

LANDSCAPE MANAGEMENT

INCORPORATING LAWN CARE INDUSTRY

MAY 1992 VOL. 31, NO. 5

COVER FEATURE

23 Cover story: Trees in the landscape

● Planting is the first step in root management that will lead to long and healthy tree life.

Kim D. Coder, Ph.D.

● To get a newly-planted tree off to a strong start, put a 3- to 5-inch layer of mulch around its base, says Mark Timmons, a horticultural consultant.

28 LM Reports: Golf course mowers

Golf course mowers come in many shapes and sizes. Here, we focus on reel mowers for greens and tees, and both reel and rotary mowers for fairways.

Terry McIver

33 Estimating III: Pricing

A thorough costing and documentation system will provide a solid base for managing and controlling your business.

Sylvia Hollman Fee

36 Marking athletic fields

Stripes and lines need to be attractive, easy to use and maintain, within the budget, while lasting the needed length of time.

Steve, Suz Trusty



40 County extension and you

In an attempt to do more with less, extension agents are opting to work more with landscape professionals and less with individual homeowners.

F. Brian Smith

44 Meeting small business needs

The National Federation of Independent Businesses is indeed a voice for small business in Washington, D.C. and all 50 state capitals.

44 Career tracking

Growing your company includes 'growing' employees. When you have them tracking their careers, the employees and employer both win.

E.T. Wandtke

48 Designing, specifying signage

To be effective, a golf course or park sign must meet five basic requirements by using text, symbols, colors and shape. Here are your options.

Arthur H. Mittelstaedt, Jr., Ph.D.



62 Disease control strategies

● What's new in cool-season diseases for 1992, and how to control them, from Penn State University.

Peter Landschoot, Ph.D.

● Florida researcher updates the guide to warm-season disease control tactics she wrote for us last year.

Monica Elliott, Ph.D.

76 Zoysia: a grass for the future

New seeded zoysias will fit in because of lower prices and even lower management requirements.

Jerry Roche

78 Priming and pre-soaking

Laboratory research finds that seed priming has advantages over pre-soaking or pre-germination.



LANDSCAPE MANAGEMENT

— A Division of Lawn Care Industry —

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LANDSCAPE MANAGEMENT (ISSN 0894-1254) is published monthly by ADVANSTAR Communications, Inc. Corporate and editorial offices: 7500 Old Oak Blvd., Cleveland, OH 44130. Advertising offices: 3475 Lenox Rd. NE, Suite 665, Atlanta, GA 30326 and 7500 Old Oak Blvd., Cleveland, OH 44130. Accounting, advertising production and circulation offices: 1 East First Street, Duluth, Minn. 55802. Subscription rates: \$30 per year in the United States; \$55 per year in Canada. All other countries: \$75 per year. Current issue single copies (pre-paid only): \$3.00 in the U.S.; \$6.00 in Canada; elsewhere \$8.00; add \$3.50 per order for shipping and handling. Back issues, if available, \$10; add \$3.50 per order for shipping and handling (pre-paid orders only). Office of publication: ADVANSTAR Communications, Inc., 1 East First Street, Duluth, Minn. 55802 and additional mailing offices. Copyright © 1992 by ADVANSTAR Communications, Inc. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the publisher. Canadian G.S.T. number: R-124213133. POSTMASTER: Send address changes to Landscape Management P.O. Box 6269 Duluth, Minn. 55806. Date effective: December 27, 1990.

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LAWN CARE INDUSTRY

82 IPM: frayed around edges?

'A lot of us don't understand if IPM is doing us harm or doing us good,' says Tom Smith, president and owner of Grass Roots, Inc., Lansing, Mich.
Ron Hall

85 Radio shenanigans

Lauren Lanphear and Phil Fogarty 'put their money where their mouths are' on a radio program devoted to good advice and good fun.
Ron Hall

86 Doing something about the weather

Mike Bailey, owner of Super Lawns of Gaithersburg, seeks ways to work with weather, rather than against it.
Ron Hall

88 The four 'P's' of training

The challenge, says Tim Doppel of Atwood Lawn Care, Sterling Heights, Mich., is for lawn care company owners and managers to develop *responsible* training programs.
Ron Hall

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