

# INFO CENTER

Useful literature and videos for the green industry

**GARDEN DESIGN IDEAS...**From Taunton Press, compilations of the best articles from its "Fine Gardening" magazine. The "best of" series includes *Great Gardens*; *Garden Design Ideas*; and *Shrubs & Trees*. *Garden Design Ideas* contains 21 articles from past "Fine Gardening" issues. The *Garden Design Series* costs \$14.95. To order, write to P.O. Box 5506, Newtown, CT, 06470-5506.

**FOR TREEWORERS ONLY...**The National Arborist Association publishes a monthly, six-page newsletter called *The Treeworker*. According to editor Brian Barnard, it is written specifically for field personnel. It contains articles on proper tree care, safety tips, detailed drawings and more. *The Treeworker* is available by subscription only, \$15.95 per subscription for the first nine, less thereafter. To order, send your check to N.A.A., P.O. Box 1094, Amherst, NH 03031.

**BUY/SELL TREE EQUIPMENT...**Jones Tree Service of Rockford, Ill., has started a network of contacts for persons interested in buying or selling used tree equipment. The monthly newsletter will carry ads at \$25 each, and will reach about 8,000 readers. Subscriptions cost \$30. Contact Larry Jones, (815) 968-9534.

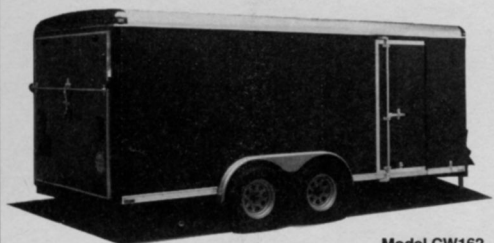
**GOLF ENTREPRENEURS...**The American Society of Golf Course Architects offers "Golf Course Development Planning Guide," for persons interested in developing a new golf course. The 16 pages include info on the key components of a new project, average cost of a new course, site selection, financing and sample operating projections for a daily fee course. Send a stamped, business-size envelope to: ASGCA, 221 N. LaSalle St., Chicago, IL 60601.

**TURF MANAGEMENT GUIDE...**The University of Mass. cooperative extension offers the "1994 Professional Turfgrass Management Guide for Massachusetts." It covers turf culture, insect, diseases, nematodes and weed management. To order, send a \$7 check per copy, payable to University of Massachusetts, to: Bulletin Center, Cottage A, Thatcher Way, University of Mass. Amherst, MA 010034.

**PRACTICAL MARKETING...**The Landscape Horticulture Center for Personnel Development offers the third edition of "Practical Marketing Techniques for the Landscape Company." It is a collection of anecdotes, charts, graphs, examples, case histories and common sense that have proven successful. It sells for \$22.95 plus \$3 shipping and handling. To order, call (800) 359-6647.

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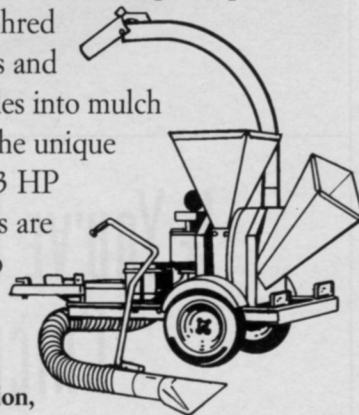
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