

**Ciba-Geigy Ltd.** and **Sandoz Ltd.**, have merged to form Novartis, which will be the largest marketer of crop protection chemicals in the world. Ciba Ag Group head Emilio (Leo) Bontempo will head Novartis Crop Protection (which includes turf and ornamental), and Northrup King president Edward Shonsey will head Novartis Seeds. Fred Fuller, president of Ciba Seeds, is the new head of Vaughn's Seed Co., Novartis's stand-alone flowers and ornamentals business in North America.



Clint Eastwood is one of the celebrities expected to tee off in the AT&T Pro-Am tourney.

Golf superintendent Glenn Smickley of Robert Trent Jones Golf Club in Gainesville, Va., is a winner in the GCSAA's Environmental Steward Award competition. The competition is sponsored by by GCSAA and **Ciba Turf & Ornamental Products; Rain Bird's Golf Division; Jacobsen Division of Textron**, and **Lebanon Turf Products**.

Jim Ferrin of Granite Bay Golf Club in California is **Seed Research of Oregon's** 1995 "Golf Course Superintendent of the Year" winner. The company's "Golf Course of the Year" award went to Glen Oaks Country Club of West Des Moines, Iowa, Tom Marzolf, architect, and Tim Johnson, superintendent.

**Monsanto** is sponsoring the Roundup All-Pro Weekend Sweepstakes, which will send the grand prize winner and a guest to the AT&T National Pro-Am Golf Tournament next year at Pebble Beach, Calif. To enter, pick up an entry card from your Roundup Pro retailer. The com-

pany also announced plans to spend nearly \$200 million to produce Roundup herbicide in several countries.

**Rain Bird** launched a "Passport to Fun" contest on May 1. Contractors can win luxury cruises, camcorders, color televisions or free cases of rotors. Pick up entry brochures at your Rain Bird distributor.

Twenty students received Peter Selmer Loft Memorial Scholarships worth \$1,000 each, at the Rutgers Alumni Awards Banquet last fall, continuing a 13-year tradition established by **Lofts Seed**. Also, Lofts gave royalties to Dr. C. Reed Funk, Dr. T.M. Casey and Dr. Bruce Clark of Rutgers University (\$700,000) and Dr. Noel Jackson and Dr. Bridgit Reummele of the University of Rhode Island (\$15,000).

**AgrEvo's** North American controlled release nitrogen fertilizer business—including Nitroform and Nutralene—is now being made and marketed by

the Nu-Gro Corp., Ontario, Canada. AgrEvo is planning to concentrate on ag and turf control products.

When a golf course superintendent purchases Pinpoint 15 Granular Insecticide and/or Orthene Turf, Tree & Ornamental Spray, a donation will be made to the research organization of his or her choice. The program is called "The Right Course," according to **Valent's** Derrell Kelso. For more information, phone (800) 898-2536.

**Walker Manufacturing** produced its 25,000th mower on Jan. 9th, 16 years after the first units were produced. President Bob Walker commended the nearly 100 employees for quality workmanship and teamwork.

Four personnel changes at **Jacklin Seed**, which is celebrating its 60th year in business: Gayle Jacklin promoted to project leader in new market development, Hiromi Yanagisawa promoted to vice president, managing director of marketing; Rick Dunham promoted to vice president, marketing; and Brandie Beebe named to a public relations/advertising position.

**Scag Power Equipment** held its annual distributor service conference in Ft. Myers, Fla. Dave Greinder of Lawn Equipment Parts was Service Manager of the Year and Texas Outdoor Power Equipment was Service Distributor of the Year.

**Ransomes America** will co-sponsor the GCSAA's program of 150 local and regional semi-

nars across the U.S. The company will also be exclusive supplier of turf maintenance equipment and utility vehicles for the GlenEagles Hotel of Perthshire, Scotland.

**TerraBiotics** has acquired Hydretain, a water management product for golf courses, from Ecologel USA. The product, which costs \$100 per acre, is applied by overhead spray or through a fertigation system at a rate of 4 gal./acre.

*Golf Digest* magazine selected the **Milorganite Division** of MMSD as one of four winners in its first "Environmental Leaders in Golf" award as the company was celebrating its 70th anniversary in April.

**John Deere** has a new three-year transmission warranty on its GS series of commercial walk-behind mowers. The warranty covers transmission failures for the original purchaser and parts and labor for defects in material and workmanship.

**Jacobsen Div. of Textron and Automatic Turf Equipment** will provide a training and support program for many Purdue University students, and will help renovate Purdue's golf course and turf facilities.

The **Mycogen Corp.** is to acquire **DowElanco's United AgriSeeds** seed business in exchange for 46 percent equity in Mycogen, which agreed to issue about 4.5 million shares of common stock to DowElanco in exchange for United AgriSeeds and \$26.4 million in cash. **LM**