

This year, LANDSCAPE MANAGEMENT celebrates its 35th year of service to the green industry!

This is a great industry, with a great history of achievements, discoveries and advancements on all fronts: landscape; lawn care; golf course; athletic turf; grounds facilities.

We plan to highlight some of those achievements in our *35th Anniversary Spectacular*, in October, but we need your help.

This month's "Talkback" (page 54) contains a form we'd like you to complete and send back to us. We want to know how you got into the green industry, when you got started, what you were doing, and what you're doing now. We want to know what you think have been the most exciting, positive developments to come along over the past 35 years.

► From equipment, to control products, to business management, to golf course turf, to athletic fields...we want to hear

what you've liked, and what you've not been so crazy about since 1962, (or whenever you got into the industry).

► What have been your "personal bests" in the green industry? Is it building a top-flight business? An award-winning design/build staff? A model athletic field operation? Let us know!

► We also want to know what you think of this magazine. We have strived, since the days of *Weeds and Turf*, and later, *Weeds, Trees & Turf*, to be a comprehensive green industry publication, one you keep on your desk and refer to often.

So, how are we doing? Which stories have made the most lasting impression on you and the way you manage your operation? What would you like us to do differently? What are the issues

you face daily you would like to see us cover more often. What would you like us to give more coverage, whether it be industry trends or news?

► Where do you think the green industry is headed as it nears the year 2000? What are you most excited about? Do you see any signs of in your local economy that make you especially glad to be in this industry at this particular time?

► What do you think needs to be done for the green industry to keep up with the times, in terms of service, agronomics, employee relations, government relations, turf management, or business management? Where are we headed, in your opinion?

► State and local associations: we want to hear from you as well. When did you get started, and what has been some of your history in terms of growth, activities and benefits to members?

► We'd also like any of you who respond to include a photo or two (one you can part with) from the days when you first got started.

Use an extra sheet if necessary. That space on page 54 is pretty small for 35 years of memories.

Send your "Green Industry Memories" to:

The Editors, LANDSCAPE MANAGEMENT, 7500 Old Oak Blvd., Cleveland, OH 44130; fax: (216) 891-2675; e-mail to lscope@en.com

Please get in touch as soon as you can. This is your magazine, and we can't tell your history without you. **LM**

Tell us your memorable moments



Terry McIver

TERRY McIVER
Editor-in-Chief