyright ©1997 by Advanstar Communications, Inc. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from Advanstar Marketing Services, Attn: Permissions, 7500 Old Oak Blvd., Cleveland, OH 44130 or phone (800) 225-4569 x742. Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, is granted by Advanstar Communications for libraries and other users registered with the Copyright Clearance Center





Canadian G.S.T. Number: R-124213133, IPM number: 841919

POSTMASTER: Send address changes to Landscape Management, P.O. Box 6198, Duluth, MN 55806.