

# LANDSCAPE MANAGEMENT

INCORPORATING LAWN CARE INDUSTRY

JULY 1993 VOL. 32, NO. 7

## COVER FEATURE

### 38 Cover story:

#### Grass in the Silverdome

Millions get a first look at Michigan State's efforts to provide a world class turfgrass athletic field inside the Pontiac (Mich.) Silverdome.

*Ron Hall*

## FEATURES

### 7 Thinking about a nursery?

Landscape contractors can give many reasons to start their own nursery, but there's only one valid reason: better customer service.

*Ron Hall*

### 11 LM Reports: Mower options

Here are some important 'bells and whistlers' you might consider buying when selecting your next lawn mower.

*Terry McIver*

### 14 Turf in the desert

In Arterra's landscape designs, you'll see the wildflowers and natural plants that grow in the desert—along with the turf that's unusual in this kind of landscaping.

*Terry McIver*

### 18 Organizational confusion?

Who's responsible here??? A state of organizational confusion sends mixed signals to employees and can frustrate them.

*Ed Wandtke*

### 19 Maintaining infields

Attention to daily maintenance is one of the keys to successful skin infield maintenance, according to three Chicago-area field supers.

*Mike Trigg, Mike Moorman, Mike McBride*

### 22 Small business loans

There are seven steps you must take if you are applying for a small business loan, according to the Small Business Administration.

## TECH CENTER

### 24 Know grub lifecycles

That's why poor control usually occurs when chemical controls are applied on drought-stressed turf in mid-summer. The white grubs have moved deeper into the soil, in effect, out of reach of the control.

*Ron Hall*

### 26 Is turf sulfur-deficient?

Turfgrass response to sulfur is more common today than just a few years ago, according to the Potash & Phosphate Institute.

### 26 Colorants in mulch

This extension agent in landscape management suggests trying out the various mulch colorants being offered to the green industry.

*Gary L. Wade, Ph.D.*

## STRICTLY GOLF

### 28 Don't gamble on sand

Insist on sand that has been subjected to particle size analysis, or you could be in trouble, says this author.

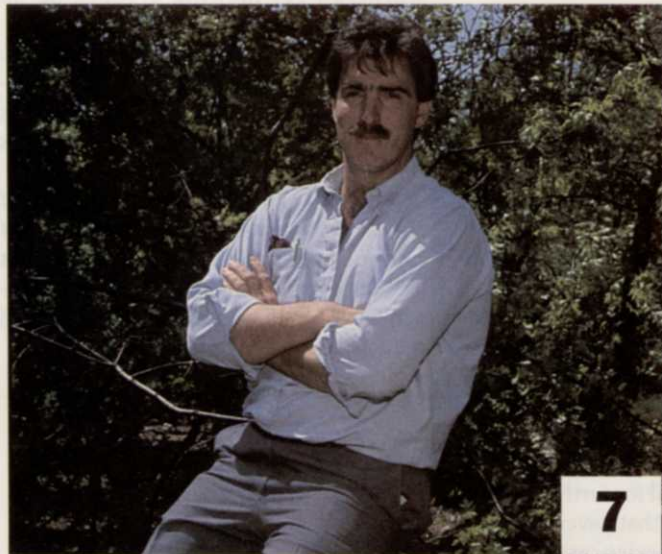
*Stephen McWilliams*

## LAWN CARE INDUSTRY

### 34 Fueling the fire

Every LCO needs an incentive. For Rob Harris, a fiery Kentuckian, it was a visit to a disbelieving banker that 'lit his fire.'

*Jerry Roche*





## 36 Computers deliver

Hand-held system gives technicians client history in a flash; aids in scheduling, production too.

*James E. Guyette*

## 37 Leading the way

The best managers excel in leading their employees to new heights, says this nationally-recognized business management consultant.

*Ron Hall*

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## SPECIAL SUPPLEMENT

### Seed Pocket Guide

The fifth annual Seed Pocket Guide is your complete turfseed reference piece. Included are listings of blends and mixes, and results from the National Turfgrass Evaluation Program (NTEP).

**On the cover:** Natural grass gets carted into the Silverdome in Pontiac, Mich. prior to a World Cup soccer game. More in "Hot Topics." (Photo by Ron Hall)

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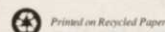
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