

LANDSCAPE MANAGEMENT

APRIL 1995 VOL. 34, NO. 4

COVER STORY

6 Going private?

Privatization: a term that strikes fear into the hearts of some landscape managers, but inspires dreams of new business among others. These green industry 'privateers' have learned along the way.

6 No civil service layoffs *Ron Hall*

7 Bidding wars *Terry McIver*

10 Golf course 'leases' *George Kruzick*

12 Breaks on prices *Terry McIver*

12 Municipal contracting

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New generations of PGRs are targeted at medium- to high-maintenance turf areas.

Jerry Roche

16 Getting and keeping employees

One company pays a 'tuition bonus' if the student stays on all summer.

Tom Langer, Jr.

18 Learning from natural disasters

Whether you're a golf course or landscaper, you've got to have a definitive plan to cope with disaster.

John B. Calsin Jr.



20 Don't be a casualty!

Consider if you can make money by travelling out of state for extra work, and remember that different regulations may apply.

Ed and Aaron Wandtke

22 Communication basics

Learn from your conversations, and don't be afraid to use body language to convey your points.

Jerry Roche

24 Compost as an amendment

As compost becomes more available to landscapers, more topsoil is being replaced.

James Wilkinson, Ph.D.

GOLF & ATHLETIC TURF

1G Sodding vs. seeding

Both are viable alternatives to repair damaged turf and establish new turf. Here's how to choose which method is best, when.

6G Telling the 'good story'

While the number of golf courses keeps growing, the public still has environmental concerns.

Ron Hall

10G Sand-based field installation

Forty-eight years of play and a high-sodium clay soil lead to installation of a new field in Fremont, Neb.

Ken Walter

11G Problem solving on fields

Traffic, playability, field safety, species selection—and more—are all considerations when you have a problem with the turf.

Steve Cockerham, Ph.D.

14G Interviewing for a new job

Better jobs go beyond the usual turf-related duties. They require a more methodical search and top-notch interview skills.

Terry McIver

16G GCSAA wrap-up

It was a busy annual convention and trade show for the national association.

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30 Insect control/cool-season

Understand regional differences and critical periods of pest infestation.

Whitney Cranshaw, Ph.D.

34 Insect control/warm-season

Insect control relies on location, identification and determination of numbers.

R. L. Brandenburg, Ph.D.



36 Water-saving tips 36 Salt-tolerant trees

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40 New growing medium

Seventy percent kenaf and 30 percent peat moss is perfect for landscapers seeking an excellent growing medium for ornamentals.

James E. Guyette

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