LANDSCAPE MANAGEMENT®



On the cover: Employees of the Davey Tree Preservation Co., Kent, Ohio. Photo by Wayne Rayburne, Productions, Inc.

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by Jack Simonds. Depending on the part of the country you do business in, the laws of supply and demand govern the value of finding good employees and keeping them.

WALK OR RIDE?

by Jack Simonds. The landscape manager must make that decision before purchasing the appropriate mowers for his or her immediate needs.

4.4 POST-EMERGENCE WEED CONTROL IN WARM SEASON GRASSES

by Tim R. Murphy, Ph.D. Post-emergence herbicides provide the turfgrass manager with viable options to control weeds during the entire year.

52 POST-EMERGENCE WEED CONTROL IN COOL SEASON GRASSES

by Bruce Branham, Ph.D. The effectiveness of soon-to-bereleased post-emergence control products depends largely on an understanding of the plant's physiology.

PRICING FOR PROFIT, PART II

by Travis Phillips, Ph.D. Break out your calculators! In Part II, the author explains different methods of pricing based on targeted return on investment.

SURVIVING IN A TROUBLED ECONOMY, PART III

by Ed Wandke, Maintaining economic strength during lean times requires attention to all labor, material and equipment costs.

DEPARTMENTS

- 4 As I See It ...
- 8 Green Industry News
- 11 Events
- 14 News Briefs
- 18 Athletic Turf
- 22 People
- 64 Quickie-Quiz
- 66 Jobtalk
- **68** Products
- 80 Research Update
- 81 Classified
- 83 Ad Index
- 84 Problem Management

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