

The Tessenderlo Group of Brussels, Belgium acquired **Hickson Kerley**, the manufacturer and marketer of specialty liquid fertilizer products like N-Sure, Formolene-Plus, KTS and Trisert. The company's name has been changed to Tessenderlo Kerley. Jordan Burns is CEO and Livio Lederer is president of Tessenderlo USA.

Jacobsen Div. of Textron announced winners of its Pacesetter Awards: Bill Barrett (Sawtelle Bros., Lawrence, Mass.), Brian VanderBaan (Valley Turf, Grandville, Mich.), Rod Durham (Illinois Lawn Equipment, Orland Park, Ill.), Dave Combe (Rocky Mountain Turf & Industrial Equipment, Salt Lake City, Utah), Bobby Johnston (Horizon Turf, Phoenix) and David Bunting (Capital Ford New Holland, Bryant Ark.).

American Cyanamid's Amdro fire ant insecticide is a new sponsor of "Shadow Traffic" radio broadcasts in Tampa, Orlando and Houston and a special Fire Ant Alert which began in mid-March on the Weather Channel's "Weekend Outlook," "A Look Ahead" and "Gardener's Forecast" segments. The company also named two new territory managers: Scott Turner in the Midwest and Kit Rowe in the Mid-Atlantic.

The Vermeer Charitable Foundation, administered by family members of **Vermeer Manufacturing**, recently made a \$10,000 grant to the National Arborist Foundation. "This money will provide for future scholarships to advance arbori-

culture and horticulture students' educational endeavors," says Paul McFarland of the NAF.

Wade Jacklin is new sales coordinator at **Medalist America**. His responsibilities will be customer satisfaction and blending and shipping coordination.

Dr. Erik K. Nelson has joined **JacklinGolf** to provide agronomic support to **Jacklin Seed Company** distributors located in the U.S. and assist with development of **JacklinGolf** activities. He is in charge of company technical publications, educational seminars and marketing.

United Horticultural Supply has added a Canada Division to service Ontario, Quebec and the Canadian Maritime Provinces, British Columbia and Manitoba, according to U.H.S. president Bert Eddins.

Bill Merrigan has joined **Zajac Performance Seeds** in the newly-created position of production coordinator. He will work out of Albany, Ore.

Zeneca Professional Products has named Matt Giese as product service lead for the Midwestern and Western U.S. He will operate out of Lincoln, Neb.

Paul Beazley is **Sandoz Agro's** new turf & ornamental sales representative for the Midwest: Illinois, Wisconsin and Missouri. He can be contacted at (847) 605-8180.

News from **Hardie Irrigation**: Christopher Todd Walden is sales manager for the Mid-At-

lantic territory; Denise Hoover and Kyle Crooke are specification managers; and irrigation contractors Ty Davis of Austin, Texas and Rick Jones of Bonsall, Calif. are winners of Harley-Davidson Sportster 883 Huger motorcycles from Hardie. David Andersen is product manager for the commercial controller line. He comes to Hardie from the Camcar Division of Textron, where he served as a sales representative and product manager.

Natural Fertilizer of America has acquired the business operations of **Sustane Corp.** and Bio Grounds Keeper. Sustane's new corporate headquarters is located with its manufacturing facility in Cannon Falls, Minn.

Five college landscape students are participating in **Hunter Industries'** 1996 Fellowship Program: Penny Batelli (Univ. of Ariz.), Mark Battaglino (SUNY Cobleskill), Steven Beattie (W. Va. Univ.), Dennis Golya (Cuyamaca College) and Greg Harteagan (Kansas St. Univ.). Mike Kearby is Hunter's new vice president of marketing.

The Homestead Co. of Slatersville, R.I. changed its name to **The Homestead Nitrogen Corp.** The company's methylene urea product, Nutralene, which has been sold through **AgrEvo USA**, is now marketed by Homestead. **Lebanon Seaboard Corp.** will be the distributor of Homestead bagged products.

The Scotts Co. has a new interim chief executive officer, Tadd C. Sietz, the current chair-

man of the Board of Directors and former CEO. Seitz will sit until a replacement is found for Theodore J. Host, who resigned. Scotts' common stock is now listed on the New York Stock Exchange, using the symbol SMG, to represent the Scotts/Miracle-Gro merger.

A new four-color catalog featuring its 1996 product line is now available from **Husqvarna Forest & Garden**. The 56-page catalog is available by calling (704) 597-5000.

