

INFO CENTER

Books, literature and videos for the green industry

SPORTS TURF...Lofts Seed has just released a free, 22-page guide to the selection of turfgrasses for sports turf. The guide is geographically arranged, and encompasses a full range of recommendations on turfgrass use for leisure activities (tennis, croquet), athletics (football, soccer) and non-athletic areas (campgrounds, parking areas). To get your copy, write Lofts Seed, 347 Elizabeth Ave., Somerset, NJ 08873 or phone (800) 526-3890, x250.

FLOWER REFERENCE...The 1995-96 Garden Plant Book is the Flower Council of Holland's latest full-color photo reference guide. The handy 92-page book is a guide to 394 garden plant varieties. Its cost is \$9.95. Orders must include a check or money order payable to Public Relations Marketing. Mail payment to Public Relations Marketing, Holland Plants Dept., P.O. Box 749, Glenwood Landing, NY 11547. For more information, phone Joan Hahn or Bob Perilla at (516) 621-3625.

GOLF GREENS..."Diagnostic Turfgrass Management for Golf Greens" by Tom Mascaro is a textbook outlining the tests that can be performed on under-performing greens, how to monitor greens, and recording information on specially-designed record charts. The text has 106 color photographs. For more information, contact Turfgrass Products Publications, 4740 NW 12th Ave., Oakland Park, FL 33334; (800) 258-7477.

STARTING A BUSINESS...The Associated Landscape Contractors of America has updated its popular "Guide to Developing a Landscape Maintenance Business," with 19 chapters on customer service, total quality, banks and banking, financing, pricing, market potential, estimating, costing and site specifications. Price is \$55 for ALCA members and \$80 for non-members. Send your order to ALCA, 12200 Sunrise Valley Dr., Suite 150, Reston, VA 22091 or phone (800) 395-2522.

IMPATIENS REFERENCE...Ball Publishing now has "New Guinea Impatiens: A Ball Guide" that features a 16-page color section containing 84 color photographs of key pests and diseases and new cultivars of New Guinea impatiens. For more information, phone (800) 456-5380; outside U.S. (708) 208-9089.

SMALL BUSINESS..."The Legal Guide to Starting and Running a Small Business" is published by attorney Fred Steingold. The 8½"x11" paperback retails for \$24.95. Information included: raising money for a new business, limited liability companies, handling business debts and small business bankruptcy. For more information, phone (800) 992-6656.

WOMEN'S TEES...Alice Dye, a respected member of the American Society of Golf Course Architecture, reviews current research on a two-tee golf system for women, explains why the system is gaining momentum, illustrates how to create the tees and breaks out typical construction costs. The poster is available from the ASGCA for \$5. Send payment and your name and address to: ASGCA, 221 N. LaSalle St., Chicago, IL 60601.

SUPPLIERS CORNER

■ **DowElanco** has launched a public relations campaign to counter adverse national publicity about the safety of Dursban products.

The company is cooperating with the Environmental Protection Agency "charged with the regulation of both existing products and new technology which we hope to bring into your marketplace in the near future," says a DowElanco press release.

"DowElanco has an exemplary record when it comes to defending its products in court," says the release. "Extensive scientific data and 30 years of toxicological history establishes that Dursban is not going to cause injury when used appropriately. Using these facts, combined with an aggressive litigation approach, we have never lost a lawsuit involving Dursban products."

■ The **John Deere** Team Championship Golf Tournament will be held at Wild Wing

Plantation in Myrtle Beach, S.C. on Oct. 26-28. Thirty-six competing teams have already won their local qualifying tournaments. Finalist teams are composed of the golf course superintendent, golf professional, club manager and club president.

■ **Zeneca Ag Products** will spend \$34 million to complete manufacturing facilities for a major fungicide, coded 5504, by the third quarter of 1996.

According to Vern Hawkins of Zeneca, 5504 is a very broad-spectrum, low-rate product that will have applications in turf. It represents a new class of chemistry.

■ **Redexim**, the company that developed the Verti-Drain deep-tine soil aeration machine, is pursuing litigation in the this country against a former distributor, Southern Green, that markets the "Soil Reliever" aerator. Redexim is bringing suit for infringement of its patent and trademark rights. The Verti-Drain product line is represented by North American

distributor **Emrex, Inc.**

■ **Lesco** reported record second-quarter sales of more than \$71.4 million, an increase of 18.1 percent over the same 1994 period.

Cool, wet weather in the Northeast and Midwest in the spring of 1995 were responsible for the record sales, according to President, Chairman and CEO William A. Foley. The company also opened 11 additional service centers to bring its total of 169.

■ Dr. Michael Kely has been named senior vice president, Professional Business Group, at the **Scotts Company**. He replaces Dick Stahl, who retired. Kely joined the company in 1979 as a regulatory environmental advisor.

■ **Vermeer Manufacturing** recently opened a seventh manufacturing plant for its rubber tire trencher products and directional boring equipment. The plant will add 200,000 square feet to the company's production capacity for a total of 1.4 million square feet—33 acres under one roof.

Also, Doug Hundt is Vermeer's new national sales manager, in charge of all North American product sales.