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10: Cornell Turfgrass Field Day, Ithaca, N.Y. Contact: Cornell University Dept. of Floriculture & Ornamental Horticulture, (607) 255-3134.

11: Sports Turf Workshop, Loras College, Dubuque, Iowa. Contact: Gary Peterson, Iowa Sports Turf Managers Association, (515) 791-0765.

16: Lofts Seed Annual Field Day, Martinsville, N.J. Contact: Cindy Kinnette, (908) 560-1590 or (800) 526-3890.

16: Chesapeake Sports Turf Managers Association meeting, Meadowbrook Maint. Facility, Chevy Chase, Md. Contact: STMA/Chesapeake, (301) 865-0667.

17-18: Park & Recreation Design Symposium, Little Rock, Ark. Contact: National Institute on Park and Grounds Management, (414) 733-2301.

22: Diagnosing Landscape Disorders, University of California, Riverside, Calif. Contact: Ted Stamen, (909) 683-6491.

30: National Midwest Regional Sports Turf Institute, Wheaton College. Contact: STMA/Midwest, (708) 439-4727.

Forestry comes to the city

HARRISON, Neb.—A statewide pilot project aimed at bringing forestry conservation practices to town in order to enhance the quality of Nebraska communities is under way here.

"Today, rural forestry is heading to town—literally," says state forester Gary L. Hergenrader at the University of Nebraska-Lincoln.

The project, called Conservation Forestry in Communities (CFC), is being implemented here through a cooperative effort of the Center for Semi-Arid Agroforestry and the Nebraska Forestry Service.

Hergenrader says conservation trees in a community performs a host of functions:

- protect schools, hospitals, shopping and recreation areas;
- improve water quality;
- stabilize stream and lake banks;
- act as living snow fences;
- screen unsightly areas;

- improve wildlife habitat;
- aid in noise abatement; and
- provide aesthetics.

Thirteen CFC demonstrations have begun, including an 11-row living snow fence of trees in Harrison, Neb. It will consist of many species, but will emphasize shrubs and conifers because of their snow-catching capabilities. Additional benefits, Hergenrader contends, might include reduction in city utility bills and energy consumption, and a decrease in the cost of snow removal.

Another long-term project involves planting a green belt around the town for both added protection and landscape beautification.

"By applying what we have known for decades about the value of conservation trees in protecting farms and ranches, communities can reap the benefits of cleaner, quieter and healthier surroundings," Hergenrader says.

INFO CENTER

Useful literature and videos for LM readers

MONEY TALKS...The American Association of Nurserymen is offering a 90-page book titled "Financing Your Business." If you've ever needed to borrow money, green industry consultant Frank Ross tells you how to go about it: evaluating your company's credit worthiness, identifying potential money sources. To order a copy, mail \$91.50 (non-AAN members) or \$51.50 (members) to: AAN, 1250 I St., NW, Suite 500, Washington, DC 20005. MasterCard, Visa orders accepted.

HAZARDOUS STORAGE...Safety Storage Inc. has a video, "Professional Hazmat Solutions," concerning safe storage and containment of chemicals and hazardous materials. It explains how the company's pre-fabricated buildings and secondary containment products can be used to ensure compliance with regulations. The VHS video is available *free* by writing Safety Storage, 2301 Bert Dr., Hollister, CA 95023; or by phoning (408) 637-5955.

WHAT PRICE?..."How to Value Any Business" describes an accurate, simple technique to value any business. You are

provided with all the formulas and information you need, and guided step-by-step through the evaluation. Ninety-two rules of thumb included. Send \$39.95 (Texas residents add \$3 sales tax) to: Wayne R. Irwin, Dept. LM, P.O. Box 2096, Baytown, TX 77522; or order by phone (713) 424-7651 to charge to MasterCard or Visa.

TREE IDENTIFICATION...Now you can identify and label any trees on customers' properties with the "Tree I.D. Kit" from the Lawrence Co. The kit contains a fully illustrated booklet, weatherproof plaques, a permanent ink marker and rust-proof nails. Each kit describes 39 commonly-found trees, with comments on more than 60 additional species. For more information, phone (800) 643-7468.

ENVIRONMENTALISM...New training videos entitled "Lawn Management—In Balance with Nature" are now available for LCOs and landscapers. They train employees and inform the public about turf care with an environmental focus. The set comes with a comprehensive eight-page manual. The videos are sponsored by

Monsanto Co. in cooperation with the PLCAA, PGMS and ALCA. They are not product-specific. The two-video set is available by phoning (800) 323-1421 or writing to Monsanto Fulfillment, 1325 N. Warson Rd., St. Louis, MO 63132. They are *free* (one set per request), while supplies last.

ABOUT AERATION...The second edition of "Lawn Aeration: Hard Soil to Cold Cash" shows how to start a lawn aeration department or a complete business for less than \$500. Author is Robin M. Pedrotti. To order, send \$29.95 to Prego Press, P.O. Box 23945, San Diego, CA 92193. For overnight shipping, add \$10.

ON PRUNING...A new, updated *free* video "The Power Pruner...Safest Way to the Top" is available Technic Tool Corp. It presents use of the Power Pruner's 2- and 5-foot extensions and other accessories, including the circle saw and automatic oiler. To receive a copy, write or call Nancy Keller, Technic Tool, P.O. Box 1406, Lewiston, ID 83501; (208) 746-9011 or (800) 243-9592.