

# LANDSCAPE MANAGEMENT

INCORPORATING LAWN CARE INDUSTRY

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## COVER FEATURE

### 8 Cover Story: Diagnosing turf problems

Facts and observations must be correlated to determine the causes of most turf problems.



### 14 LM Reports: Power blowers

More and more, anti-power blower feeling is surfacing in neighborhoods—affluent ones usually. The problem isn't with the machine, it's with the inconsiderate or careless operator.

*Ron Hall*

### 20 Mower care for quick spring starts

Don't just park 'em and leave 'em. Now's the time to get your mower fleet ready for storage, and ready for spring.

*Terry McIver*

### 22 Calculating mowing costs

Don't forget to add in your desired profit margin when calculating what to charge the customer!

### 26 Spring annuals for the landscape

Improved annuals have more color, uniformity and disease resistance. Your biggest concern is proper plant selection.

*Dr. Lois Berg Stack*

### 30 1991 Article Index

Feature articles which appeared in LANDSCAPE MANAGEMENT magazine during calendar 1991.

### 31 Tifton 57: re-inventing the wheel?

Although athletic fields will benefit mostly from this grass, other turfgrass areas suffering from intensive use might be wise to try it.

*Tom Mascaro*

### 32 National standards for public ball fields?

Beyond lining fields, filling holes, and reseeding, facility and parks/recreation managers must take a more critical look at the whole picture.

*Ron Hall*

### 33 Public relations through community education

Providing information on lawn chemicals to children, adults and community groups is a smart PR practice.

*E.T. Wandtke*

### 38 Fertilizing to protect water quality

Fertilizer product knowledge and familiarity with the site may help minimize or eliminate adverse impacts on water quality.

*Robert J. Mugaas, Michael L. Agnew,  
Nick E. Christians*

### 40 The function of turf micronutrients

These small but mighty turf components control important plant functions. Deficiency symptoms are easy to spot.

### 42 Proper size, proportion of root balls

This article and chart, courtesy of the National Arbor Day Foundation and the American Association of Nurserymen, shows nursery stock buyers what to look for.



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**44 Lobbyist says 'keep writing'**

PLCAA passes the hat and prepares for 'Day on the Hill' pilgrimage to meet with Washington, D.C. lawmakers.

*Ron Hall*

**46 Determining customer wants**

Do your front-line people spend 'quality time' on clients' lawns? That's one of the services most customers want.

*Jerry Roche*

**48 Fewer entry-level prospects on horizon**

Two of every three former corporate climbers re-enter the job market through small business, says Gerald Sweda, corporate training manager for O.M. Scott & Sons.

**48 O.M. Scott into waste recycling**

Getting rid of lawn and landscape waste is less of a problem for green industry professionals in some areas because O. M. Scott & Sons Company sees gold in black yard-waste compost.

*Ron Hall*

**48 Maryland offers video training**

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