Briggs & Stratton's 5K Fun Run/Walk competition will be held on Monday, July 29, the second day of the Outdoor Equipment Expo in Louisville, Ky. The event is open to all show attendees and will be held on Expo grounds. Interested contestants may register at Briggs & Stratton's inside booth in the South wing of the exhibit area, #3510. The race will benefit the Special Olympics.

Snapper, Inc. has promoted Mark Smith, a 10-year company veteran, to the position of Commission Distributor Sales Manager. Smith joined the equipment company in 1986.

Highway Equipment Company is folding its Groundskeeper line into its widely-known Hi-Way line. The Hi-Way line has been selling its Model P and Super P pickup-mounted salt and sand spreaders to lawn and landscape businesses for more than 25 years. With the addition of the Groundskeeper line, Hi-Way will continue to target this

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market by manufacturing the pickup and trailer-mounted AG-18 leaf vacuum; the AM-23 and AM-30 axle-mounted leaf vacuums; and the fully-hydraulic, pickup-mounted Dump "E" dump box.

Carlos Ryes and Charles Wise received scholarships from the **O.M. Scott**/Golf Course Superintendents Association of America (GCSAA) Scholarship Program. Each received \$2500. As part of the scholarship program and selection process, both Reyes and Wise served as 1995 summer interns with Scotts.

The Promersberger Company, a full-service marketing, advertising and public relations

agency specializing in the construction and industrial markets for more than 20 years, has been named agency of record for **Burkeen Manufacturing Company**. Burkeen makes and markets trenching equipment, including vibratory plows, hydraulic walk-behind trenchers, and hydrostatic riding trenchers.

Richard H. Elyea has joined **Tee-2-Green Corporation** and **Turf-Seed, Inc.** as a turfgrass consultant. Elyea provides domestic and worldwide site-specific recommendations on turfgrass, agronomic and environmental issues for golf course architects and designers. Elyea earned a degree in horticulture from Iowa State Univer-

sity, specializing in turfgrass management. A former golf course superintendent, Elyea has 10 years of experience in marketing seed and fertilizer to golf course and sod production accounts.

Foley United and American Equipment Leasing will jointly offer lease financing to help golf courses acquire Foley United reel grinding equipment. Foley United, a division of Foley-Bel-saw, is a leading maker of reel grinding equipment, located in River Falls, Wisc.

Tom Duffy has been named national sales manager of **Morbark's** E-Z Beaver Sales Company. He will head up sales of the company's line of hand-fed E-Z Beaver brush chippers.

FMC Corporation has named Amy Gabrielian sales representative for the Midwest. She is responsible for promoting the company's line of pest control products in a nine-state territory. Gary Cramer is FMC's new technical representative for the Western region. Janet Holland now represents the company's lawn and tree products for landscape and golf course industry in 12 Midwestern states.

At **Seed Research of Oregon, Inc.**, Stephanie Ward has been promoted to advertising manager. Ward has been with the company since 1987.

Virgil D. Meier, Ph.D., of **The Scotts Company**, recently received the John A. Long Excellence in Research Award. Meier has been with Scotts for

25 years. He is an expert in turfgrass variety development.

Rain Bird Sprinkler Manufacturing Corp. will enter a float in the Tournament of Roses Parade, scheduled for January 1, 1997. The float will have an Egyptian theme, as the ancient Egyptians invented many irrigation techniques.

Gempler's, makers of personal protective equipment and tools for integrated pest management practitioners, has hired Dr. Rami Soufi as a member of its team of technical specialists. Soufi earned a Ph.D. in Plant Pathology from Oklahoma State University.

Warren's Turf Nursery, Crystal Lake, Ill., was sold in May to E.J. Woerner & Sons, Inc., of West Palm Beach, Fla. The acquisition is meant to broaden Woerner's geographical base by adding operations in Georgia, Virginia, Indiana, California and Hawaii.

Jerff Carowitz is marketing manager for **Hunter Industries'** residential, commercial and large turf products. He oversees domestic and international marketing activities for the irrigation equipment manufacturer.

Ransomes is the exclusive turf maintenance supplier for the St. Andrews Links in Fife, Scotland. Under a three-year rolling agreement, only Ransomes, Cushman and Ryan equipment will be used to maintain the six public golf courses which comprise St. Andrews. **LM**

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