MARKET SHOWCASE

Rates: \$105 per column inch for 1x insertion, \$100 for 3x insertion; \$95 for 6x insertion; \$90 for 9x insertion; \$85 for 12x insertion (one inch minimum). Frequency based on calendar year. For ads using a Reader Inquiry Number, add \$30 to the total cost of the ad per issue. For ads using a second color standard red, blue, green or yellow only, add \$65 to the total cost of the ad per issue. Send ad copy with payment to: Brian Kanaba, Lakoscape Management, 7500 Qid Oak Bivd, Cleveland, Ohio 44130, or call (800) 225-4569 ext. 155 outside Ohio; (216) 891-2665 inside Ohio; FAX (216) 826-2865.

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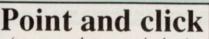
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