

INFO CENTER

Useful literature and videos for LM readers

ALL ABOUT LAWN...An order form for a series of eight consumer brochures makes excellent leave-behind material for lawn and landscape maintenance companies. The brochures are designed to promote the use of improved lawn seed varieties, to provide basic information on proper lawn maintenance, and to emphasize the environmental benefits of turfgrass. For a free copy of the order form, one of each brochure, and pricing information, write to: Consumer Brochures, The Lawn Institute, 1509 Johnson Ferry Rd., NE, Suite 190, Marietta, GA 30062-8122.

HABLA ESPAÑOL...Now available through Thomson Publications is a Spanish-English/English-Spanish dictionary of agricultural terms. Agricultural, botanical and horticultural terms are used, along with equipment, tools, weeds, diseases, insects, etc. Illustrations along

with the definitions are also used. To order, send a check payable to Thomson Publications or your Visa or MasterCard number for \$27.95 (California residents add 7% sales tax) to: Thomson Publications, P.O. Box 9335, Fresno, CA 93791. Orders can be phoned to (209) 435-2163.

MEDICAL LEAVE...The American Association of Nurserymen, in cooperation with the Small Business Legislative Council, has developed a guide to complying with the new Family and Medical Leave Act. The publication takes the employer through the step-by-step process of dealing with a leave request, and contains the full text of the law. Cost is \$20 for AAN members, \$40 for non-members, plus \$2.50 shipping and handling. To order, write AAN, 1250 I St., Suite 500, Washington, DC 20005 or phone (202) 789-2000.

FOR SOIL ID..."Soil Color," edited by J.M. Bigham and E.J. Cilkosz, and published by the Soil Science Society of America, focuses on the importance of soil color when making analyses, properties and the genetic significance of important pigmenting agents in soils, and geomorphic and geologic factors influencing the formation and inheritance of soil color. Contact SSSA, Book Order Dept., 677 S. Segoe Rd., Madison, WI 53711.

ON FERTILITY...The Potash & Phosphate Institute has revised and reissued its "Soil Fertility Manual" and accompanying slide photographs. The slide sets are available for individual chapters or as a 10-chapter package. The 10-chapter slide package consists of 320 color, 35mm slides and includes printed scripts for each chapter. The full slide package, containing all 10 chapters and printed scripts, is available for \$230 plus postage. Individual chapter sets may be bought at a cost of \$30 each. Contact: PPI Circulation Dept., 655 Engineering Dr., Suite 110, Norcross, GA 30092; (404) 447-0335.

ECOSCAM...In Ronald Bailey's new book, "Ecoscam: The False Prophets of Environmental Doom," we see an unraveling of all the major environmental scares of the past two decades. From global cooling, to global warming, to acid rain, to ozone depletion, Bailey reveals some of the true motives behind scientific proclamations of a doomed planet, and the real condition of our environment. Contact: Laissez Faire Books, (800) 326-0996; ask for No. CU5712. Ecoscam costs \$19.95.

WHO'S WHO...The Associated Landscape Contractors of America's 1993 membership directory, Who's Who in Landscape Contracting, is now available. The directory provides an index listing of both interior and exterior contractors. Contact ALCA's Publications Department, 12200 Sunrise Valley Dr., Suite 150, Reston, VA 22091; (703) 620-6363.

EQUIPMENT GUIDE...Encore Manufacturing's complete line of commercial turf equipment is featured in a new, full-color free Pro-Line brochure. The brochure includes model descriptions, photographs and specs on the company's 32-, 48- and 60-inch mowers, as well as blowers, edgers, dethatchers and accessories. Contact: Encore, P.O. Box 888, Beatrice, NE 68310; (402) 228-4255.

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