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company, Moody Management and Marketing Services.

DeAngelo says the PLCAA will refocus its public relations efforts to include a "much broader range of public relations programs internally." He cites the association's annual report as an example.

Government affairs will undergo little change, according to DeAngelo. □

EVENTS

FEBRUARY

7-8: Alaska Greenhouse & Nursery Conference, Anchorage, Alaska. Contact: Cathy Wright, SR Box 7440, Palmer, AK 99645; (907) 745-4119.

5-12: International Golf Course Conference, Las

Vegas (Nev.) Convention Center. Contact: GCSAA, 1617 St. Andrews Dr., Lawrence, KS 66047-7878; (913) 841-2240 or (800) 472-7878.

3: Associated Green Industries of Northeast Ohio Trade Show, Michaud's Town 'N' Country, Strongsville, Ohio. Contact: Associated Green Industries, 10812 Meadow Trail, Strongsville, OH 44136; (216) 572-2784.

14: Connecticut Turf and Landscape Conference, Hartford (Conn.) Civic Center. Contact: Elizabeth Maisano, P.O. Box 876, Bethel, CT 06801; (203) 791-8615.

17-20: ALCA Executive Forum, Radisson Palm Springs (Calif.) Resort and Convention Center. Contact: Associated Landscape Contractors of America, 405 N. Washington St., Falls Church, VA 22046; (703) 241-4004.

19-20: Cash Flow and Cash Flow Budgeting Seminar, Ontario (Calif.) Hilton on the 19th, Oakland (Calif.) Hilton on the 20th. Contact: Micheyl Barnett, California Landscape Contractors Assn., 2021 N St., Sacramento, CA 95814; (916) 448-2522.

21: Arborist Foreman Training Program, Park Hotel, Columbus, Ohio. Contact: Lana Ahlum, Ohio Chapter

ISA, P.O. Box 967, Hilliard, OH 43026.

21-22: Landscape Contractor's Association Winter Workshop, Holiday Inn Crowne Plaza, Rockville, Md. Contact: LCA, 9053 Shady Grove Ct., Gaithersburg, MD 20877; (301) 948-0810.

22-23: ALMA Expo, St. Petersburg, Fla. Contact: Barbara Ganz, (800) 992-2562.

27: New Jersey Landscape '91, The Meadowlands. Contact: Skip Powers, 630 Valley Court, Westwood, NJ 07675; (201) 664-6310.

MARCH

2: Long Island Tree Conference, SUNY Farmingdale. Contact: Long Island Arboricultural Assn., P.O. Box 69, Holtsville, NY 11742; (516) 698-3366.

2-3: Tampa Bay Horticultural Trade Show, Florida State Fairgrounds, Tampa. Contact: Trade Show, 6804-C Gunn Highway, Tampa, FL 33625; (813) 920-4393.

13-14: Reinders Brothers Turfgrass Conference, Waukesha (Wisc.) Expo Center. Contact: Ed Devinger, Reinders Brothers, 13400 Watertown Plank Rd., Elm Grove, WI 53122; (414) 786-3301. **LM**

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