

LANDSCAPE MANAGEMENT

INCORPORATING LAWN CARE INDUSTRY

AUGUST 1993 VOL. 32, NO. 8

COVER FEATURE

4 Seed availability

Here's what turf growers and marketers in the Pacific northwest say about the availability and price of seed this season.

Terry McIver, Ron Hall

FEATURES

8 LM Reports: Snow removal

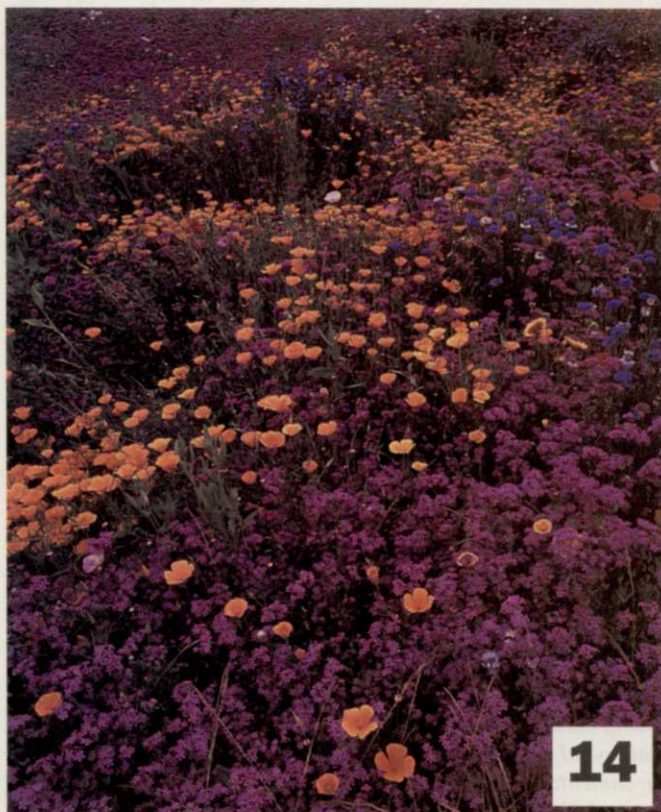
Only the tough and smart make dollars in this chilly second cousin to landscape management.

Ron Hall

14 For wildflower success

The most natural and long-lasting displays result from mixtures of annual and perennial species that are well-adapted to local growing conditions.

Ron Hall



14

16 Scheduling field maintenance

Segregating parts of the total landscape into different maintenance areas helps prioritize needs.

John Anderson

TECH CENTER

22 Soil compaction

It's something you want to avoid, in the name of turf health. But it's not always possible, given extensive traffic on the lawn, landscape, athletic field or golf course.

26 Suppressing summer patch

Researchers at Rutgers University in New Jersey have found that using ammonium sulfate fertilizer (21-0-0-24S) suppresses summer patch by changing soil acidity, according to Dr. Joseph Heckman.

30 Saving water

Here are some tips on saving irrigation water while keeping turfgrass and trees healthy, from the University of California Cooperative Extension Service.

STRICTLY GOLF

32 The magic touch

Don't let agronomy get lost in the shuffle, but hone your interpersonal skills to get the most out of your position.

Jerry Roche

LAWN CARE INDUSTRY

38 Davey cuts pesticides

Dr. Roger Funk urges the green industry to consider the concept of 'sustainable development' at NAA management conference.

Ron Hall

40 Serviced to death...

Maybe not that much, but complete service is indeed one of the keys to the success of Hadco Lawn & Landscape, a big fish in a small pond.

Terry McIver

42 Killer newsletters

The biggest failing for company newsletters is poor presentation, not content, says this communications expert.

Ron Hall



42 IPM considerations

Thinking about offering an 'environmentally sound' lawn care program? Start by asking yourself why. Hopefully, you'll come up with an answer.

Ron Hall

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SPECIAL SUPPLEMENT

Ornamental guide

From shrubs, trees and flowers to control products, this LM first is your natural resource of information on ornamental selection, planting and care.

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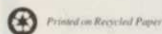
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