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On the cover: The superintendent as the last piece in a puzzle.

COVER STORY: ELEMENTS OF SUCCESSFUL SUPERINTENDENTS

by Jerry Roche. It's the little things that separate a good golf course from a great one, and a good superintendent from a great one. Here are some tips, as seen through the eyes of our country's more astute superintendents.

54

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EQUIPMENT GUIDE

How do landscape contractors and golf course superintendents stock and supervise all that machinery and other equipment they have? This poll of some green industry professionals lends some clues.

SAFE AND SECURE 4.0

by Phil Henry. If you venture into landscape lighting installation, learn to choose the proper mounting accessories.

TOP REVENUE WITH GOLF CARS

by John Allison. A grab bag of ingredients influences a golf course's profitability: course layout and design, length of playing season, membership base and club patronage. But how about the golf car fleet?

PROPER PRUNING RESPECTS TREES

by Alex Shigo, Ph.D. If you prune properly, the tree can readily cope with the injury. If you prune improperly, you threaten the tree's health.

BEYOND THE GREENS...WHY NOT REDS. YELLOWS AND PURPLES?

Bedding plants add color and beauty around the golf course.

SURVIVING IN A TROUBLED ECONOMY In Part One of a four-part series, our green industry analysts reveal what it takes to stay on top in a time of

increased competition and economic recession.

DEPARTMENTS

- 4 As I See It ...
- 8 Green Industry News
- **12** Events
- **13** Letters
- **16** News Briefs
- **18** People
- 70 Quickie-Quiz
- 72 Research Update
- 76 Jobtalk
- 78 Products
- 92 Classified
- 95 Ad Index
- 96 Problem Management

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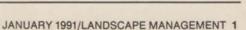


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