

LANDSCAPE MANAGEMENT

INCORPORATING LAWN CARE INDUSTRY

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COVER FEATURE

11 Cover story: Environmentally sensitive golf courses

The 'Decade of the Environment' is prompting many landscape managers—particularly golf course superintendents—to evaluate (or re-evaluate) their impact on the environment.

Jerry Roche

15 LM Reports: Chippers/shredders

Chippers and shredders—from compact homeowner to commercially rugged pull-behind models—allow landscapers and golf course superintendents to recycle landscape debris, often on-site. They also offer landscapers another add-on service sales opportunity.

Jerry Roche

22 Shoot grass, climb the ladder

Pictures are a good way to document your progress on a new project, or to help you climb the career ladder.

A. Douglas Brede, Ph.D.

24 Healthy football turf

Follow the head groundskeeper of the Chicago Bears as he outlines his year-round program for making sure football fields are healthy and playable by autumn.

Ken Mrock



TECH CENTER

34 Summer fertilization

Match nutrient applications to the plant's growth: more fertilizer in the fall and spring. But it's important to maintain some growth during the summer.

David Wehner, Ph.D.

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38 Whither ChemLawn?

Tru-Green offers to buy beleaguered ChemLawn from Ecolab, making it the largest lawn care company in the world. The announcement generates more questions than it answers.

Ron Hall

44 Customer, employee education

Newsletters, videos and radio can help sell your company to the public, but well-trained, responsible employees are your company's best calling card.

Brad Johnson





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HOT TOPICS

48 Landscaper unearths bones

Van Zelst Landscaping turned preservation of a wetland area into a national news event when dinosaur bones were found in an excavation this spring.

50 The D-I-Y debate

The debate continues over whether do-it-yourselfers should have to post lawn chemical applications, just like professionals must, by law.

51 More complete labels?

The current definition of macro-nutrients for turfgrass fertilization should be modified to include sulfur, claims a letter-writer.

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