LANDSCAPE MANAGEMENT

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Landscape contractors can give many reasons to start their own nursery, but there's only one valid reason: better customer service.

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Making a client's landscape stand out from the neighbor's is often as easy as installing a little water feature.

14 Evaluating employees

It is not an easy task to figure out how efficient and effective your employees are. Have a checklist that can help facilitate the review process.

Jerry Roche





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Cabling and bracing can support both trees and your bottom line. But you have to know what you're doing, or you'll lose the trees and money.

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It's a 'language of numbers,' not 'revenge of the math club,' says this accountant in the first of a series of articles written specifically for LM readers.

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Twyla Hansen has to deal with ever more restrictive budget constraints. Despite that, she has continued to upgrade the landscape at Nebraska Wesleyan University, and she's doing it while reducing maintenance costs.

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26 Winter weed control

Weed control varies depending on whether winter turf is overseeded or non-overseeded. Use these guidelines. *Bert McCarty, Ph.D.*

GOLF 'SCAPING

40 Multi-course management tricks

If you've got more than one golf course to maintain, you'll want to know these 'tricks' to avoid getting pelted with tomatoes from your audience: the players and members.

Jerry Roche

42 White golf holes

Until now, we have stopped just short of doing everything possible in providing the ultimate in visual definition. The one location where we can still improve which, ironically, is the most important in all of golf is in highlighting the hole itself.

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44 1993 'Person of the Year'

Lawn Doctor's president and CEO, Russell J. Frith, is in the forefront of efforts to promote the lawn care industry's image and message on political front.

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45 Big man for big job

The PLCAA's new president, Lou Weirichs, will remain active in Green Industry Expo negotiations. He also wants the association to reach out to members.

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