

public. "Most of the public will not have the ability to decipher technical or toxicological information anyway," he says. What generates outrage is the perception by some individuals that they "don't get to choose how our chemicals get into their lives," says Rossi.

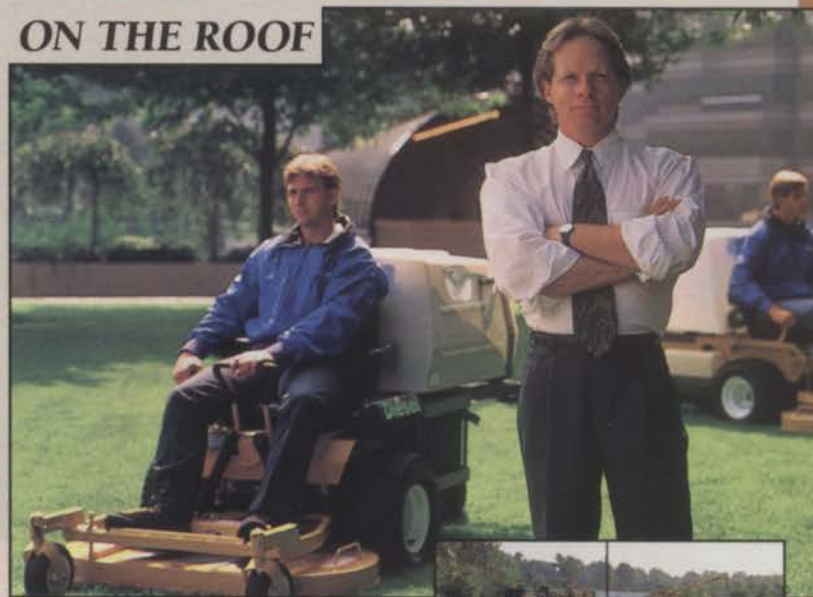
The solution: professional pesticide users must acknowledge the concerns of customers, and meet these concerns with accurate, easy-to-understand information, says Rossi. Then, to the extent that they can, they should give customers the power to choose how pesticides are used in their immediate environments.

Rossi is an assistant professor of turfgrass environmental management at the University of Wisconsin-Madison. He spoke at both the PLCAA Convention, Indianapolis, and Ohio Turfgrass Conference, Cincinnati, this past fall.

Dr. Rossi: professional pesticide users need to help the public understand that the dose makes the poison.



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GREEN INDUSTRY EVENTS

FEBRUARY

15: Georgia Golf Course Superintendents Assn. Spray Technician Seminar. The Standard Club, Duluth, Ga. Phone: (706) 769-4076.

16-March 16: Irrigation Association Short Courses: Feb. 16-17, Phoenix; Feb. 18-19, Los Angeles; Feb. 23-24, Denver; Feb. 25-26, Dallas; March 1-2, Houston; March 4-5, Seattle; March 8-9, Orlando; March 11-12, Connecticut; March 15-16, Toronto. Phone (703) 524-1200.

18: Turf & Grounds Exposition II, Holiday Inn, Suffern, N.Y. Phone: (800) 873-8873 or (518) 783-1229.

18-23: National Arborist Association Management Conference, The Registry Resort, Scottsdale, Ariz. Phone: (800) 722-2622.

22: Georgia Golf Course Superintendents Assn. Spray Technician Seminar, Doublegate C.C., Albany, Ga. Phone: (706) 769-4076.

22: New York Landscape Association Education Day and Trade Show, Holiday Inn Turf, Albany, N.Y. Phone: (518) 783-1322.

23-24: Landscape Industry Conference and Trade Show, Hammons Trade Center, Holiday Inn I-70 East, Denver. Phone: (303) 757-5611.

23-26: International Erosion Control Assn. Conference & Trade Expo, Indianapolis Westin Hotel. Phone (303) 879-3010.

24: New Jersey Landscape '93, Meadowlands Convention Center, Secaucus, N.J. Phone (201) 664-6310.

24-25: Landscape Industry Show, Long Beach (Calif.). Phone: (916) 448-2522.

24-26: Landscape Design Short Course, Sheraton Inn, Mars, Pa. Phone: Michael Masiuk at (412) 392-8540.

24-26: "Diversity: Recognizing Reality" Workshop of the Landscape Contractors Association of Md, DC, Va; Holiday Inn Crowne Plaza, Rockville, Md. Phone: (301) 948-0810.

