

LANDSCAPE MANAGEMENT

'WE KNOW YOUR TURF'

AUGUST 1994 VOL. 33, NO. 8

COVER FEATURE

8 Turfseed availability

Though supplies of most varieties are 'adequate,' it's probably a good idea to start shopping for the seed you want right now, experts claim.

Ron Hall

FEATURES

12 Accident prevention

You can never do enough to stop accidents before they happen. Production, liability and insurance concerns dictate more training and proper equipment.

Mark Dlugoss

17 LM Reports: Safety accessories

Here is a list of some of the many kinds of safety equipment for landscapers, lawn care professionals, golf course superintendents and athletic field supervisors. Be sure to use them.

Terry McIver

22 Multi-use fields

Aeration is the most important thing that can be done for multi-use athletic fields. Here are some more solutions to problems from the head groundsman at the University of Notre Dame.

Dale Getz

24 'A few good people'

A quality company must have quality employees, insists Barclay Bullock of Portland, Ore. 'If we pay a higher wage and compensation package, we'll attract people who are more dedicated to the customer.'

Ron Hall



26 Irrigation services

Landscape professionals can help customers conserve water while maintaining attractive lawns and landscapes with irrigation system advice and service. Residential clients, particularly, will appreciate this.

Paul Poszluzny

27 Dressing up financials

How to make your financial statements most efficiently perform whatever you ask of them, from reporting to the government to establishing new lines of credit.

Dan Saunier

TECH CENTER

30 Fall fertilization

Healthy soil depends on many key ingredients, including nitrogen, as well as phosphorus and potassium.

David Wilber

32 Endophytes a big hit

Virtually all seed producers are accelerating efforts to put endophytes into as many varieties as they can. The demand is coming from the customers. This is something they want.

Ron Hall

33 Ornaments in the landscape

Information on some favorites for 1994, as well as tree and shrub planting tips and suggestions for planting wildflowers in urban areas.

GOLF 'SCAPING

41 Weather stations

As the golf course superintendent's job becomes more sophisticated, so does the technology. The weather station can be used to control irrigation, predict disease outbreaks, guard against liability issues, and much, much more.

Jerry Roche



44 Deep-tine aeration

It's been credited for helping Midwest courses bounce back from the rains of 1993 and other problems. Here's how it can help your course.

LAWN CARE INDUSTRY

47 An exhausting road

It's a matter of show and tell. Customers won't buy services they don't understand, so you—the LCO—have to make sure they understand, any way you can.

Steve and Suz Trusty

50 Summer burnout

There's no heat quite as intense as a mid-summer Texas scorcher, claims LCO Gary LaScalea. But LaScalea and others have some ways to cure the potential problem of employee burnout.

Ron Hall

HOT TOPICS

51 Homeowner survey

Seventeen million U.S. households spent \$12.5 billion on professional landscaping and lawn care services in 1993, according to a recent Gallup survey. Even though they don't realize the true benefits of turf.

Jerry Roche

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