

# Events

## JULY

**15: Michigan Nursery and Landscape Association,** Michigan Certified Nurseryman exams, Lansing, Mich. Phone: (800) 879-6652.

**25-27: Turfgrass Produc-**

**ers International Summer Convention and Field Days,** Sacramento, Calif. Phone: (800) 405-8873.

**28-30: Outdoor Power Equipment Institute's International Lawn, Garden**

**& Power Equipment Expo,** Louisville, Ky. Phone: (800) 558-8767.

**31-Aug.1: Professional Grounds Management Society/Midwest Association of Physical Plant Administrators summer grounds maintenance conference,** William Rainey Harper College, Palatine, Ill. Phone: (708) 925-6350.

## AUGUST

**2-4: Associated Landscape Contractors of America, Masters in Management seminar,** Chicago, Ill. Phone: (800) 395-2522.

**2-4: Associated Landscape Contractors of America, Certified Landscape Technician exam,** Front Range Community College, Fort Collins, Colo. Phone: (800) 395-2522.

**2-4: North East Green Expo '96,** The OnCenter, Syracuse, N.Y. Phone: (315) 682-6542.

**7: Illinois Landscape Contractors Association Summer Field Day,** Onarga, Ill. Phone: Lenore Dupuis, (847) 272-9542 or Julie Nicoll, (708) 932-8443.

**7-8: Penn State Turfgrass Field Days,** Joseph Valentine Turfgrass Research Center and Landscape Management Research Center, University Park, Pa. Phone: (814) 863-3475.

**10: Associated Landscape Contractors of America, Certified Landscape Technician exam,** Prince George's Community College, Largo, Md. Phone: (800) 395-2522.

**10-14: International Society of Arboriculture Annual Conference and Trade Show,** Cleveland, Ohio. Phone: (217) 355-9411.

**15: Michigan Nursery and Landscape Association Summer Workshop,** Michigan State University. Phone: Amy Frankmann, (800) 879-6652.

# Info center

VIDEOS AND LITERATURE FOR THE GREEN INDUSTRY

**WATER ON THE COURSE...**As the perfect working reference, "Guide to Golf Course Irrigation Systems Design and Drainage" covers program scheduling to operation and maintenance of an irrigation program. The 400-page book costs \$45, plus \$3.50 shipping in the U.S. Now available from: Ann Arbor Press, P.O. Box 310, Chelsea, MI 48118; (800) 858-5299.

**CUT LEGAL COSTS...**The "CEO's How-to Guide for Successfully Managing and Controlling Attorneys, Legal Costs and Litigation Risks" is \$45, but write your order on letterhead and it's just \$22.50. The 1996 edition, based on actual cases, contains more than 30 pages of tips, techniques, tactics and strategies. Information and ordering: Pickering, Bell & Major, 580 Broadway, Suite 121, Laguna Beach, CA 92651; (714) 376-6188.

**INSECT TRAPPING...**"How Insect Pest Trapping Can Save You Money" is free from Gempler's. It explains the difference between visual, unbaited and pheromone baited traps, and shows how to interpret the results. Contact: Gempler's, Insect Trapping Guide, P.O. Box 270, Mt. Horeb, WI 53572; phone (800) 382-8473 or fax (800) 551-1128.

**BIZ TIPS...**"Small Time Operator" is a 224-page soft-cover book that carries the subtitle "How to Start Your Own Small Business, Keep Your Books, Pay Your Taxes, and Stay Out of Trouble!" The volume, written by certified public accountant Bernard Kamoroff, contains all the ledgers and worksheets you will need for a year. More than 475,000 copies are already in print. The book is available at most bookstores across the country, but can also be ordered by mail: send \$16.95 (includes shipping & handling) to Bell Springs Publishing, Box 640, Bell Springs Rd., Laytonville, CA 95454. For more information, phone (707) 984-6746.

**ALCA REPORT...**The Associated Landscape Contractors of America has released its 17th Crystal Ball Report: "Measurements, Reports, and Monitoring in a Total Quality Landscape Company." The report is a compilation of member reporting experiences, with copies of actual forms, reports and procedures used by the companies. Included is an examination of the total quality philosophy and steps to take to measure quality in the landscape industry. The report costs \$8 for ALCA members, \$18 for non-members. To order, contact ALCA at 12200 Sunrise Valley Dr., Suite 150, Reston, VA 22091; (800) 395-2522.