

PERENNIAL RYEGRASS (cont.)

Variety	Marketer	Supply	Price
Derby	International Seeds, Inc.	A	Stable
Derby Supreme**	International Seeds, Inc.	A	Stable
Dimension	Vanderhave	A	Lower
Edge**	Pickseed West	C	Stable
Envy**	Zajac	B	Stable
Express**	Pickseed West	C	Stable
Fiesta II	Pickseed West	B	Stable
F.puccinellia	Northrup King	B	
StableGator	International Seeds, Inc.	A	Stable
Goalie	Northrup King	B	Stable
Jazz	Pickseed West	B	Stable
Legacy**	Lesco	B	Stable
Lindsay	International Seeds, Inc.	B	Stable
Lowgrow	Pickseed West	C	Stable
Loretta	O.M. Scott	B	Stable
Manhattan II	Turf Seed, Inc./TMI.	B/C	Lower/ Stable
Manhattan II* **	Turf Seed, Inc./TMI	C/B	Stable
Mondial	Vanderhave		
NK 89001**	Northrup King	C	Stable
Nomad**	Turf Merchants	C	Lower
Nova	Seed Research/ Vanderhave	B/A	Lower
Omega II	Zajac	B	Stable
Ovation	O.M. Scott	C	Lower
Palmer	Lofts Seed, Inc.	B	Lower
Palmer II* **	Lofts Seed, Inc.	C	n/a
Patriot II**	Turf Merchants	C	Lower
Pebble Beach*	Fine Lawn Research	B	Lower
Pennant	Burlingham	B	Lower
Playmate blend	Roberts Seed Co.	B	Stable
Prelude	Lofts Seed, Inc.	B	Lower
Prelude II* **	Lofts Seed, Inc.	C	n/a
Quickstart**	Turf Seed, Inc.	B	Lower
Ranger	Vanderhave	A	Lower
Regal	International Seeds, Inc.	A	Stable
Repell	Lofts Seed, Inc.	B	Lower
Repell II* **	Lofts Seed, Inc.	C	Stable
Riviera	Roberts Seed Co.	B	Stable
Rodeo**	Turf Merchants	B	Lower
Rodeo II**	Turf Merchants	C	Lower
SR 4000*	Seed Research	B	Lower
SR 4100*	Seed Research	B	Lower
SR 4200*	Seed Research	B	Lower
SR 4300*	Seed Research	C	Lower
Satum	Zajac	B	Stable
Seville	Willamette	B	Lower
Stallion *	Fine Lawn Research/ TMI	B	Lower/ Stable
Sunrye 246	Turf Seed, Inc.	B	Lower
Target	Northrup King	B	Stable
Troubadour	International Seeds, Inc.	B	Stable
Vantage	Proprietary Seeds	B	Lower
V.I.P. blend	Turf Merchants	B	Lower
Yorktown III* **	Lofts Seed, Inc.	C	Stable

*Contains endophytes

**New variety

***Final year of production. To be replaced by Shademaster.

Rogers, Bradshaw to highlight annual GCSAA extravaganza

LAWRENCE, Kans.—Record-breaking attendance is expected at the 63rd International Golf Course Conference and Trade Show, Feb. 10-17 in New Orleans, La.

According to the Golf Course Superintendents Association of America (GCSAA), last year's conference and show in Las Vegas drew more than 16,400 people, including many foreign visitors.

Features of the 1992 show are 60 educational sessions and seminars, a three-day trade show, a gala banquet with a

performance by country musician Kenny Rogers, and a keynote speech by National Football League Hall-of-Famer Terry Bradshaw.

Nearly 600 manufacturers and distributors of products, supplies and services are expected to exhibit at the trade show Feb. 15-17 in the New Orleans Convention Center.

For more information on attending or exhibiting, write the GCSAA at 1421 Research Park Drive, Lawrence, KS 66049; or phone (913) 841-2240.

Quality is defined as 'process' to an end—not the end

SUSSEX, Wisc.—"Quality" is not the end result of a landscaping job, but rather a process that ultimately reflects a quality end result.

This definition comes from the most recent meeting of the Associated Landscape Contractors of America's Crystal Ball Committee.

Fifteen of the landscape industry's movers and shakers met here to issue this definition of quality:

"The process of continuous improvement of a product, service or organization that meets the requirements of the customer and ultimately exceeds their expectations."

Thus, quality, according to the committee, was defined not as "curb appeal," but as a business philosophy that is carried out in every aspect of a company. The highest quality companies, the committee decided, have a customer-focused management whereby they careful-

ly guard and improve each step of meeting a client's wishes.

"You not only deliver a quality product, but each step of the way within your company, as you produce the product or service, is quality. You carefully control each of the processes that lead to the end result," says committee chairman Tom Lied. "You are improving a bit at a time in each step of the process and always focusing on the customer. So that as soon as you create a new plateau of effectiveness in a particular process, you immediately begin to look for another way to do it a little bit better."

Two Crystal Ball Committee reports on quality are available this month from the ALCA office. Both reports will also be discussed in depth at ALCA's Executive Forum in Naples, Fla. Jan. 26-29, 1992.

For more information, phone ALCA at (703) 241-4004.

Irrigation tubing analysis is free to green industry

DANBURY, Conn.—Union Carbide Chemicals and Plastics Co. invites landscapers and golf superintendents to get a free irrigation tubing analysis.

Landscape professionals can send a two-foot sample of the irrigation tubing they are using to verify the tubing's quality and components.

Until now, the green industry could not be certain that the irrigation tubing they purchased was manufactured from high-quality resins, Union Carbide points out.

The company's Fingerprint

Program has introduced a trace element into its mixing bins which identifies top-quality resins in its products.

The Fingerprint Program analysis provides a quality check that identifies ingredients and tells whether the tubing's carbon black is spread uniformly to prevent leaks and premature aging.

Landscapers and superintendents should contact: Union Carbide, Dept. QA, Bldg. 561, P.O. Box 186, Port Lavaca, TX 77979. There is no charge for this service.