27: Long Island Arboricultural Association Annual Tree Conference, SUNY Farmingdale, Long Island, N.Y. Phone: (516) 783-1001.

MARCH

4: Midwest Chapter/STMA Annual Meeting, Elk Grove, Ill. Phone: Mike Schiller at (708) 439-4727 or Mike Trigg at (708) 360-4750.

4-5: USGA Golf Course Wastewater Symposium, Newport Beach, Calif. Phone: Dr. Kim Erusha at (908) 234-2300.

4-5: Muni-Golf Course Developments,

Atlanta Marriott Marquis. Phone: (800) 285-2332.

6: Association for Women in Horticulture Conference, Bellevue (Wash.) Conference Center. Phone: Terri Arnold at (206) 935-7951 or Deb Powers at (206) 524-1672.

6-7: Tampa Bay Hort. Trade Show, Tampa Convention Center. Phone: (813) 920-4393.

9: USGA/Carolinas GCSA Conference, Forest Lake Country Club, Columbia, S.C. Phone: Roger Harvie at (404) 951-0766.

9-10: Healthy Urban Trees Conference, Iowa State University, Ames, Ia. Phone: (515) 294-6223.

9-10: Spring Training Conference/Colorado Assn. of Lawn Care Professionals, Jefferson County Fairgrounds, Colo. Phone: (303) 224-2293.

9-10: Sports Turf Management Course, Riverside, Calif. Phone: (714) 787-5804, x624.

12: Turf Management Seminar, Cuyamaca College, El Cajon, Cal. Phone: (619) 670-1980 x262.

15-21: Pacific Rim Golf Conference & Show, Internat'l. Merchandise Mart, Singapore. Phone: (800) 422-6381 or (913) 841-2240.

17-18: Reinders Brothers Turf Conference & Equipment Show, Waukesha (Wis.) Expo Center. Phone: Ed Devinger at (414) 786-3301.

23: Sports Turf Institute and Exhibition, California State Polytechnic Univ., Pomona, Calif. Phone: Dr. Kent Kurtz at (909) 869-2219.

25-28: Golf Asia '93, World Trade Center, Singapore. Phone: (714) 673-3596.

30-31: Turfgrass and Landscape Institute, Buena Park, Calif. Phone: Linda Knoche at (619) 723-0255.

INFO CENTER

Useful literature and videos for LM readers

GOLF ENVIRONMENTAL ISSUES..."Golf Course Management & Construction Environmental Issues" is now available through Advanstar Marketing Services. Contributors to the USGA publication include Dr. Bruce Branham, Dr. Vic Gibeault, James T. Snow, Dr. Jim Watson and Dr. Michael Kenna. To order, phone (800) 225-2569, ext. 839 or fax to (216) 891-2726. Cost \$65 plus tax, shipping and handling. MasterCard, Visa and American Express accepted.

ON WEED CONTROL..."Nursery and Landscape Weed Control Manual" provides the tools to effectively control weeds in nurseries, landscapes and turf, using an integrated approach of physical, environmental and chemical means. 290 pages for \$29.95. To order, write Thomson Publications, P.O. Box 9335, Fresno, CA 93791; or phone (209) 435-2163.

FLOWER VIDEOS...The Professional Plant Growers Association is offering "Success with Bedding Plants," a 20-minute video that covers selecting, installing and maintaining bedding plants. It covers soil preparation, color considerations, watering, fertilization and more. To order, send \$100 (PPGA members) or \$130 (non-members) to PPGA, P.O. Box 27517, Lansing, MI 48909 or phone (517) 694-7700.

SOIL NITRATE TESTS..."Current Viewpoints on the Use of Soil Nitrate Tests in the South" is a 62-page book that offers a detailed examination of the practical and economic usefulness of soil nitrate testing in the southern U.S. Edited by K.L. Wells and W.R. Thompson Jr., it costs \$18 in the U.S. Send orders to the American Society of Agronomy, Book Order Dept., 677 S. Segoe Rd., Madison, WI 53711-1086.

LANDSCAPE MANAGEMENT LITERATURE ROUNDUP

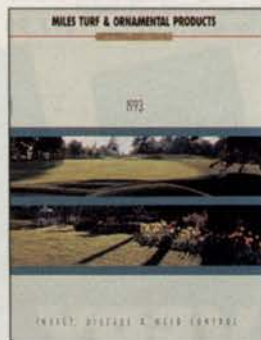
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