

# INFO CENTER

## Selected books and videos for the industry

**VID SCHOOL FOR SUPERS...**A new hands-on golf course superintendent's video-based training series, designed to enhance staff training and managerial skills, was introduced at the Golf Course Superintendent's International Show in Dallas. Contributing to the program is 30-year superintendent veteran Paul R. Latshaw. The first two tapes, "Creating the Knowledgeable Operator" and "Greens Care Orientation and Tips," available this month, cover basic equipment and mowing routines. Training tapes come with written support materials and basic testing or performance assessment guidelines. For a free preview tape, write or call: Epic of Wisconsin, 2334 Stonebridge Circle, West Bend, WI 53095; (800) 938-4330.

**GREENS RENOVATION...**"The Whys and Hows of Greens Renovation," by Dr.

Richard Hurley, explains the three main reasons for considering greens renovation, and describes the basic procedures and steps to complete the project successfully. Dr. Hurley believes the information is needed as bentgrasses reach higher levels of performance. The brochure is free from Lofts Seed. Contact Andrea at Lofts Seed, (908) 560-1590.

**WASTEWATER REUSE...**for golf course irrigation is covered in a book sponsored by five major golf associations, including USGA and GCSAA. Written by leading researchers and practitioners, it covers a wide range of technical and regulatory aspects of how and why to irrigate golf courses with reused wastewater. Water quality, conservation, regulations, rights, delivery, system design, monitoring, retrofitting for recycled water, and case

study examples are included. Price is \$55, plus \$7.50 shipping/handling. Contact: Lewis Publishers, 2000 Corporate Blvd., NW, Boca Raton, FL 33431.

**SAVE MONEY...**"Save Your Business a Bundle," by Daniel Kehrer, gives 202 ways to cut costs and boost profits. The book's suggestions can work for any size company, and are alternatives to laying off workers to save money. Tips include use of Zip Code +4, phone bill savings, and electronic data interchange. The author is an award-winning magazine editor, author and business owner and executive. The book costs \$22. To order, call Simon & Schuster at (800) 223-2348.

**FOREMAN TRAINING...**The National Landscape Association offers "Talking Over Foremanship," a book to help landscape foremen become better, more competent employees. "Talking Over Foremanship" features 22 independent 30- to 60-minute training sessions, conducted by the owners, manager or supervisor, which help sharpen the "person-to-person" skills of  
*to page 74*

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### INFO-CENTER from page 71

landscape foremen. The material includes detailed instructions on how to conduct each session, and has complete answers to the various discussion questions and issues. Price for members of the American Association of Nurserymen is \$25; \$55 for non-AAN members. Contact the NLA at 1250 I Street, NW, Suite 500, Washington, DC 20005; (202) 789-2900.

**HOW GREENS EVOLVED...**The American Society of Golf Course Architect's popular booklet, "Evolution of The Modern Green," is now available in its third printing. The comprehensive publication, written by ASGCA past-president, Dr. Michael Hurdzan, covers all aspects of the design, construction and maintenance of the modern green. \$5 per copy; \$3 each for five or more copies (prices include postage). Send check to American Society of Golf Course Architects, 221 N. La Salle St., Chicago, IL 60601.

**SPORTS TURF ARTICLES...**The Sports Turf Managers Association (STMA) has published its first "Sports Turf Topics: A Compendium of STMA Articles." The book is a collection of articles from 12 months of STMA writing. Subjects include: general sports turf management, sports turf cultivation practices, fall sports turf management, weed control in sports turf and fertility and irrigation. Contact STMA at (312) 644-6610.

**GROWER INFORMATION...**"The Greenhouse and Nursery Handbook" contains 512 pages of practical information for commercial growers. The book is written to help growers produce plants easily and economically. Softcover costs \$53.95; hardcover is \$63.95. To order, contact Andmar Press, P.O. Box 217, Mills, WY 82644; (307) 472-3107.

## GREEN INDUSTRY EVENTS

What's going on  
in the industry

### APRIL

**14: Chesapeake Chapter, STMA, Field Day**, Camden Yards, Baltimore. Phone: Art Downing, (410) 313-7254.

**20: Landscape Risk Management Realistic Lawsuit Prevention seminar**, Riverside Convention Center, Riverside Calif. Phone: (909) 787-7950.

**23-24: California Landscape Contractors Assn. Certified Landscape Technician tests**, Pierce College, Woodland Hills, Calif. Phone: Kin Heckes, (916) 448-2522.

**27: Landscape and Nursery IPM Workshop**, Waltham, Mass. Phone: Kathleen Carroll, (413) 545-0895.

### MAY

**1-3: Menninger Sunbelt Tree Conference**, Hotel Royal Plaza, Lake Buena Vista, Fla. Phone: Florida Nurserymen and Growers Assn., (407) 345-8137.

**17: Landscape and Nursery IPM Workshop**, Waltham, Mass. Phone: Kathleen Carroll, (413) 545-0895.