

INSIDE

THE VOICE OF THE GREEN INDUSTRY

LANDSCAPE management



ON THE COVER: THE MANY TEXTURES OF A WELL-DESIGNED LANDSCAPE ARE FOUND IN THIS HOME GARDEN.

PHOTO BY LARRY LEFEVER FROM GRANT HEILMAN.

COLUMNS

- 4 OPENING SHOTS
- 12 ASK THE EXPERT

DEPARTMENTS

- 14 HOT TOPICS
- 16 EVENTS
- 19 LETTERS
- 54 TALKBACK
- 56 INFO CENTER
- 56 SUPPLIERS CORNER
- 58 PRODUCTS
- 58 AD INDEX
- 58 CLASSIFIED
- 64 GRAB BAG

FEATURES

22 COVER STORY: EMPLOYEES ARE ASSETS
In fact, they're your best and biggest assets, suggests this business owner. So give them ways to grow.
JON EWING

26 LM REPORTS: SEEDERS
Decisions you make before you begin a turfgrass seeding project will determine your success.

28 COOL-SEASON INSECT CONTROL
Monitoring, field diagnosis tips and control product suggestions.
J. KEVIN MATHIAS, PH.D.

32 WARM-SEASON INSECT CONTROL
Weather plays a role in which pests you will see, where they are found, and in what numbers.
R.L. BRANDENBURG, PH.D.

37 INSECT CONTROL IN ORNAMENTALS
Lay out an effective battle plan before insects reach crisis levels.
TIMOTHY ABBEY



42 REVIVE SOIL IN WARM-SEASON CHANGE-OUTS
Evaluate planting conditions before you rush into change-outs in warm-season soils.
LEAH ROTTKE

49 LANDSCAPE VEHICLES: MUST HAVES FOR EFFICIENCY
A look at the leading truck offerings for 1997, and some of the utility vehicles available to professional landscape managers.
ARTHUR FLAX

LANDSCAPE MANAGEMENT (ISSN 0894-1254) is published monthly by Advanstar Communications, Inc. Corporate, editorial and advertising offices: 7500 Old Oak Blvd., Cleveland, OH 44130. Accounting, advertising production and circulation offices: 131 West First St., Duluth, MN 55802.

Subscription rates: one year, \$39, two years \$58 (U.S.); one year \$66, two years \$99 (Canada and Mexico); one year \$130, two years \$195 (all other countries). For air mail delivery, include an additional \$70 per order annually. Current issue single copies (pre-paid only): \$4 (U.S.); \$7 (Canada and Mexico); \$12 (elsewhere); add \$3.50 per order for shipping and handling. Back issues, if available, \$10 (U.S.); \$14 (Canada and Mexico); \$20 (other countries); add \$3.50 per order for shipping and handling (pre-paid orders only).

Office of publication: Advanstar Communications, Inc., 131 W. First St., Duluth, MN 55802. Periodicals postage paid at Duluth, MN 55806 and additional mailing offices.

Copyright ©1997 by Advanstar Communications, Inc. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from Advanstar Marketing Services, Attn: Permissions, 7500 Old Oak Blvd., Cleveland, OH 44130 or phone (800) 225-4569 x742. Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, is granted by Advanstar Communications for libraries and other users registered with the Copyright Clearance Center.



Canadian G.S.T. Number: R-124213133, IPM number: 841919

POSTMASTER: Send address changes to Landscape Management, P.O. Box 6198, Duluth, MN 55806.

